

Supplemental submission:

Communicating Cyber Safety- Cyber security communication

What changes can Government make to create a hostile environment for malicious cyber actors?

It is vitally important that the message of cyber safety and cyber security risk is *constantly* “in the lounge rooms” of the whole Australian community, and therefore the existing robust and embedded “weather” and “fire” risk messaging provides a tremendous example of how to deliver a consistent message on a known and trusted platform, on a regular basis, routinely and in a consistent format to the whole Australian community.

The objective of this common platform messaging - is to increase consumer awareness so that products have a higher level of cyber security, and consumers are less vulnerable to cyber scams.

This provides constant risk awareness as risk vectors evolve.

Communicating cyber risk context:

The community are educated and sensitised to the online and nightly news weather forecasting and weather reports, and it is recommended that similar very simple communication platforms are explored to deliver the cyber safety/security conditions directly “to the lounge rooms” on a daily or weekly basis. Consideration can be given to also using a risk “dial” system similar to the risk awareness systems used for community Bushfire risk reporting.

Communicating in this style and on this platform would be an innovative “world first”

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