



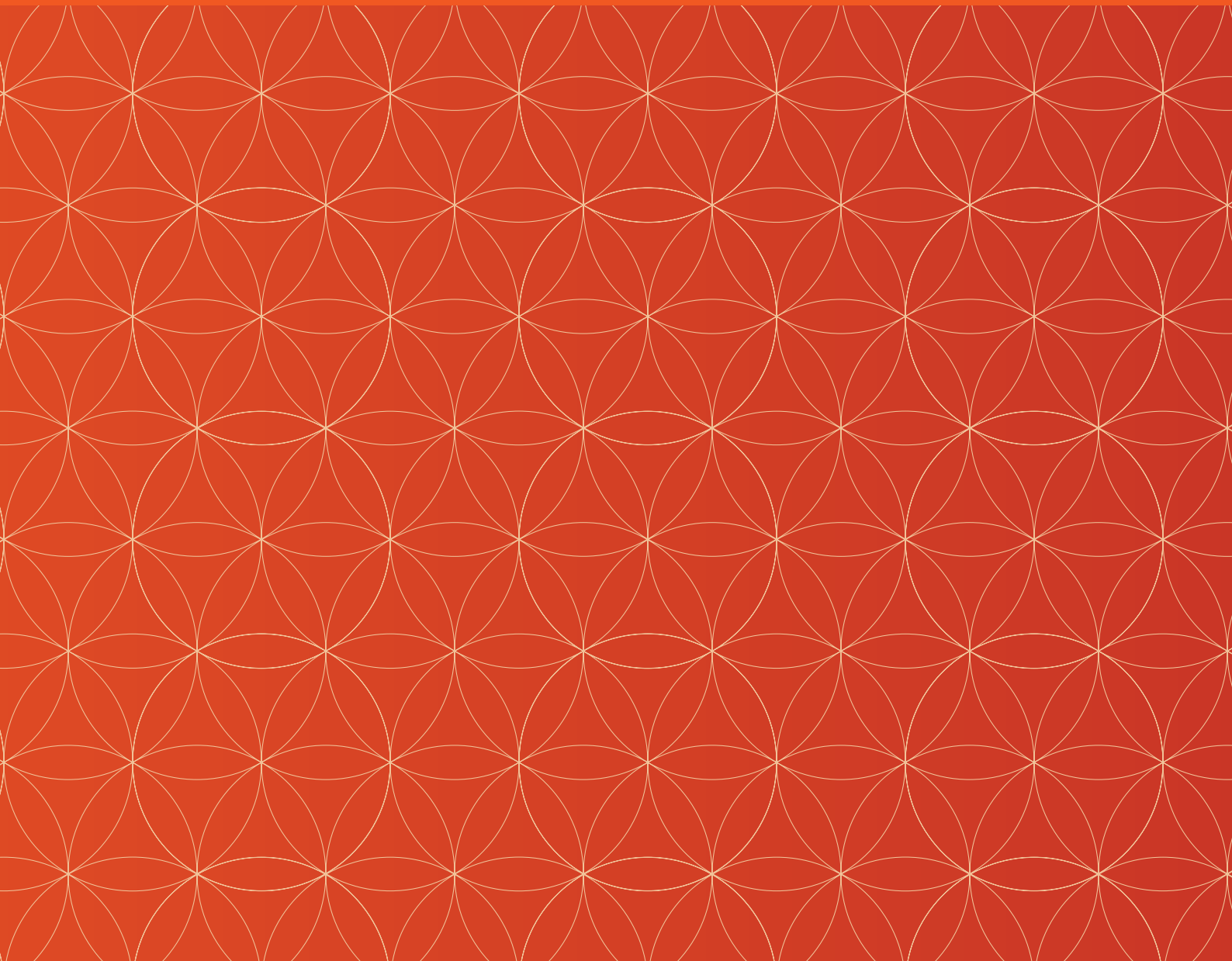
Australian Government
Department of Home Affairs



**OFFICE FOR
MULTICULTURAL AFFAIRS**

OFFICE FOR MULTICULTURAL AFFAIRS

LOGO GUIDELINES FOR GRANT RECIPIENTS



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LOGO OPTIONS

The Multicultural Affairs (OMA) logo must be co-branded with the Department of Home Affairs logo.

The Department of Home Affairs logo is always positioned first followed by the OMA logo. Displayed below are acceptable options.

Stacked version



Australian Government
Department of Home Affairs



OFFICE FOR
MULTICULTURAL AFFAIRS

Inline version



Australian Government
Department of Home Affairs



OFFICE FOR
MULTICULTURAL AFFAIRS

LOGO COLOURS

The logos are available in three colour options, shown below.

Colour



Australian Government
Department of Home Affairs

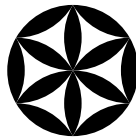


OFFICE FOR
MULTICULTURAL AFFAIRS

Black



Australian Government
Department of Home Affairs



OFFICE FOR
MULTICULTURAL AFFAIRS

Reversed



Australian Government
Department of Home Affairs



OFFICE FOR
MULTICULTURAL AFFAIRS

POSITION

Use the logo only once per document. It must not be used as a decorative element or watermark, and must not be placed over text or images.

Do not recolour the logo outside the approved palette, add effects (such as drop shadows, outlines, or glows) and do not rotate it or alter its proportions.

An isolation zone has been established to ensure that the logos are not crowded. The zone is defined by the Xs shown below.

The isolation zone shown must be seen as a minimum and can be greater, and it applies to every form and application of the logos.



MINIMUM LOGO SIZE FOR PRINT

The logos should always appear in its correct proportions. It should not be distorted or skewed in any way. The minimum sizing options are shown below.



Australian Government
Department of Home Affairs



OFFICE FOR
MULTICULTURAL AFFAIRS

20mm

100mm



Australian Government
Department of Home Affairs



OFFICE FOR
MULTICULTURAL AFFAIRS

20mm

122mm

LOGO SIZE FOR ONLINE

The logo should always appear in its correct proportions. It should not be distorted or skewed in any way. The size options are shown below.

32 pixels (minimum size)

32
pixels



48 pixels

48
pixels



64 pixels

64
pixels



**THE FOLLOWING PAGES ILLUSTRATE
PROPER USE OF THE LOGO**



LOGO USE ON PRODUCTS



OMA logo
colour and placement

Other logo
placement

Use the colour logo when there's no clash with the background.

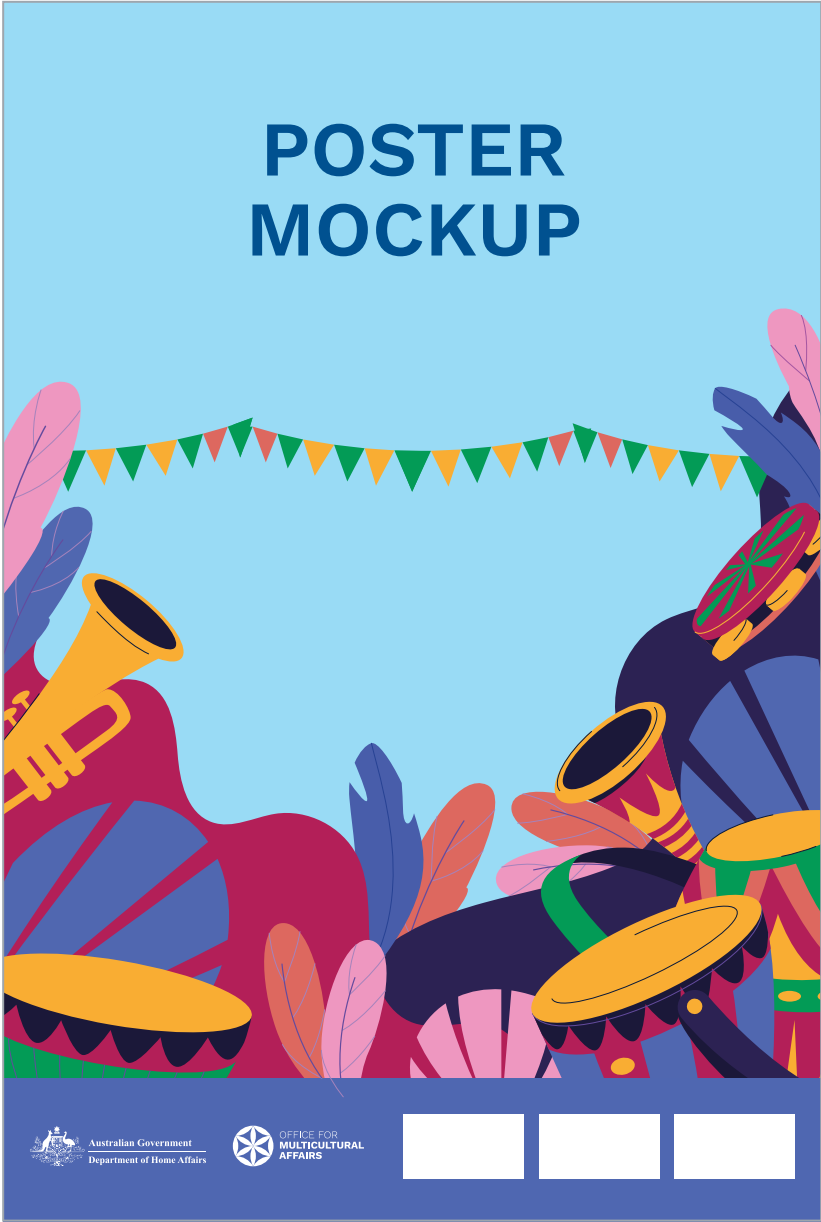
The logo cannot be placed over photographic or multicoloured backgrounds.



↑
OMA logo
colour and placement

↑
Other logo
placement

Use the black logo on solid colour backgrounds where it stands out clearly.
The logo cannot be placed over photographic or multicoloured backgrounds.



↑
OMA logo
colour and placement

↑
Other logo
placement

Use the reversed logo on solid colour backgrounds where it stands out clearly.
The logo cannot be placed over photographic or multicoloured backgrounds.

FLYER MOCKUP



OMA logo
colour and
placement

Other logo
placement

Use the colour logo when there's no clash with the background.

The logo cannot be placed over photographic or multicoloured backgrounds.

