

National Cyber Security Strategy - Horizon 2

consult

Consolidate our cyber awareness messages across the economy.

5. What could government do better to target and consolidate its cyber awareness message?

The Act now, stay secure campaign needs to continue across all channels. It is short sharp and just what busy people need as the messaging is relevant to poor cyber behaviours that people have but usually ignore. This campaign can be strengthened.

The government can consult with NFP and SMEs to promote this campaign in the community.

The consultation loop with Cyber Security NSW about this and the October SAM campaigns is a good model of cross-government collaboration and can be rolled out across other states and territories if not in place already.

We find there is a delay in the planning of the October campaign at the national level, the annual theme is usually confusing with no clear call to action for Australians. This can improve.

We can have quarterly reminders about the things people need to do so that reminders are sent regularly and not just in October. May be a good opportunity to work with transport hubs, hospitals, childcare centres, age care centres, sports centres etc with clear, relevant information and advice for people who visit or in these facilities on how their day-to-day work and home life can be protected.

Schools are the hub in a community and parents learn from schools or their child. There must be close collaboration between NOCS and the eSafety Commissioner, so that their work and messaging include cyber safety topics for school communities, parents, and the tertiary sector. Look at the NCSC model in the UK and see how and why that is a better way for everyone to learn.

Increasing cyber literacy in our schools

6. What programs or pilots have been successful in this context? What additional supports could be developed or scaled up to address these issues in partnership with both education stakeholders and those with technical cyber security expertise?

Cybermarvel is the NSW Department of Education's online safety and cyber security awareness and education program for schools in NSW as well as ACT, VIC, TAS, SA and NT schools. It has been running since 2021 in collaboration with the eSafety Commissioner and other industry providers. This is a good model and there is significant interest in partner states and territories. With support from the Australian government will ensure its longevity and

reach. Teachers and schools should be encouraged and given incentives to train staff so that they can deliver this education in the classroom.

The See yourself in Cyber career program in NSW public schools is also making a small impact and programs like this are vital to engage students in relevant cyber security learning.

There is also excellent work in SA public schools in partnership with industry to engage students in cyber learning. The government can support or get insights from such programs.

Free of cost, ready built classroom resources should be developed and updated regularly to ensure teachers have the support they need with minimal time impact on them.

Parents and carers should also be encouraged to engage in learning as tech space is changing rapidly.

Make cyber security education free, easy to access and deliver for students who want to self-learn, schools who want to teach and parents who want to learn.