From: s. 22(1)(a)(ii)

To: s. 47F(1) L; s. 47F(1)

c: s. 22(1)(a)(ii)

Subject: Shortlisted films [SEC=UNCLASSIFIED]

Date: Wednesday, 8 January 2020 11:37:00 AM

#### **UNCLASSIFIED**

#### Hi s. 47F(1)

I've evaluated the films and have compiled the below shortlist of 10 for each of the judges to review and rank via their individual score sheet.

I have also assigned the films index numbers consistent with what you set up as it's much easier to identify them that way. I numbered all videos including those that were just shorter or different versions of the same film. Below are all the films with their numbers so you can update the index. I may have gotten some of the film titles and directors mixed up so please correct if needed. And please add the titles for the unknown ones (I assume they have been listed in the entry forms or are at the beginning/end of the films).

Will you now be preparing the s. 47G(1)(a) package with the films, film index and score sheet for the judges?

Any questions let me know.

#### Shortlisted films



#### Index of all films



#### Kind regards

#### s. 22(1)(a)(ii)

Assistant Director Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

P: +61 s. 22(1)(a)(ii) | M: s. 22(1)(a)(ii) E: s. 22(1)(a)(ii) @homeaffairs.gov.au

#### **UNCLASSIFIED**

From: s. 22(1)(a)(ii)
To: s. 47F(1)

cc: s. 47F(1) s. 22(1)(a)(ii) s. 47F(1)

Subject: RE: Awards ceremony date and details [SEC=UNCLASSIFIED]

**Date:** Monday, 13 January 2020 3:55:00 PM

Attachments: image001.png

#### **UNCLASSIFIED**

His. 47F(1)

Thanks for offering to enter into the contract with

s. 22(1)(a)(ii)

How are you going with finalising the costings for this project? Do you need any other decisions from me to be able to send the quote?

Thanks

#### s. 22(1)(a)(ii)

Assistant Director Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

P: +61 s. 22(1)(a)(ii) | M: s. 22(1)(a)(ii) E: s. 22(1)(a)(ii) @homeaffairs.gov.au

#### **UNCLASSIFIED**

From: s. 47F(1)

Sent: Saturday, 11 January 2020 5:56 PM

To: s. 22(1)(a)(ii) @homeaffairs.gov.au>,s. 47F(1)

**Cc:** s. 47F(1) ; s. 22(1)(a)(ii) @homeaffairs.gov.au>;

s. 47F(1)

**Subject:** Re: Awards ceremony date and details [SEC=UNCLASSIFIED]

Hi <sup>s. 22(1)(a)(ii)</sup>

A quick update.

- 1. We have to sign a contract with the s. 47G(1)(a) for the event. This is usually signed by the event company. However, the invoice too would be raised in the name of the event company. The payment can be made by POST via credit card or bank transfer.
- 2. If you want the invoice to be in your name, then the contract needs to be signed by you.

3. s. 47G(1)(a) PI confirm ASAP.

- 4 s. 47G(1)(a) , and the invoice would be ready in about 5 working days from the time we sign the contract.
- 5. There is also a refundable deposit of s. 47G(1)(a) involved. We will settled this and get it reimbursed after the event. This is only FYI.

Await your go ahead reg the contract/invoice to proceed.

Regards

#### TBWA\

s. 47F(1)

TBWA\Sri Lanka
The Disruption Company
5th Floor Tisara Plaza
Colombo 6 Sri Lanka
ts. 47F(1)
rs. 47F(1)

tbwasrilanka.com

On Jan 10, 2020, at 11:43 AM, **s**. 47F(1) wrote:

Hi s. 22(1)(a)(ii)

It's a public holiday in SL today.

s. 22(1)(a)(ii)

Will revert on the rest but don't see issues.

s. 47F(1)

Sent from my Samsung Galaxy smartphone.

----- Original message -----

From: S. 22(1)(a)(ii) @homeaffairs.gov.au>

Date: 10/01/2020 8:25 am (GMT+05:30)

To: s. 47F(1)

Cc: s. 47F(1) s. 22(1)(a)(ii)

@homeaffairs.gov.au>

Subject: FW: Awards ceremony date and details [SEC=UNCLASSIFIED]

UNCLASSIFIED

His. 47F(1)

s. 22(1)(a)(ii)

s. 22(1)(a)(ii)

## Released by Department of Home Affairs Freedom of Information Act under the

## s. 22(1)(a)(ii)

On the awards ceremony, s. 22(1)(a)(ii) won't need anyone to walk him on stage. I think it will work well to have him join the other two judges on stage when he awards the prizes so that the media can get photos of all three together.

Thanks

#### s. 22(1)(a)(ii)

Assistant Director Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

P: +61 s. 22(1)(a)(ii) | M: s. 22(1)(a)(ii)

E: s. 22(1)(a)(ii) @homeaffairs.gov.au

UNCLASSIFIED

From: S. 22(1)(a)(ii)

@HOMEAFFAIRS.GOV.AU>

Sent: Monday, 6 January 2020 2:30 PM

To:s. 22(1)(a)(ii)

@homeaffairs.gov.au>; s. 47F(1)

Cc: S. 47F(1)

Subject: Re: Awards ceremony date and details [SEC=UNCLASSIFIED]

UNCLASSIFIED

Hi <sup>s. 47F(1)</sup>

If the billing details can be different to the person who pays then please provide my details for the invoice.

s. 22(1)(a)(ii)

s. 22(1)(a)(ii) s. 22(1)(a)(ii)

Australia

Can they confirm which room it will be held in. I can see there are different types of

venues on their website. It sounds like we will need seating and staging as well as a mingling area.

Let's go ahead with a costing that includes both a photographer and a videographer.

Thanks

s. 22(1)(a)(ii

Sent by Email+

#### UNCLASSIFIED

From: S. 22(1)(a)(ii) @homeaffairs.gov.au>

Date: Monday, January 6, 2020 at 10:39:45 AM

To: s. 47F(1) s. 22(1)(a)(ii)

@HOMEAFFAIRS.GOV.AU>

Cc: s. 47F(1)

**Subject:** RE: Awards ceremony date and details [SEC=UNCLASSIFIED]

#### **UNCLASSIFIED**

His. 47F(1)

Thank you for progressing this! Do you know how the invoices will be spilt (i.e., 50/50, or some other way?)

Regards,

s. 22(1)(a)(ii)

A/g Director | Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

Department of Home Affairs

P: (02) s. 22(1)(a)(ii) | M s. 22(1)(a)(ii) E: s. 22(1)(a)(ii) @homeaffairs.gov.au

#### **UNCLASSIFIED**

From: S. 47F(1)

Sent: Saturday, 4 January 2020 2:56 PM

To: s. 22(1)(a)(ii) @HOMEAFFAIRS.GOV.AU>

Cc: s. 47F(1) s. 22(1)(a)(ii)

s. 22(1)(a)(ii)

Subject: Re: Awards ceremony date and details [SEC=UNCLASSIFIED]

Dear s. 22(1)(a)(ii)

Wish you a wonderful 2020!

Please see feedback below in red.

s. 22(1)(a)(ii) but let's plan the ceremony around it happening so that if it does go ahead we don't need to change plans.

s. 22(1)(a)(ii)

and the awards ceremony will be held the day after on 19 February

at 4pm as recommended. We will not serve alcohol, only tea, coffee and snacks.

Could you please source a formal quote from for the room? Post will be facilitating the payments on a corporate credit card for the event so we will not have to do a contract amendment. Please put them through me still, and I'll send Post the necessary approval so they can pay.

The s. 22(1)(a)(ii) is free for the 19th. To make a booking, we need an advance payment. The amount quoted by s. 22(1)(a)(ii) is given below and you can pay by credit card or bank transfer.

The cost for 100 pax is  $s. 47G(1)(a)/_{-}$ 

When invoicing, this will be split into two - they require the billing party/address details to raise the invoice.

Send is the details to get the invoices raised accordingly. Then, you/POST can make the payment.

## s. 22(1)(a)(ii)

## s. 22(1)(a)(ii)

We had an idea about having a red carpet when people walk into the room, potentially through the arch you mentioned in the proposal. The media could be directed to congregate at the entryway so they can get the shots of the winners and judges walking in (this would need to be stage managed and the media registered beforehand).

#### The hall has a red carpet.

We will not be able to congregate the local media at the entrance etc. The media will register at the media desk and take their seats inside. They will take the photographs they wish to take. Our photographer will cover the total event.

I'd like to go ahead with the Sri Lankan flower welcome and the lighting of the oil lamp. Noted.

For the curtain raiser we can show the latest zero chance animated video — Australia is watching. I don't think you have a copy of this so I'll send it via s. 47G(1)(a) What language(s) should it be shown in? Not recommended. What is suggested is a small clip which we will develop on the Zero Chance Film Competition. We will play with the logo to animate to and come together or something similar to establish that this is the Zero Chance Film Competition Awards Ceremony.

We can show the zero chance latest video during the awards ceremony. Maybe after s. 22(1)(a)(ii)/ speaks? Or towards the end.
Pl send us the video.

For media, yes we would like to do a press release, and the judges will all be speaking so the invited media can use this footage.

Noted. Will you give us some points to include or shall we do a draft based the film competition and share with you?

Perhaps there can be a brief Q&A with S. 22(1)(a)(ii) asking the media if they have any questions? I'm thinking this would work best if it was last on the program so if there are no questions he can just thank everyone for coming (is this the vote of thanks in the agenda?) and the national anthem can start playing to end the ceremony. Then, as you have proposed, there can be networking over snacks to end the event.

If you wish to have a Q&A session, it would be the last item before the vote of thanks.

Post may be supplying a photographer so I will get back to you on whether we need to hire one, but we will not be going ahead with the videographer.

Strongly suggest that we have our own photographer so that we can get the footage we want.

Reg videographer, the reason we wished footage was to use some of it on our fb page + micros site. The cost difference is a mere s. 47G(1)(a). PLeae decide and let us know whether you wish to have this or drop it to send the final cost.

We will only view the three prize winners' films to avoid the event going too long. For the seven commended films, we could have a PowerPoint slide for each that has the director's name and film title and a still of the opening shot. This can be displayed as each commended winner comes up to receive their certificate.

Yes. That's what we panned.

s. 22(1)(a)(ii) and s. 47F(1) can give out the certificates for the commended films (alternating), and s. 22(1)(a)(ii) can give out the awards and prizes to the top three.

If you have them alternately giving the gifts, we will need to have then on stage together, which is fine. For the top 3 prizes, we can ask **s**. 22(1)(a)(ii) to join them on stage and give away those prizes. This way, we will have all 3 judges on stage for the top 3 prizes.

Who will accompanys. 22(1)(a)(ii) on stage? Someone from POST? Or is it okay fro him to walk up alone?

Have you been able to purchase the phone yet, I know you mentioned it was out of stock?

Still out of stock. Expected next week. If still not available, will look at an alternative phone.

As the second and third place winners will be receiving prizes as well as certificates, it would be nice to be able to present something to the first place winner that represents their prize. Perhaps an oversized certificate symbolising the diploma? Do you have any ideas?

We will do a oversized certificate symbolizing a diploma for the 1st prize.

How did you go looking into the judges plaques? s. 47G(1)(a)

think they should be handed out after the entrants are awarded their prizes. TBC on who will give them to the judges.

Will send you sample plaques and costs next week. Most suppliers were on holiday over the last couple of weeks:(

Are there any other items you need decisions on from me at this stage?

I need to get back with the final cost for the event - pl let us know about the videographer.

**TBWA\** s. 47F(1)

TBWA\Sri Lanka
The Disruption Company
5th Floor Tisara Plaza
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ts. 47F(1)
ms. 47F(1)
tbwasrilanka.com

On Dec 23, 2019, at 9:19 AM, s. 22(1)(a)(ii) <u>@HOMEAFFAIRS.GOV.AU></u> wrote:

**UNCLASSIFIED** 

Hi s. 47F(1)

s. 22(1)(a)(ii)

plan the ceremony around it happening so that if it does go ahead we don't need to change plans.

s. 22(1)(a)(ii)

and the awards ceremony will be held the day after on 19 February at 4pm as recommended. We will not serve alcohol, only tea, coffee and snacks.

s. 22(1)(a)(ii)

We had an idea about having a red carpet when people walk into the room, potentially through the arch you mentioned in the proposal. The media could be directed to congregate at the entryway so they can get the shots of the winners and judges walking in (this would need to be stage managed and the media registered beforehand).

I'd like to go ahead with the Sri Lankan flower welcome and the lighting of the oil lamp. For the curtain raiser we can show the latest zero chance animated video – Australia is watching. I don't think you have a copy of this so I'll send it

via s. 47G(1)(a) What language(s) should it be shown in?

For media, yes we would like to do a press release, and the judges will all be speaking so the invited media can use this footage. Perhaps there can be a brief Q&A with **s. 22(1)(a)(ii)** asking the media if they have any questions? I'm thinking this would work best if it was last on the program so if there are no questions he can just thank everyone for coming (is this the vote of thanks in the agenda?) and the national anthem can start playing to end the ceremony. Then, as you have proposed, there can be networking over snacks to end the event.

Post may be supplying a photographer so I will get back to you on whether we need to hire one, but we will not be going ahead with the videographer.

We will only view the three prize winners' films to avoid the event going too long. For the seven commended films, we could have a PowerPoint slide for each that has the director's name and film title and a still of the opening shot. This can be displayed as each commended winner comes up to receive their certificate.

The S. 22(1)(a)(ii) and s. 47F(1) can give out the certificates for the commended films (alternating), and s. 22(1)(a)(ii) can give out the awards and prizes to the top three. Have you been able to purchase the phone yet, I know you mentioned it was out of stock? As the second and third place winners will be receiving prizes as well as certificates, it would be nice to be able to present something to the first place winner that represents their prize. Perhaps an oversized certificate symbolising the diploma? Do you have any ideas?

How did you go looking into the judges plaques?

s. 47G(1)(a)

. !

think they should be handed out after the entrants are awarded their prizes. TBC on who will give them to the judges.

Are there any other items you need decisions on from me at this stage?

Thanks

#### s. 22(1)(a)(ii)

Assistant Director Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

From: s. 47F(1)

Sent: Friday, 20 December 2019 4:50 PM

To: s. 22(1)(a)(ii) <u>@HOMEAFFAIRS.GOV.AU</u>>
Cc: s. 22(1)(a)(ii) <u>@homeaffairs.gov.au</u>>; s. 47F(1)

Subject: Re: Judges telecon date and awards ceremony options

[SEC=UNCLASSIFIED]

### s. 22(1)(a)(ii)

We can have the Awards ceremony either on 19th (Wednesday) or 20th (Thursday) depending on S. 22(1)(a)(ii) schedule.

Let me know what you think.

Regards s. 47F(1)

#### TBWA\

s. 47F(1)

TBWA\Sri Lanka
The Disruption Company
5th Floor Tisara Plaza
Colombo 6 Sri Lanka
ts. 47F(1)
ms. 47F(1)
tbwasrilanka.com

<image001.png>

On Dec 20, 2019, at 6:09 AM, S. 22(1)(a)(ii)

<u>@HOMEAFFAIRS.GOV.AU</u>> wrote:

UNCLASSIFIED

Hi s. 47F(1)

With 17 entries we are now able to confirm we would like to go ahead with the awards ceremony.

s. 22(1)(a)(ii)

Thanks

#### s. 22(1)(a)(ii)

Assistant Director Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

P: +61 s. 22(1)(a)(ii) | M: s. 22(1)(a)(ii)

E: s. 22(1)(a)(ii) @homeaffairs.gov.au UNCLASSIFIED

From: s. 47G(1)(a)

Sent: Monday, 16 December 2019 8:06 PM

To: s. 22(1)(a)(ii)

@HOMEAFFAIRS.GOV.AU>

Cc: s. 22(1)(a)(ii) @homeaffairs.gov.au>;

s. 47F(1)

**Subject:** Re: Judges telecon date and awards ceremony options [SEC=UNCLASSIFIED]

Hi s. 22(1)(a)(ii)

#### Pl see the feedback below.

For your information, we will make the decision on whether to hold an awards ceremony after the competition closes so that we can determine whether there are enough entries to justify the event. I'd like to get the plan together now though so that we can begin progressing it as soon as the decision has been made. I am thinking the awards ceremony would be held the week after the judges' telecon, possibly on 5 February.

We don't have adequate time from 31 Jan (which is a Friday) and 4th Feb which is a national holiday due to Independence Day to hold the awards ceremony on the 5th of Feb. We will need a minimum of 10 working days - as we need to give adequate notice to the winners and media, also print certificates, get the winners video clips ready etc. Possible timing would be the 17th Feb week.

We would also need to book the venue atleast by first week of January 2020 to secure the place.

s. 22(1)(a)(ii)

Once we agree on the date, can do.

I'd be grateful for your advice on the below:

 Does this venue look after all the event components we will need, including staging, AV, projector, catering and security? The hall provides the catering, stage & Security. All other components like LED screen, sounds, lights has to be provided seperatly by us and the cost

has been shared for same.

There is also no special security provided other than the usual at the venue.

- Would a day time or evening time event be most appropriate? Evening time is preferred. Like from about 4.00 pm and ending with heavy snacks /hi tea
- Is it customary to serve alcohol? No. Its optional. Liquor makes th evening long and they would expect bites/finger food as well. Suggest to stick to snacks & tea/coffee.
- We'll need to consider whether we should do a press Q&A. Another option is one-on-one interviews.

If we don't have the Q&A, suggest voice clips from key people vs one on one interviews. It will be difficult to have these at the same venue & time. The type of media personnel suited for same will also be different. Due to language issues, the interviews would be only in English. Instead, we can give a prepared press release (which we do anyways)

- I think a professional photographer is needed but am unsure about the videographer. We would need to have a use for the video. Th videographer was suggested as we thought we could use the footage on our zero chance website as well as facebook page to get more mileage.
- s. 22(1)(a)(ii)
   will then give a short speech on Australia's policies, and
   s. 47F(1) can give the judges address that speaks about the films. ok
- How long would the event go for considering the agenda you've outlined in the proposal? If we show only the 3 winning films, the event would be a max of 2 hours (inclusive of networking / snacks etc.)

s. 47G(1)(a)

s. 22(1)(a)(ii)

### s. 22(1)(a)(ii)

#### Regards

s. 47F(1)

#### TBWA

s. 47F(1)

TBWA\Sri Lanka
The Disruption Company
5th Floor Tisara Plaza
Colombo 6 Sri Lanka

ts. 47F(1) ms. 47F(1)

tbwasrilanka.com

<image001.png>

On Dec 10, 2019, at 5:58 AM, s. 22(1)(a)(ii)

HOMEAFFAIRS.GOV.AU>

wrote:

**UNCLASSIFIED** 

Hi s. 47F(1)

I have confirmation that the judges' panel

teleconference will be held on Thursday 30 January at 3pm Canberra time / 9:30am Colombo time. I anticipate it will go for about 30 minutes. Can you please contact s. 47F(1) and confirm his availability.

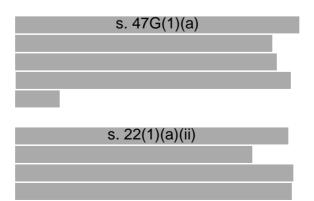
For your information, we will make the decision on whether to hold an awards ceremony after the competition closes so that we can determine whether there are enough entries to justify the event. I'd like to get the plan together now though so that we can begin progressing it as soon as the decision has been made. I am thinking the awards ceremony would be held the week after the judges' telecon, possibly on 5 February.

#### s. 22(1)(a)(ii)

I'd be

grateful for your advice on the below:

- Does this venue look after all the event components we will need, including staging, AV, projector, catering and security?
- Would a day time or evening time event be most appropriate?
- Is it customary to serve alcohol?
- We'll need to consider whether we should do a press Q&A. Another option is one-onone interviews.
- I think a professional photographer is needed but am unsure about the videographer. We would need to have a use for the video.
- significant will give the welcome address, significant will then give a short speech on Australia's policies, and significant speaks about the films.
- How long would the event go for considering the agenda you've outlined in the proposal?



### s. 22(1)(a)(ii)

Could you send through a revised version of the film director's score sheet with the additional criteria please. I can confirm both s. 22(1)(a)(ii) and will receive the films (and transliterations and index) via file transfer s. 47G(1)(a)

And how is the transliteration of the first entry going?

Happy to have a call if we need to talk through any of these details.

Thanks

#### s. 22(1)(a)(ii)

Assistant Director Strategic Communication
Joint Agency Task Force | Operation Sovereign
Borders

From: s. 47F(1)

Sent: Friday, 29 November 2019 3:01 PM

To: s. 22(1)(a)(ii)

@HOMEAFFAIRS.GOV.AU>

**Subject:** HPRM: Re: Film Competition - Awards

Ceremony [SEC=UNCLASSIFIED]

Hi s. 22(1)(a)(ii

100 pax is made as follow:

10 winners + 2 invites each (1+2 = 3 x 10 winners) - 30
Judges
3
Media (press/ TV/Radio
) - 40
Post invitees
10
Agency/ event / media personnel to manage
event - 10

We can decide on the final numbers and the cost component will vary. It's also given as a separate cost.

s. 47F(1)

TBWA\
s. 47F(1)
s. 47F(1)

TBWA\Sri Lanka
The Disruption Company
5th Floor Tisara Plaza
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ts. 47F(1)
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tbwasrilanka.com

<image001.png>

On Nov 29, 2019, at 9:07 AM, s. 22(1)(a)(ii)

@HOMEAFFAIRS.GOV.AU>

wrote:

**UNCLASSIFIED** 

Hi s. 47F(1)

Thanks for submitting this proposal. I just wanted to let you know that we are considering it and will come back to you next week, along with a date for the judges telecon.

I was trying to think of how we arrived at 100 pax? If we invite the 10 certificate winners each with plus 2s, as well as the judges, some Post staff, your staff and the media would that be around 50 people? Were we also thinking of inviting film industry people?

Thanks

s. 22(1)(a)(ii)

P: +61 s. 22(1)(a)(ii) | M: s. 22(1)(a)(ii)

E: s. 22(1)(a)(ii)

@homeaffairs.gov.au

**UNCLASSIFIED** 

From: s. 47F(1)

s. 47F(1)

Sent: Tuesday, 26 November 2019

5:39 PM

To: s. 22(1)(a)(ii)

@HOMEAFFAIRS.GOV.AU>

Cc: s. 22(1)(a)(ii)

@homeaffairs.gov.au>;

s. 47F(1)

s. 47F(1)

**Subject:** Film Competition - Awards

Ceremony

Hi <sup>s. 22(1)(a)(ii)</sup>

Ref. the discussion of having a Awards Ceremony with media participation, please find attached our proposal for same. Note that the costs are indicative only.

If you wish to go ahead, will do the final detailed costing.

Please reach out should you have any clarifications.

Regards s. 47F(1)



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<image001.png>

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From: s. 22(1)(a)(ii)
To: s. 47F(1)
Cc: s. 47F(1)

Subject: RE: Animated videos [SEC=UNCLASSIFIED]

Date: Monday, 13 January 2020 1:31:00 PM

Attachments: image001.png

#### **UNCLASSIFIED**

Hi s. 47F(1)

Thanks for your feedback on our animated video, which we have passed on s. 22(1)(a)(ii)

However, as this product is already a live part of our digital communication campaign in Sri Lanka we do not want to have a new version created. Considering this, we could either play the Tamil version of the video only and say that it is available in Sinhala as well, or play the 'Return' video instead.

Excuse my ignorance, but what it the font called that the logo is in when it is not in Unicode?

**Thanks** 

#### s. 22(1)(a)(ii)

Assistant Director Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

P: +61 s. 22(1)(a)(ii) | M: s. 22(1)(a)(ii) E: s. 22(1)(a)(ii) @homeaffairs.gov.au

#### UNCLASSIFIED

From: S. 47F(1)

Sent: Thursday, 9 January 2020 3:55 PM

To: s. 22(1)(a)(ii) @homeaffairs.gov.au>

Cc: s. 47F(1)

**Subject:** Animated videos

Dear<sup>s. 22(1)(a)(ii)</sup>.

We had a look at the 3 animated videos you have shared via **s.** 47G(1)(a) Although the Tamil and English versions voicing can be used as it is, the Sinhala version will not resonate with the audience due to the manner its been read out. It lacks authority that we usually have in our communications.

Our suggestion is, we could do the revoicing here and send you the audio file to lay it onto the video or you could share the working files with us so we could lay the audio here.

I will share the cost with you soon and perhaps if you are ok with it we could add that cost also into the awards ceremony cost.

Since most of the short listed candidates are Tamil and few Sinhalese we could only play Tamil &

Sinhala videos at the awards function. Since the media fraternity is going to be present we should have a proper Sinhala video.

We have also been noticing even in the previous videos the font type used in the 'Zero Chance' logo unit in Sinhala is a Unicode font.

Shouldn't it be the same logo as what is been used in other Sinhala communication?

Let us know your thoughts on this.



#### TBWA\

#### s. 47F(1)

#### TBWA\Sri Lanka

TBWA\ The Disruption® Company
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Colombo 6 Sri lanka
t S. 47F(1)
Colombo 6 Sri Lanka

tbwasrilanka.com

tbwa sig			
	?		

From: s. 22(1)(a)(ii)
To: s. 47F(1)

Cc: s. 47F(1) ; s. 47F(1) ; s. 22(1)(a)(ii)

Subject: RE: Film Competition - links for judges [DLM=For-Official-Use-Only]

Date: Friday, 24 January 2020 10:51:00 AM

Attachments: image001.png

Attachment A - Judging Score Sheet - Zero Chance Short Film Competition.XLSX

#### For-Official-Use-Only

#### Good morning s. 47F(1)

Further to our conversation yesterday, please see attached <sup>8 22(1)(a)(ii)</sup> judging scorecard for the shortlisted films. In summary:

### s. 22(1)(a)(ii)

Kind regards,

#### s. 22(1)(a)(ii)

Assistant Director | Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

Department of Home Affairs

t: s. 22(1)(a)(ii) | m: s. 22(1)(a)(ii) | e: @homeaffairs.gov.au

#### For-Official-Use-Only

From: "

Sent: Thursday, 23 January 2020 2:04 PM

To: s. 22(1)(a)(ii) @homeaffairs.gov.au>

Cc: s. 47F(1) ; s. 47F(1)

Subject: Re: Film Competition - links for judges [DLM=For-Official-Use-Only]

Many thanks s. 22(1)(a)(ii) I leave it in your hands to access the shortlisted films /score sheets and liaise with s. 22(1)(a)(ii)

Just keep in mind that there is judges call on 30th Jan Thursday.

For that, we need to tabulate the score cards of all judges to arrive at the top 5 which they will discuss.

Would be great if we can have the score sheets latest by 28th Jan (Tuesday), so that we have a day at this end to keep everything ready for the call.

Trust this timing works for you?

Regards s. 47F(1)



TBWA\Sri Lanka
The Disruption Company
5th Floor Tisara Plaza
Colombo 6 Sri Lanka
ts. 47F(1)
ms. 47F(1)
tbwasrilanka.com



On Jan 23, 2020, at 8:28 AM, **S. 22(1)(a)(ii)**<a href="mailto:@homeaffairs.gov.au">@homeaffairs.gov.au</a>> wrote:

For-Official-Use-Only

Hi s. 47F(1)

The error remains the same – it just says you must sign in to access this content. However, I don't think this is an issue. I will be facilitating a viewing of the videos next week so I think we can surpass this step – I will log in to our s. 47G(1)(a) where we are able to easily view the videos.

Kind regards,

#### s. 22(1)(a)(ii)

Assistant Director | Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

Department of Home Affairs

t: s. 22(1)(a)(ii) | m: s. 22(1)(a)(ii) | e: s. 22(1)(a)(ii) @homeaffairs.gov.au

For-Official-Use-Only

From: s. 47F(1)

Sent: Thursday, 23 January 2020 1:53 PM

To: s. 22(1)(a)(ii) @homeaffairs.gov.au>

Cc: s. 47F(1) s. 22(1)(a)(ii)

@homeaffairs.gov.au>; s. 22(1)(a)(ii)
@homeaffairs.gov.au>; s. 47F(1)

Subject: Re: Film Competition - links for judges [DLM=For-Official-Use-Only]

Hi s. 22(1)(a)(ii)

Reg the link, given below for reference, we have checked it out on different computers without signing into s. 47G(1)(a) and it works.

### s. 47G(1)(a)

In light of the deadlines we have 2 options.

- 1. Ask **s**. **22(1)(a)(ii)** to re-try the link and of f doesn't work get us a screen shot of the message you get to figure out the issue.
- 2. If you can access the link and folders, give it to S. 22(1)(a)(ii).

Let us know how best you want us to proceed.

Strange that s. 22(1)(a)(ii) has not got the mail as it was sent over the weekend by s. 4/F(1)

We will resend immediately once you clarify on the above.

Regards s. 47F(1)

### **TBWA**\s. 47F(1)

TBWA\Sri Lanka
The Disruption Company
5th Floor Tisara Plaza
Colombo 6 Sri Lanka
ts. 47F(1)
ms. 47F(1)
tbwasrilanka.com

<image001.png>

On Jan 23, 2020, at 4:33 AM, s. 22(1)(a)(ii) @homeaffairs.gov.au> wrote:

#### For-Official-Use-Only

#### Good morning s. 47F(1)

I've just checked and unfortunately s. 22(1)(a)(ii) did not receive the email with the link. When I tried to access the link separately I was not able to view the documents without signing in to s. 47G(1)(a). As a work around I can sign in to the work account on his behalf but ideally these would be accessible without having to sign in.

Kind regards,

#### s. 22(1)(a)(ii)

Assistant Director | Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

Department of Home Affairs

t: s. 22(1)(a)(ii) | m: s. 22(1)(a)(ii)

s.22(1)(a)(ii) @homeaffairs.gov.au

#### For-Official-Use-Only

From: s. 47F(1)

Sent: Wednesday, 22 January 2020 10:42 PM

To: s. 22(1)(a)(ii)

@homeaffairs.gov.au>; s. 22(1)(a)(ii)

@homeaffairs.gov.au>; s. 22(1)(a)(ii)

@homeaffairs.gov.au>

Cc: s. 47F(1) ; s. 47F(1)

**Subject:** Film Competition - links for judges

Dear s. 22(1)(a)(ii)

Just checking if s. 22(1)(a)(ii) has been able to receive and open the link shared with him for judging the shortlisted films.

Kindly confirm.

Rgds

s. 47F(1)

#### TBWA\

s. 47F(1)

#### TBWA\Sri Lanka

TBWA\ The Disruption® Company 5th Floor Tisara Plaza

Colombo 6 Sri lanka t s. 47F(1) Colombo 6 Sri Lanka tbwasrilanka.com

<image001.png>

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From: s. 47F(1)
To: s. 22(1)(a)(ii) ; s. 22(1)(a)(ii)

S. 22(1)(a)(ii) 75. 22(1)(a)(ii)

Cc: S. 47F(1) ": s. 47F(1) ":

**Subject:** RE: E - invites for the awards ceremony [DLM=For-Official-Use-Only]

**Date:** Wednesday, 5 February 2020 8:44:54 PM

Attachments: image001.png

image002.jpg invite - General.jpg Invite - s. 22(1)(a)(ii) Invite -Invite - s. 47F(1)

Hi s. 22(1)(a)(ii)

The revised invites for your final clearance please.

Thanks.

#### TBWA\

#### s. 47F(1)

#### TBWA\Sri Lanka

TBWA\ The Disruption® Company
5th Floor Tisara Plaza
Colombo 6 Sri lanka
ts. 47F(1)

Colombo 6 Sri Lanka

tbwasrilanka.com

tbwa sig

From: S. 22(1)(a)(ii) @homeaffairs.gov.au>

Sent: Wednesday, February 5, 2020 11:07 AM

To: s. 47F(1) Ss. 22(1)(a)(ii)

@homeaffairs.gov.au>

Cc: s. 47F(1) s. 47F(1)

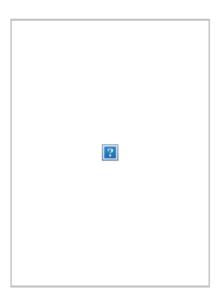
Subject: RE: E - invites for the awards ceremony [DLM=For-Official-Use-Only]

#### For-Official-Use-Only

#### Hi s. 47F(1)

Thanks for sending these through, can I please recommend the following changes. I would also recommend that if these invitations are sent via email that we use the same email address as the return RSVP, with a phone number as well as the second option. Is it possible to have a white border around the blue just to break up the background a little bit? Like the below?





I also note that I am just awaiting confirmation on attendees from so we can begin issuing invitations, I hope to have these back by the end of the week.

#### Judges invitation (all names are correct thank you)

Dear xxx

We would be honoured by your presence as a Judge and Guest of Honour at the *Zero Chance Stories* Film Competition Awards Ceremony

Wednesday 19 February 2020

3:45pm to 6pm

Orchid Room -

s. 22(1)(a)(ii)

#### Invitations

You are cordially invited to the *Zero Chance Stories* Film Competition Awards Ceremony Wednesday 19 February 2020

3:30pm to 6pm

Orchid Room -

s. 22(1)(a)(ii)

Kind regards,

#### s. 22(1)(a)(ii)

Assistant Director | Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

Department of Home Affairs

t: 02 s. 22(1)(a)(ii) | m: s. 22(1)(a)(ii) | e: s. 22(1)(a)(ii) @homeaffairs.gov.au

For-Official-Use-Only

From: s. 47F(1)

Sent: Wednesday, 5 February 2020 1:53 PM

To: s. 22(1)(a)(ii) <a href="mailto:@homeaffairs.gov.au">@homeaffairs.gov.au</a>; s. 22(1)(a)(ii)

@homeaffairs.gov.au>

Cc: s. 47F(1) s. 47F(1)

#### **Subject:** E - invites for the awards ceremony

Hi s. 22(1)(a)(ii)

Here are the 2 separate invites for the Colombo HC staff and the 3 judges.

We suggest to send a different invite to the 3 judges as they will be our guests of honour. In that invite we would make the time as 3.45 pm as we don't want them hanging around until the rest of the crowd comes in.

Is it ok to add my mobile as RSVP or would you have any other number? Also see if the names stated on the invites of the section as a section of the section is correct.

Let us know.

Thanks. **s. 47F(1)** 

#### TBWA\

#### s. 47F(1)

#### TBWA\Sri Lanka

TBWA\ The Disruption® Company
5th Floor Tisara Plaza
Colombo 6 Sri lanka
t s. 47F(1)
Colombo 6 Sri Lanka

tbwasrilanka.com

tbwa sig		
	?	

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Unsolicited commercial emails MUST NOT be sent to the originator of this email.

From: s. 22(1)(a)(ii)
To: s. 47F(1)
Cc: s. 47F(1)

Subject: RE: brief/details for Press Release [DLM=For-Official-Use-Only]

Date: Wednesday, 5 February 2020 5:32:00 PM

Attachments: <u>image001.png</u>

PR brief (003).docx

#### For-Official-Use-Only

#### Hi s. 47F(1)

Apologies that I have been a bit slack in getting back to you. I still do not have confirmation from post regarding whether they have any media sensitivities or preferred media representatives that they wish to add to the invite list. I have sent another email today to hurry them up on providing that advice back to me.

Can you please advise, will the media be receiving the same sort of invitation as the other attendees with the pr brief attached? In relation to a media release, we would typically do that after the event as a separate document which includes quotes and details of the winners etc.

A few more comments in the below.

Kind regards,

#### s. 22(1)(a)(ii)

Assistant Director | Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

Department of Home Affairs

t: 02 s. 22(1)(a)(ii) | m: e: s. 22(1)(a)(ii) @homeaffairs.gov.au

#### For-Official-Use-Only

From: S. 47F(1)

Sent: Wednesday, 5 February 2020 3:46 PM

To: S. 22(1)(a)(ii) @homeaffairs.gov.au>

Cc: S. 47F(1) > Subject: Re: brief/details for Press Release

Hi s. 22(1)(a)(ii)

#### Media invites:

Sorry to chase you but we need these finalised to invite the media early so that they can block the date/time. We are targeting to get around 40 media people to attend.

#### **Press Release:**

The press release once approved in English has to translate to Sinhala & Tamil. Would appreciate your feedback. Yes, agreed.

#### **Translation of speeches:**

Something that else that crossed my mind is that the speeches of S. 22(1)(a)(ii) may need to be summarized in S & T so that the MC's can give a summary translation for everyone's benefit. Participants are mostly Tamil. Will speak with S. 47F(1) as well and check whether in which language he would present the judges comments, and accordingly work out the translations.

What is your view? IF you agree, we would need the speeches in advance to translate etc. Yes I think this will be useful. How much lead time do you need for translation? I will be writing speeches this week so should have something to you by the end of the week.

#### One on one interviews with S. 22(1)(a)(ii):

If we are to arrange formal one on one interviews it would be an extra cost, especially with TV channels. We can invite the media to ask any questions from the commander while having refreshments/networking. I feel that the press will take the opportunity. Again, would like your POV.

Yes, has agreed to a couple of one on ones, however I am awaiting posts advice on who their preferred media rep is for this- post may do the liaison for this but will confirm with you as soon as they get back to me.





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5th Floor Tisara Plaza
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ts. 47F(1)
ms. 47F(1)
tbwasrilanka.com



On Feb 3, 2020, at 10:41 AM, s. 47F(1)

wrote:

Hi s. 22(1)(a)(ii)

Any feedback?

Regards s. 47F(1)

#### TBWA\ s. 47F(1)

TBWA\Sri Lanka
The Disruption Company
5th Floor Tisara Plaza
Colombo 6 Sri Lanka
t s. 47F(1)
ms. 47F(1)
tbwasrilanka.com

<image002.png>

Begin forwarded message:

```
From: s. 47F(1)
Subject: brief/details for Press Release
Date: January 26, 2020 at 9:44:29 PM GMT+5:30
To: s. 22(1)(a)(ii)
s. 22(1)(a)(ii) @homeaffairs.gov.au>
Cc: s. 22(1)(a)(ii)

HOMEAFFAIRS.GOV.AU>, s. 22(1)(a)(ii)
@homeaffairs.gov.au>, s. 47F(1)
```

<u>Momeaffairs.gov.au</u>>, s. 47F(1) s. 47F(1)

Dear s. 22(1)(a)(ii)

We hope to give a press release to the media attending the Awards Ceremony.

It would be great if you could give us the points that you would like us to include in same.

I have attached a basic brief which can be used as a guide for same. I have put down some points with I think will be useful.

Once you revert, we will do a draft and snd for your approval. Once the English is finalised, we will translate to Sinhala & Tamil.

Regards s. 47F(1)

#### <PR brief.docx>

#### TBWA\ s. 47F(1)

TBWA\Sri Lanka
The Disruption Company
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Colombo 6 Sri Lanka
ts. 47F(1)
ms. 47F(1)
tbwasrilanka.com

<image002.png>

From: s. 47F(1)

To: s. 22(1)(a)(ii)

Cc: s. 47F(1)
Subject: FW: Certificates and plaque

**Date:** Wednesday, 5 February 2020 6:20:33 PM

Attachments: image001.png

Certificate - 1st place.jpg Certificate 2nd place.jpg Certificate 3rd place.jpg Certificate 3rd place.jpg Certificate of Commendation.jpg

Plaque for Plaque-2.jpg
Plaque-3.jpg

Hi s. 22(1)(a)(ii)

Just following up on the approvals on the attached.

#### TBWA\

s. 47F(1) s. 47F(1)

#### TBWA\Sri Lanka

TBWA\ The Disruption® Company
5th Floor Tisara Plaza
Colombo 6 Sri lanka

t 94 S. 47F(1)

Colo

tbwasrilanka.com

tbwa sig

From: S. 47F(1)

Sent: Friday, January 31, 2020 3:17 PM

To: s. 22(1)(a)(ii)

s. 22(1)(a)(ii)

Cc: s. 47F(1)

Subject: Certificates and plaque

Hi both,

Here I have attached the final visuals of the certificates and eth 3 plaques.

The certificate will have each winners name printed on them.

Await your final approval.

**Thanks** 

s. 47F(1)

#### TBWA\

s. 47F(1)

### s. 47F(1) TBWA\Sri Lanka

TBWA\ The Disruption® Company 5th Floor Tisara Plaza

Colombo 6 Sri lanka S. 22(1)(a)(ii)

Colombo 6 Sri Lanka

tbwasrilanka.com

tbwa sig			
	?		

From: s. 47F(1) To: s. 22(1)(a)(ii)

Cc:

s. 47F(1) ; s. 47F(1)

Re s. 22(1)(a)(iii) - additional cost for refreshments - INVOICE Subject:

Date: Tuesday, 11 February 2020 5:49:21 PM

Attachments: PastedGraphic-4.pdf

image002.png

Hi <sup>s. 22(1)(a)(ii)</sup>

Pl see below the budget/cost reconciliation Note that all amounts are

We would have a balance of s. 47G(1)(a) from the contracted amount.

Our recommendation would be to utilize this on Cinema, using the 3 x 30 sec testimonial TVC's which would support the media exposure.

If you are in agreement, will work a plan and send for approval.

Let us know your views.

Regards s. 47F(1)



TBWA\Sri Lanka The Disruption Company 5th Floor Tisara Plaza Colombo 6 Sri Lanka t 94 s. 47F(1) m 94 s. 47F(1) tbwasrilanka.com



On Feb 11, 2020, at 9:47 AM, S. 47F(1)

wrote:

Dear s. 22(1)(a)(ii)

The invoice for the additional cost is sent herewith.

Would appreciate payment at earliest.

I will send the budget/expense reconciliation ASAP.

Regards s. 47F(1)

# <4122- Awards Ceremony -Additional Cost.pdf>

# TBWA\

s. 47F(1) s. 47F(1)

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Colombo 6 Sri Lanka
t 94 s. 47F(1)
m 94 s. 47F(1)
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<image002.png>

s. 47F(1) s. 22(1)(a)(ii) s. 47F(1) From: To: Cc: Subject: Media Invitees

Tuesday, 11 February 2020 1:54:32 PM Date:

PastedGraphic-2.pdf image002.png Attachments:

Dear s. 22(1)(a)(ii)

Sharing the final media invitee list caping at 40 FYI.

Once we know the other RSVPs and there is opportunity, we can add a few more.

Regards s. 47F(1)

# **TBWA** s. 47F(1)

TBWA\Sri Lanka The Disruption Company 5th Floor Tisara Plaza Colombo 6 Sri Lanka ts. 47F(1) ms. 47F(1)tbwasrilanka.com



From: s. 47F(1)
To: s. 22(1)(a)(ii)

Cc: s. 47F(1) s. 47F(1)

Subject: Zero Chance Awards - Cancellation/postponement costs

Attachments: DOC061013.pdf

Zero Chance - cancellation costs 25 FEb.pdf

Tuesday, 25 February 2020 9:08:15 PM

image002.png

Dear s. 22(1)(a)(ii)

Date:

Sending herewith the overall cost impact with regard to the cancellation of the Awards Ceremony. It took a bit of time as sent their invoice only on Monday (attached FYI).

We have taken this into 2 components for easy understanding & monitoring.

- 1. Cancellation / postponement fee which needs to be settled ASAP to the suppliers.
- 2. Work already completed. Hence suppliers need to be settled in full.

We have worked out the balances remaining once the above amounts are set off against the invoices already raised and payments settled against same. Having spoken with our finance, it is recommended that this would be the easiest method to proceed with.

Please note that once we know the new date, we would need to re-cost based on the requirement(s). The variance between the new cost and the remaining balances would be estimated/invoiced.

# s. 47G(1)(a)

It sounds complicated on a mail, but it's not so.

Happy to jump on a call if required.... and await your feedback on the next steps.

Regards s. 47F(1)



s. 47F(1)

TBWA\Sri Lanka
The Disruption Company
5th Floor Tisara Plaza
Colombo 6 Sri Lanka
ts. 47F(1)
ms. 47F(1)
tbwasrilanka.com

From: s. 47F(1)
To: s. 22(1)(a)(ii)

Cc: s. 47F(1) s. 47F(1)

Subject: RE: ZC Stories - Winners" Gifts dissemination [DLM=For-Official-Use-Only]

**Date:** Tuesday, 30 June 2020 4:46:55 PM

Attachments: <u>image001.png</u>

image001.png ZERO Chance Letter - Eng.docx

# Hi s. 22(1)(a)(ii)

As informed earlier, attached is the letter that will be sent to the 1<sup>st</sup> prize winner. Sharing it hereby for your comments/approval.

Thanks.

# TBWA\

# s. 47F(1)

#### TBWA\Sri Lanka

tbwasrilanka.com

TBWA\ The Disruption® Company
5th Floor Tisara Plaza
Colombo 6 Sri lanka
t s. 47F(1)
Colombo 6 Sri Lanka



From: s. 47F(1)

Sent: Friday, June 26, 2020 1:15 PM

To: s. 22(1)(a)(ii) homeaffairs.gov.au>

Cc: s. 47F(1) s. 47F(1)

Subject: RE: ZC Stories - Winners' Gifts dissemination [DLM=For-Official-Use-Only]

# Hi s. 22(1)(a)(ii)

Attached is the list of the merchandise items that were handed over to the local post on Wednesday.

We are still awaiting the Media Institute to confirm the date of the commencement of the course.

As discussed during the last call, will share the draft letter to the  $1^{st}$  prize winner, with you by Monday for your input.

Best Rgds

s. 47F(1)



# s. 47F(1)

#### TBWA\Sri Lanka

TBWA\ The Disruption® Company 5th Floor Tisara Plaza Colombo 6 Sri lanka ts. 47F(1)

Colombo 6 Sri Lanka

tbwasrilanka.com



From: S. 22(1)(a)(ii) homeaffairs.gov.au>

Sent: Wednesday, May 20, 2020 4:56 PM

To: s. 47F(1)

Cc: s. 47F(1) s. 47F(1)

Subject: RE: ZC Stories - Winners' Gifts dissemination [DLM=For-Official-Use-Only]

# For-Official-Use-Only

Thanks s. 47F(1)

Please address to **s.** 47F(1) , he will organise at post.

Kind regards,

# s. 22(1)(a)(ii)

Assistant Director | Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

Department of Home Affairs

t: 02 s. 22(1)(a)(ii) | m: e: s. 22(1)(a)(ii) @homeaffairs.gov.au

# For-Official-Use-Only

From: S. 47F(1)

Sent: Wednesday, 20 May 2020 2:59 PM

To: s. 22(1)(a)(ii) <a href="https://homeaffairs.gov.au">homeaffairs.gov.au</a>

Cc: s. 47F(1) s. 47F(1)

Subject: RE: ZC Stories - Winners' Gifts dissemination [DLM=For-Official-Use-Only]

Hi s. 22(1)(a)(ii)

Thanks for your mail.

Let me know the contact person at the local post who the certificates should be sent to? Most of the team members there, are working on roster basis and are not in office everyday.

If the printers are back to work will be able to send the certificates to send the certificates to week. Will keep you posted soon.

Thanks.

# TBWA\

# s. 47F(1)

TBWA\Sri Lanka

TBWA\ The Disruption® Company 5th Floor Tisara Plaza Colombo 6 Sri lanka t s. 47F(1)

Colombo 6 Sri Lanka

tbwasrilanka.com



From: S. 22(1)(a)(ii) homeaffairs.gov.au>

Sent: Wednesday, May 20, 2020 2:49 AM

To: s. 47F(1)

Cc: S. 47F(1) S. 47F(1)

**Subject:** RE: ZC Stories - Winners' Gifts dissemination [DLM=For-Official-Use-Only]

# For-Official-Use-Only

Hi s. 47F(1)

My apologies, I did see this email and I thought I responded but I must not have! I sought advice from post and they are happy to have the certificates couriered to Australia so can physically sign the certificates. Given the timeframes we're working with I think this is fine. Are you able to get the certificates to the High Commission? If you let me know when you will be doing this I will let the team know to expect them.

I am happy with the proposed way forward for 1<sup>st</sup> prize and for the handing over of s. 47F(1) plaque, once we've a plan for handing out the prizes we will liaise. Unfortunately, Post's advice

on this stage is that it's still difficult to travel to the provinces so we're not actively planning to hand them out yet.

Kind regards,

# s. 22(1)(a)(ii)

Assistant Director | Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

Department of Home Affairs

t: 02 s. 22(1)(a)(ii) e: s. 22(1)(a)(ii) @homeaffairs.gov.au

From: s. 47F(1)

Sent: Wednesday, 20 May 2020 4:56 AM

To: s. 22(1)(a)(ii) homeaffairs.gov.au>

Cc: s. 47F(1) s. 47F(1)

Subject: RE: ZC Stories - Winners' Gifts dissemination

# Hi s. 22(1)(a)(ii)

Think you have missed my mail below sent on 14<sup>th</sup> May. ☺

After several attempts we finally managed to contact the institute (The Foundation Institute) that was offering the Film Diploma.

When asked, we were told that due to the Covid 19 issue they have not yet met to decide on the June intake as scheduled before. And they will not know an answer until two weeks from now. We feel they might not even conduct the course this year.

As a backup plan we will look for more recognized institutes that offer a similar diploma, until we get an answer from the Foundation Institute in two weeks.

Let us know if you think this way forward is ok with you.

Best Rgds.

s. 47F(1)

# TBWA\

# s. 47F(1)

#### TBWA\Sri Lanka

TBWA\ The Disruption® Company
5th Floor Tisara Plaza
Colombo 6 Sri lanka
t s. 47F(1)
Colombo 6 Sri Lanka
tbwasrilanka.com

From: s. 47F(1)

Sent: Thursday, May 14, 2020 8:39 PM

To: S. 22(1)(a)(ii) homeaffairs.gov.au>

Cc: S. 47F(1) S. 47F(1)

Subject: ZC Stories - Winners' Gifts dissemination

Dear s. 22(1)(a)(ii)

Hope you are well.

We need to plan on handing over the gifts to the first 3 winners and post the certificates to the 7 finalists since the 'new normal' life is getting back to somewhat normal here in SL.

The certificates still need to be printed and in it the signature was required. What would be the way forward on it? Are we to courier the 10 certificates via the local post to you for the sign?

Another suggestion is, you could email us a scanned sample of the signature and we could place it on the artworks and print it while the certificates are being printed.

Trust the local post would be handing over the 1<sup>st</sup> three winners' gifts? While the handover of the 3 gifts are being done, it would be good if the film director's plaque of appreciation can be given too. Let us know your thoughts on this.

Await to hear from you.

Best Rgds

s. 47F(1)

# TBWA\

s. 47F(1)

TBWA\Sri Lanka

TBWA\ The Disruption® Company
5th Floor Tisara Plaza
Colombo 6 Sri lanka
t S. 47F(1)
Colombo 6 Sri Lanka

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From: s. 47F(1) To: s. 22(1)(a)(ii)

Cc: s. 47F(1) ": :s. 47F(1)

Subject: RE: Pre-planning for next SFC [SEC=OFFICIAL: Sensitive]

Date: Tuesday, 8 September 2020 3:49:10 PM

Attachments: <u>image001.png</u>

Hi <sup>s. 22(1)(a)(ii)</sup>

Noted on the Institute and we will go with the one we have already registered with.

However, they were unable to give a cost indication for the 2021 course fees since they have not yet commenced the 2020 batch.

Thanks & Rgds

s. 47F(1)

# TBWA\

# s. 47F(1)

### TBWA\Sri Lanka

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Colombo 6 Sri lanka
t s. 47F(1)

Colombo 6 Sri Lanka tbwasrilanka.com



From: S. 22(1)(a)(ii) @HOMEAFFAIRS.GOV.AU>

Sent: Tuesday, September 8, 2020 5:14 AM

To: s. 47F(1)

Cc: s. 47F(1) ; s. 47F(1)

Subject: RE: Pre-planning for next SFC [SEC=OFFICIAL: Sensitive]

# **OFFICIAL: Sensitive**

Hi s. 47F(1)

Thank you for confirming that. Can we please get an estimated cost for the 2021 SLF Film Diploma? While I understand there is a delay due to the pandemic, if we can we would like to give them the prize that was initially promised.

While I agree we should know what our options are, it seems other institutes cannot commit to a start date next year either and we would still be waiting for that confirmation anyway.

Happy to discuss this further.

Kind regards,

# s. 22(1)(a)(ii)

A/g Assistant Director | Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

Department of Home Affairs

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# **OFFICIAL: Sensitive**

From: s. 47F(1)

Sent: Friday, 4 September 2020 5:21 PM

To: s. 22(1)(a)(ii) @HOMEAFFAIRS.GOV.AU>

Cc: s. 47F(1) s. 47F(1)

**Subject:** RE: Pre-planning for next SFC [SEC=OFFICIAL: Sensitive]

Hi <sup>s. 22(1)(a)(ii)</sup>

Nope we were gonna make the advance payment but the Institute did not accept it as they only accepted registrations online.

Rgds

s. 47F(1)

# TBWA\

# s. 47F(1)

### TBWA\Sri Lanka

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From: S. 22(1)(a)(ii) @HOMEAFFAIRS.GOV.AU>

Sent: Friday, September 4, 2020 7:34 AM

To: s. 47F(1)

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Cc: s. 47F(1) s. 47F(1)

**Subject:** RE: Pre-planning for next SFC [SEC=OFFICIAL: Sensitive]

# **OFFICIAL: Sensitive**

Hi s. 47F(1)

Appreciate your responses below.

In regards to the Film Diploma, it is my understanding that you had made an advanced payment for this to SLF late last year?

Kind regards,

# s. 22(1)(a)(ii)

A/g Assistant Director | Strategic Communication

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# **OFFICIAL: Sensitive**

From: s. 47F(1)

Sent: Wednesday, 2 September 2020 2:26 PM

To: s. 22(1)(a)(ii) @HOMEAFFAIRS.GOV.AU>

Cc: s. 47F(1) ; s. 47F(1)

**Subject:** FW: Pre-planning for next SFC [SEC=OFFICIAL: Sensitive]

Hi s. 22(1)(a)(ii)

Apologies again for the time confusion.

Pls see below.

- 1. Duration yes we could stick to 3 minutes and will communicate when we publish the call for entries.
- 2. Coming soon page we suggest to do a 'coming soon' by early December since the call for entries will be announced in January 2021. Its no point publishing in Oct and keep the message floating on our page untill the real work begins in December/Jan.
- 3. 2019 Prizes
  - a. The local post is in touch with us regarding this. We have informed them to keep us posted once the gifts/certificates are distributed. We would like to follow up with the recipients and close the project

thereafter.

b. 1<sup>st</sup> Prize – Film Diploma

Like we have mentioned to you earlier, the course commencement date is not yet finalized by the Institute we have registered with. The 2019 batch is still on as they could not complete the course due to C19 pandemic. Looks like they will start the 2020 batch which we registered for, in 2021 but still no confirmed date and they also mentioned they will not guarantee the same course fee as it may be higher than what was indicated.

Therefore, we looked at a few reliable options. We found two Institutes that offer the same kind of Diploma and is also as creditable as the Sri Lanka Foundation where we registered.

**Op1 - The Sri Lanka Film Corporation Diploma in Film Making** – offers the same curriculum and highly recognized within SL. Course is conducted in Sinhala only. (our winner is conversant in Tamil & English only). Cost is very low and the course is offered at **s.** 47G(1)(a) which is fraction of the budget we have. This value is way below than the prizes we purchased for the 2<sup>nd</sup> & 3<sup>rd</sup> prizes. What do we do with the balance money if we pick this course? Perhaps we could finance him for his next film with the balance funds?

**Op 2 – Colombo Film & Television Academy –** 1 yr Diploma and the cost is within our budget (around s. 47G(1)(a)). Sessions are conducted in Tamil as well. They have just started the first batch and is still on since it got extended due to C19. They assured they will be starting the  $2^{nd}$  batch in 2021 but couldn't commit a date. This program also consist of a few professionals/lecturers who conduct the course at SL Foundation.

Our recommendation is to wait till October and take a decision on an optional institute from the above 2 or hand over the cash to the winner. Ideal would be to offer the Diploma, however without a commencement date we are not being fair by the winner (unless he's willing to wait).

Await your response.

Best Rgds s. 47F(1)



s. 47F(1)

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<image001.png>

From: s. 22(1)(a)(ii) @HOMEAFFAIRS.GOV.AU>

Sent: Monday, August 31, 2020 11:43 AM

To s. 47F(1)

**Subject:** RE: Pre-planning for next SFC [SEC=OFFICIAL: Sensitive]

**OFFICIAL: Sensitive** 

⊢i s. 47F(1)

Sorry we must have missed each other today for the meeting, but I feel we can liaise on this one via email.

A few things I wanted to discuss below:

- **Duration:** Can we please consider shortening the duration for the submissions. I think 5 minutes is a bit too long. Perhaps 1-3 minutes is more appropriate as we would like to be able to repurpose/use them in future as appropriate, and 5 minutes is too long. -
- 'Coming soon' page: Can you confirm when this would go up on the microsite?
- **2019 prizes/certificates:** These are in the process of being couriered to the winners.

Kind regards,

# s. 22(1)(a)(ii)

A/g Assistant Director | Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

Department of Home Affairs

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#### **OFFICIAL: Sensitive**

From: s. 47F(1)

Sent: Tuesday, 25 August 2020 9:28 PM

To: S. 22(1)(a)(ii) @HOMEAFFAIRS.GOV.AU> Subject: RE: Pre-planning for next SFC [SEC=OFFICIAL: Sensitive]

Hi <sup>s. 22(1)(a)(ii)</sup>

31<sup>st</sup> August is ok with us.

Let us know.

Thanks.

# TBWA\

# s. 47F(1)

#### TBWA\Sri Lanka

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t s. 47F(1)
Colombo 6 Sri Lanka
tbwasrilanka.com

<image001.png>

From: s. 22(1)(a)(ii) @HOMEAFFAIRS.GOV.AU>

Sent: Thursday, August 20, 2020 4:09 AM

To: s. 47F(1)

**Subject:** RE: Pre-planning for next SFC [SEC=OFFICIAL: Sensitive]

**OFFICIAL: Sensitive** 

⊢i s. 47F(1)

Thanks for raising this.

Friday this week and early next week are a little bit tricky for me, sorry. I can do Thursday next week (27 August) or we can aim for the week of 31 August as it isn't time critical.

Let me know your thoughts.

Kind regards,

# s. 22(1)(a)(ii)

A/g Assistant Director | Strategic Communication Joint Agency Task Force | Operation Sovereign Borders Department of Home Affairs

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**OFFICIAL: Sensitive** 

From: S. 47F(1) > Sent: Wednesday, 19 August 2020 10:10 PM

To: s. 22(1)(a)(ii) @HOMEAFFAIRS.GOV.AU>

**Subject:** RE: Pre-planning for next SFC [SEC=OFFICIAL: Sensitive]

Hi s. 22(1)(a)(ii)

Friday 28<sup>th</sup> would not be possible as we already have other meetings fixed.

How about this Friday 21<sup>st</sup> or even Monday 24<sup>th</sup>?

Let us know.

Thanks.

# TBWA\

# s. 47F(1)

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t s. 47F(1)
Colombo 6 Sri Lanka

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<image001.png>

-----Original Appointment-----

From: s. 22(1)(a)(ii) @HOMEAFFAIRS.GOV.AU>

Sent: Wednesday, August 19, 2020 7:08 AM

To: s. 47F(1) ; s. 47F(1) ; s. 47F(1)

Subject: FW: Pre-planning for next SFC [SEC=OFFICIAL: Sensitive]

When: Friday, August 28, 2020 2:30 PM-3:00 PM (UTC+10:00) Canberra,

Melbourne, Sydney. **Where:** Teleconference

### **OFFICIAL: Sensitive**

Hi team,

My sincere apologies, but I need to reschedule this meeting for the Friday.

Please let me know if this time doesn't suit.

Kind regards,

# s. 22(1)(a)(ii)

A/g Assistant Director | Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

Department of Home Affairs

p: +61 2<sup>s. 22(1)(a)(ii)</sup> | m: +61 s. 22(1)(a)(ii) e: S. 22(1)(a)(ii) homeaffairs.gov.au

-----Original Appointment-----

From: s. 22(1)(a)(ii)

Sent: Wednesday, 19 August 2020 11:36 AM

To: s. 47F(1) ;s. 47F(1) ;s. 47F(1)

**Subject:** Pre-planning for next SFC [SEC=OFFICIAL: Sensitive]

When: Friday, 28 August 2020 2:30 PM-3:00 PM (UTC+10:00) Canberra,

Melbourne, Sydney. **Where:** Teleconference

**OFFICIAL: Sensitive** 

Hi team,

Locking in a time to chat briefly about the next Short Film Competition.

Please let me know if this time doesn't suit.

# **Teleconference details**

Toll-free number: +94<sup>s. 22(1)(a)(ii)</sup>

Code: s. 22(1)(a)(ii)

Kind regards,

# s. 22(1)(a)(ii)

A/g Assistant Director | Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

Department of Home Affairs

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<image002.jpg> Virus-free. <a href="https://www.avast.com">www.avast.com</a>

Wednesday, 14 October 2020 7:50:13 PM

Hi <sup>s. 22(1)(a)(ii)</sup>

and I was told that s. 47F(1) will be Just received a call from the s. 22(1)(a)(ii) personally travelling to handover the prizes of the 1<sup>st</sup> three winners by next week, if the current situation in the country permits.

They are also aware that the 1<sup>st</sup> winners. 47F(1) will only receive the certificate and the ZC merchandise since the course date commencement offered to him is not yet finalized by the Institute.

The other 7 certificates will be sent via registered post.

Keeping you updated on the progress.

Best Rgds

s. 47F(1)

# TBWA\

s. 47F(1)

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From: s. 47F(1) s. 22(1)(a)(ii)

Cc: s. 47F(1)

Subject: ZC Short Film Competition - Conference call recap Date: Thursday, 29 October 2020 6:36:15 PM

Attachments: <u>image001.png</u>

# Dear All,

The below was discussed and agreed when TBWA presented the ZC Short Film Competition proposal to client on 28 Oct 2020.

- 1. Logo with the new Look
  - Logo: current logo with 2021 under it. NOT 2020 2021
  - Client liked the Red version as it was more striking and attention grabbing. Campaign to be adapted based in this option

#### 2. Website:

- Client wished to ensure that the overall website look & feel doesn't change to red when the SFC material us uploaded to the site. We explained that all the specific details will be on the SFC tab and people will be directed to same. Also,

3. The SFC awareness content to be ready for release on  $10^{th}$  Dec 2020. Start with a teaser on the  $10^{th}$  with the announcement on  $15^{th}$  December. Content to be

agreed based on the timing of key activities (i.e. calling for entries, count down to closing date, judging in progress, announcement of winners etc.)

# 4. Judges

- TBWA to contact the suggested two judges (2 popular local filmmakers) and get their consent. Judges to be S & T based.
- TBWA to suggest a plan to leverage the judges' equity through a few content pieces inorder to attract more participation
- It was mentioned by client that there will be no additional budgets to pay for the judges
- Client to revert with suggested two judges from DHA

## 5. Prizes

- TBWA to obtain the actual costs for the suggested gift items.
- 6. Competition Terms & Conditions
  - a. The film duration to be 3 minutes
  - b. Add the below clauses
  - The current three winners cannot participate again
  - The script/story should be original and any imitations will not be accepted.
  - Attach a short synopsis of their entry/story in any language (E/S/T)

# 7. Awards Ceremony

• It was suggested by client to suggest a contingency plan in the event an awards ceremony cannot be held

For eg; Work out the logistics of livestreaming of the winners being awarded prizes at the s. 22(1)(a)(ii) . Agency to propose other options suitable for a new normal situation.

# s. 47G(1)(a)

9. SFC costs – all costs to be obtained and confirmed as final costs (certificate printing, plaques, etc etc)

# s. 47G(1)(a)

Kindly revert should any clarity is required.

Best Rgds

s. 47F(1)

# TBWA\

s. 47F(1) s. 47F(1)

# TBWA\Sri Lanka

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From: s. 22(1)(a)(ii)

To: S. 47F(1) S. 22(1)(a)(ii) Subject: Subject: Subject:

Date: Tuesday, 17 November 2020 9:09:00 AM

Attachments: image001.png image002.jpg

# **OFFICIAL: Sensitive**

Hi s. 47F(1)

Thanks for the below feedback. Noted and happy to not mention the local time zone.

Kind regards,

# s. 22(1)(a)(ii)

A/g Assistant Director | Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

Department of Home Affairs

p: s. 22(1)(a)(ii) | m: s. 22(1)(a)(ii)

e: s. 22(1)(a)(ii)

# **OFFICIAL: Sensitive**

From: S. 47F(1)

Sent: Monday, 16 November 2020 10:39 PM

To: s. 22(1)(a)(ii)

S. 47F(1) s. 22(1)(a)(ii)

s. 22(1)(a)(ii)

**Subject:** RE: Short Fil Competition - T &C lilst [SEC=OFFICIAL:Sensitive]

Hi <sup>s. 22(1)(a)(ii)</sup>

Thanks for the feedback and we will go ahead with the changes suggested.

s. 47G(1)(a)

Let me know if you are ok with our comment.

Best Rgds s. 47F(1)

# TBWA\

s. 47F(1) s. 47F(1)

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s. 47F(1)

Colombo 6 Sri Lanka

tbwasrilanka.com

?

From: s. 22(1)(a)(ii)

Sent: Monday, November 16, 2020 8:11 AM

To: s. 47F(1)

S. 47F(1) s. 22(1)(a)(ii)

s. 22(1)(a)(ii)

**Subject:** RE: Short Fil Competition - T &C lilst [SEC=OFFICIAL:Sensitive]

# **OFFICIAL: Sensitive**

His. 47F(1)

Thanks for sending this through.

Please see attached with our edits.

Kind regards,

# s. 22(1)(a)(ii)

A/g Assistant Director | Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

Department of Home Affairs

p: s. 22(1)(a)(ii) | m: s. 22(1)(a)(ii)

e: s. 22(1)(a)(ii)

# **OFFICIAL: Sensitive**

From: s. 47F(1)

Sent: Tuesday, 10 November 2020 10:22 PM

To: s. 22(1)(a)(ii)

cc: S. 47F(1)

Subject: Short Fil Competition - T &C lilst

Dear s. 22(1)(a)(ii)

Have attached the Terms & Conditions list for the Film Competition participants for your feedback.

This will be included in the ZC microsite under the SFC page.

The highlighted items are what we have included as new items.

We are awaiting the final cost of the three main prizes from the suppliers. Will share with you once we get the confirmation towards the end of the week.

Thanks & Rgds



# TBWA\

# s. 47F(1)

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From: s. 22(1)(a)(ii) s. 47F(1)

Cc: s. 47F(1)

Subject: RE: ZC short film Competition creative/cost proposal as @ 21 Nov [SEC=OFFICIAL:Sensitive]

**Date:** Friday, 27 November 2020 10:28:00 AM

Attachments: image001.png

Costing as at 21 November 2020.JPG

# **OFFICIAL: Sensitive**

Hi **s. 47F(1)** and team,

Thank you for sending the deck through with revised edits, this all looks good.

In terms of the 50% payment, we will need indicative quotes for the production of the announcement film, radio advertising and paid promotion before we can make any payment.

I note in the last costings sent through as well (attached), under the Agency Handling Fee this is inclusive of event coordination and given we will not hold this event with what was covered last time (MC, RSVPs, venue, etc.) I think we need a revised costing to ensure this is accurate.

Happy to chat through anything. Reach out if you have any questions.

Kind regards,

# s. 22(1)(a)(ii)

A/g Assistant Director | Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

Department of Home Affairs

p: +s. 22(1)(a)(ii) | m: s. 22(1)(a)(ii) e: s. 22(1)(a)(ii)

# **OFFICIAL: Sensitive**

From: S. 47F(1)

Sent: Friday, 27 November 2020 1:40 AM

To: s. 22(1)(a)(ii)

Cc: s. 47F(1)

**Subject:** Re: ZC short film Competition creative/cost proposal as @ 21 Nov [SEC=OFFICIAL:Sensitive]

# Hi s. 22(1)(a)(ii)

The revisions and new requirement is clear and agree that everything to be virtual makes sense in the current (and evolving) climate.

With reg to the costs;

## 1. Dlgi media for SFC:

Due to budgetary constraints we were planning to manage with the approved digital budget and split it between the other activity and SFC. The digital team had requested for an additional budget for the SFC, but I had turned this down as we were over budget with the costs incurred with the awards ceremony. Now, that we are decided about not having an awards ceremony, will revisit the digi media budget and revert soon.

# 2. Video announcing the judges

Will discuss with the team on how best to approach this and will revert with the cost.

# 3. Additional support via radio

Will look at this as well and revert.

s. 47F(1) has already shared the revised posts I believe for your approval to commence on 1 Dec.

Can we take it that we will work within the approved <sup>s. 47G(1)(a)</sup> budget and invoice you 50% to enable us to purchase the prizes and for other required advances?

Regards s. 47F(1)

# TBWA\

s. 47F(1) s. 47F(1)

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5th Floor Tisara Plaza
Colombo 6 Sri Lanka

s. 47F(1)

tbwasrilanka.com



On Nov 26, 2020, at 10:06 AM, s. 22(1)(a)(ii) s. 22(1)(a)(II) > wrote:

**OFFICIAL: Sensitive** 

His. 47F(1)

Please find attached the deck with our edits and comments.

We would like to move forward with an online-only competition to avoid any uncertainties surrounding the current environment and ensure successful delivery

of the competition.

You will see in the deck that I have asked for some quotes on paid advertising and confirmation that we already have some locked in as part of these costings. As we are looking to announce the winners via a short video, noting this is a much cheaper cost than holding an event, we would like to include more paid advertising to heavily promote the competition and encourage a higher rate of submissions.

I am more than happy to chat through anything further with you. Please let me know if you have any questions.

Kind regards,

# s. 22(1)(a)(ii)

A/g Assistant Director | Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

Department of Home Affairs

p: s. 22(1)(a)(ii) | m: s. 22(1)(a)(ii) e: s. 22(1)(a)(iii)

# **OFFICIAL: Sensitive**

From: s. 47F(1)

Sent: Saturday, 21 November 2020 6:28 PM

To: s. 22(1)(a)(ii)

Cc: s. 47F(1)

Subject: ZC short film Competition creative/cost proposal as @ 21 Nov

Hi s. 22(1)(a)(ii)

Please find attached the deck for the above for your perusal & feedback.

The phase I (calling for entries have been fleshed out) and the option of a small scale virtual awards ceremony has been included.

Would be happy to get on a call if required. Please get back ASAP as we need to finalize the judges & prizes well as do language translations to commence on 10 December as proposed!

Regards s. 47F(1)

# **TBWA**

s. 47F(1)

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s. 47F(1)

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<image001.png>

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From: s. 22(1)(a)(ii)
To: s. 47F(1) "

Cc: s. 47F(1)

Subject: RE: ZC short film Competition : Revised cost proposal - 27 Nov [SEC=OFFICIAL:Sensitive]

**Date:** Monday, 30 November 2020 1:46:00 PM

Attachments: <u>image001.png</u>

# **OFFICIAL: Sensitive**

His. 47F(1)

Thank you for sending this through.

Can you explain in a bit more detail how radio advertising wouldn't be effective s. 22(1)(a)(ii)

s. 22(1)(a)(ii)

Answers below to your questions in **blue**. Please let me know if you need anything else.

Kind regards,

# s. 22(1)(a)(ii)

A/g Assistant Director | Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

Department of Home Affairs

p: +s. 22(1)(a)(ii) | m: s. 22(1)(a)(ii) e: s. 22(1)(a)(ii)

# **OFFICIAL: Sensitive**

From: s. 22(1)(a)(ii)

Sent: Friday, 27 November 2020 10:29 PM

To: s. 22(1)(a)(ii)

Cc: s. 22(1)(a)(ii)

s. 22(1)(a)(ii)

Subject: Re: ZC short film Competition: Revised cost proposal - 27 Nov

Hi<sup>s. 22(1)(a)(ii)</sup>

Please find the revise costs for your information.

Would be happy to get on a call to discuss if required.

- 1. Have you confirmed the 2 judges from your end? Yes, confirmed in a separate email.
- 2, Can we send the invite letters to the local judges? Yes, please amend them as per the latest version. Would you like me to email the two Australian Government officials their letters once they are finalised?
- 3. Can we start on 1st December as planned? Yes, I think we should revisit the remaining funds in January/February (from the specified budget) and re-evaluate if we need to put more into paid advertising if we are not getting a high number of submissions at that time.



# TBWA\

s. 47F(1)

TBWA\Sri Lanka
The Disruption Company
5th Floor Tisara Plaza
Colombo 6 Sri Lanka

s. 22(1)(a)(ii)

tbwasrilanka.com

From: s. 22(1)(a)(ii)
To: S. 47F(1)

Subject: RE: FOR INPUT: 2021 Short Film Competition (SFC) - Invitation letter to judges [SEC=OFFICIAL:Sensitive]

Date: Tuesday, 1 December 2020 2:49:00 PM

Attachments: image001.png image002.jpg

# **OFFICIAL: Sensitive**

His. 47F(1)

Not a problem. Thank you, grateful if you can leave that two week window for the AG officials and send the final versions through as soon as you have them.

Kind regards,

# s. 22(1)(a)(ii)

A/g Assistant Director | Strategic Communication
Joint Agency Task Force | Operation Sovereign Borders
Department of Home Affairs

p: s. 22(1)(a)(ii) | m: s. 22(1)(a)(ii) e: s. 22(1)(a)(iii) u

# **OFFICIAL: Sensitive**

From: s. 47F(1)

Sent: Monday, 30 November 2020 3:45 PM

To: s. 22(1)(a)(ii)

Cc: s. 47F(1)

**Subject:** RE: FOR INPUT: 2021 Short Film Competition (SFC) - Invitation letter to judges [SEC=OFFICIAL:Sensitive]

Hi <sup>s. 22(1)(a)(ii)</sup>

Giving the two film maker judges 7 days is enough as they have already conformed verbally. If we wait until 14<sup>th</sup> for their confirmation, we will lose out time on getting their video clips produced and etc.

But will change the dates for s. 22(1)(a)(ii) & s. 22(1)(a)(ii)

Best Rgds

s. 47F(1)

# TBWA\

s. 47F(1) s. 47F(1) TBWA\Sri Lanka

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s. 47F(1)

Colombo 6 Sri Lanka tbwasrilanka.com



From: s. 22(1)(a)(ii)

Sent: Monday, November 30, 2020 3:48 AM

To: S. 47F(1)

**Subject:** RE: FOR INPUT: 2021 Short Film Competition (SFC) - Invitation letter to judges [SEC=OFFICIAL:Sensitive]

# **OFFICIAL: Sensitive**

Hi s. 47F(1)

Thank you for sending these through. Very minor changes, can we put a space between 'yourconfirmation' in that last sentence, and can we change the RSVP date to 'Monday 14 December 2020' instead of 7 December, allowing enough time for their reply. I have revised this in the attached Home Affairs letters.

I can confirm we would like to invite the below two Australian Government officials to participate in the judging. Their official titles are reflected in the attached documents.

- s. 47F(1)
- s. 47F(1)

I am just going through the revised costing document you have sent through and will get back to you soon.

Kind regards,

# s. 22(1)(a)(ii)

A/g Assistant Director | Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

Department of Home Affairs

p: s. 22(1)(a)(ii) | m: s. 22(1)(a)(ii)

e: s. 22(1)(a)(ii)

**OFFICIAL: Sensitive** 

From: S. 47F(1)

Sent: Wednesday, 25 November 2020 8:55 PM

To: s. 22(1)(a)(ii)

Cc: s. 47F(1)

**Subject:** RE: FOR INPUT: 2021 Short Film Competition (SFC) - Invitation letter to judges [SEC=OFFICIAL:Sensitive]

H s. 22(1)(a)(ii)

Here are the two final letters that are ready to be shared with the two local judges.

Thanks & Rgds

s. 47F(1)

# TBWA\

s. 47F(1) s. 47F(1)

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From: s. 22(1)(a)(ii)

Sent: Tuesday, November 24, 2020 4:12 AM

To: S. 47F(1)

S. 4/F(1)

**Subject:** RE: FOR INPUT: 2021 Short Film Competition (SFC) - Invitation letter to judges [SEC=OFFICIAL:Sensitive]

# **OFFICIAL: Sensitive**

Hi s. 47F(1)

Thank you for sending through the updated branding, it looks great!

Please see the attached letter with edits in track changes. Can we make the waves at the bottom of the page fit right across?

Happy to discuss any of the edits. I'll get back to you both soon on the deck s. 47F(1) has sent

through.

Kind regards,

# s. 22(1)(a)(ii)

A/g Assistant Director | Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

Department of Home Affairs

p: s. 22(1)(a)(ii) | m: s. 22(1)(a)(ii)

e: s. 22(1)(a)(ii)

# **OFFICIAL: Sensitive**

From: S. 47F(1)

Sent: Friday, 20 November 2020 3:44 PM

To: s. 22(1)(a)(ii) ; s. 47F(1)

s. 47F(1)

Subject: RE: FOR INPUT: 2021 Short Film Competition (SFC) - Invitation letter to judges

[SEC=OFFICIAL:Sensitive]

Dear<sup>s. 22(1)(a)(ii)</sup>

Thanks for the invite letter changes.

We have updated it and was waiting to send everything in one deck. Pls see attached document which we did.

We noticed that you have taken the 5 perils out (which the participants are supposed to base their stories around), while keeping it to the general theme of 'illegal maritime migration to Australia'. Any particular reason for this?

We suggest to keep the 5 perils as it gives more clarity what to be focused on, because some entries were totally out of context last time.

The rest of the suggestions will be done with your feedback on the above.

Let us know.

Many Thanks.

s. 47F(1)

# TBWA\

# s. 47F(1) s. 47F(1)

# TBWA\Sri Lanka

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From: s. 22(1)(a)(ii)

Sent: Friday, November 20, 2020 8:00 AM

To: s. 47F(1) Cc: s. 47F(1)

Subject: FOR INPUT: 2021 Short Film Competition (SFC) - Invitation letter to judges

[SEC=OFFICIAL:Sensitive]

# **OFFICIAL: Sensitive**

# Hi s. 47F(1)

I have drafted a letter to the judges for the 2021 SFC. I have worked off the last invitation and reworded/updated it.

I am still confirming the x2 DHA judges and am hoping to have confirmation by the end of next week for you.

Grateful if you could review this, confirm prizes are correct and insert dates for the judging in April. This way we can easily update the letter with the judges details as soon as we know them.

Please let me know if you have any questions.

Kind regards,

# s. 22(1)(a)(ii)

A/g Assistant Director | Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

Department of Home Affairs

p: s. 22(1)(a)(ii) | m: s. 22(1)(a)(ii) e: s. 22(1)(a)(ii)

# **OFFICIAL: Sensitive**

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From: s. 22(1)(a)(ii) To: s. 47F(1) s. 47F(1) Cc:

Subject: RE: Update - SFC Film Diploma prize [SEC=OFFICIAL:Sensitive]

Date: Tuesday, 8 December 2020 4:49:00 PM

Attachments: image001.png

image002.jpg

# **OFFICIAL: Sensitive**

⊢i s. 47F(1)

Can we please include the remaining amount s. 47G(1)(a) as part of the second invoice for this year's SFC. This amount will need to be taken from the money that is currently leftover under this year's s.47G(1) budget.

I hope this makes sense.

s. 22(1)(a)(ii)

Kind regards,

# s. 22(1)(a)(ii)

A/g Assistant Director | Strategic Communication Joint Agency Task Force | Operation Sovereign Borders Department of Home Affairs

p: s.  $22(1)(a)(ii) \mid m: s. 22(1)(a)(ii)$ e: s. 22(1)(a)(ii) homeaffairs.gov.au

# **OFFICIAL: Sensitive**

From: S. 47F(1) s. 47F(1) Sent: Tuesday, 8 December 2020 3:42 PM

To: s. 22(1)(a)(ii) < s. 22(1)(a)(ii) HOMEAFFAIRS.GOV.AU>

s. 47F(1) < s. 47F(1)

**Subject:** RE: Update - SFC Film Diploma prize [SEC=OFFICIAL:Sensitive]

Hi s. 22(1)(a)(ii)

Thank you for the letter.

Since the prize allocations were already invoiced and paid for, we can invoice the remaining s. 47G(1)(a) (we have in excess) for this year. Let us know how?

We will be purchasing the items today and will liaise with the local post here for dispatching it.

Best Rgds

s. 47F(1)



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s. 47F(1)

Colombo 6 Sri Lanka tbwasrilanka.com

?

From: s. 22(1)(a)(ii) < s. 22(1)(a)(ii) HOMEAFFAIRS.GOV.AU>

**Subject:** RE: Update - SFC Film Diploma prize [SEC=OFFICIAL:Sensitive]

# **OFFICIAL: Sensitive**

Hi s. 47F(1)

Appreciate the quick turnaround on the letter. Please find the co-signed letter attached.

Regarding the camera kit additional cost s. 47G(1)(a) this is fine and will need to be invoiced as part of this year's SFC costing.

Kind regards,

# s. 22(1)(a)(ii)

A/g Assistant Director | Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

Department of Home Affairs

p: s. 22(1)(a)(ii) | m: s. 22(1)(a)(ii) e: s. 22(1)(a)(ii) homeaffairs.gov.au

# **OFFICIAL: Sensitive**

From: S. 47F(1) < S. 47F(1)

Sent: Monday, 7 December 2020 6:55 PM

To: s. 22(1)(a)(ii) < s. 22(1)(a)(ii) HOMEAFFAIRS.GOV.AU>

Cc: s. 47F(1) s. 47F(1) >

**Subject:** RE: Update - SFC Film Diploma prize [SEC=OFFICIAL:Sensitive]

Dear s. 22(1)(a)(ii)

I have attached the final letter inserting s. 47F(1) signature.

Also, have attached the quote we received for the  $1^{st}$  prize as we decided to give a complete camera set. There is a balance of **S.** 47G(1)(a) remaining.

Await your approval to purchase it.

Thanks & Rgds s. 47F(1)

# TBWA\

s. 47F(1) s. 47F(1)

#### TBWA\Sri Lanka

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From: s. 22(1)(a)(ii) < s. 22(1)(a)(ii) HOMEAFFAIRS.GOV.AU>

Sent: Monday, December 7, 2020 7:41 AM

To: s. 47F(1) s. 47F(1) cc: s. 47F(1) < s. 47F(1) >

**Subject:** RE: Update - SFC Film Diploma prize [SEC=OFFICIAL:Sensitive]

# **OFFICIAL: Sensitive**

Hi s. 47F(1)

Thank you for the update. When you get a chance, can you please send through the specifics of the camera kit (cost and what it includes). Once we have the specifics we can then quickly approve before purchasing.

I have attached a letter as mentioned. I think it would be better coming from both AG and TBWA, and have reflected this within. I have left the branding as per this year's competition to ensure consistency. Grateful if you could include the prize winner's address in the part highlighted in <a href="yellow">yellow</a>.

s. 47F(1) – I would be grateful if you could please sign this electronically and then I will print and

have **s. 22(1)(a)(ii)** sign it. I will then send it back to you asap so you can send it out with the new prize.

Please let me know if you have any questions or concerns.

Kind regards,

# s. 22(1)(a)(ii)

A/g Assistant Director | Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

Department of Home Affairs

p: s. 22(1)(a)(ii) | m: s. 22(1)(a)(ii) e: s. 22(1)(a)(ii) homeaffairs.gov.au

# **OFFICIAL: Sensitive**

From: s. 47F(1) < s. 47F(1)

Sent: Friday, 4 December 2020 11:03 PM

To: s. 22(1)(a)(ii) < s. 22(1)(a)(ii) HOMEAFFAIRS.GOV.AU>

Cc: s. 47F(1) s. 47F(1)

**Subject:** RE: Update - SFC Film Diploma prize [SEC=OFFICIAL:Sensitive]

His. 47F(1)

We called and asked the guy **S.** 47F(1) what his preference was and he said he would like a camera kit as he has purchased a drone last month.

We have already found a supplier where we can purchase a full camera kit for the equivalent amount of the Film Diploma Course.

If we purchase it by coming Monday or Tuesday we could hand it over to the local post as they are on the verge of couriering the other two gifts and the certificates.

Would like your approval on the above.

Kindly share the apology letter by eod Monday.

Thanks & Best Rgds

s. 47F(1)

# TBWA\

s. 47F(1) s. 47F(1)

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Colombo 6 Sri lanka
s. 47F(1)

Colombo 6 Sri Lanka tbwasrilanka.com

From: s. 22(1)(a)(ii) < s. 22(1)(a)(ii) HOMEAFFAIRS.GOV.AU>

Sent: Wednesday, December 2, 2020 7:57 AM

To: s. 47F(1) < s. 47F(1) ; s. 47F(1) s. 47F(1)

**Subject:** RE: Update - SFC Film Diploma prize [SEC=OFFICIAL:Sensitive]

**OFFICIAL: Sensit** s. 22(1)(a)

Hi s. 47F(1)

Thank you for following up with the institute on this one. Can we consider giving the first place winner something similar to what we are giving next year's prize winner. And I agree, it would need to be equivalent in price, or very close to.

I don't think we should be calling to ask him what he needs per se, but calling to keep him in the loop and let him know we will be providing him with an alternate prize as there is so much uncertainty around next year's course. We could come up with two options, i.e. a camera filming kit and a drone/something similar, and ask his preference.

I will draft a letter from Home Affairs to apologise for the delay as well. We can give this to him when we plan to deliver the 'new prize'.

I have been in touch with the and they have advised they will be seeking a private courier to deliver the prizes. I will keep you in the loop once I have an update.

Kind regards,

# s. 22(1)(a)(ii)

A/g Assistant Director | Strategic Communication

Joint Agency Task Force | Operation Sovereign Borders

Department of Home Affairs

p: s. 22(1)(a)(ii) | m: s. 22(1)(a)(ii) e: s. 22(1)(a)(ii) homeaffairs.gov.au

# **OFFICIAL: Sensitive**

From: s. 47F(1) s. 47F(1)

Sent: Friday, 27 November 2020 5:02 PM

To: s. 22(1)(a)(ii) < s. 22(1)(a)(ii) | HOMEAFFAIRS.GOV.AU>; s. 47F(1)

s. 47F(1)

**Subject:** RE: Update - SFC Film Diploma prize [SEC=OFFICIAL:Sensitive]

Hi s. 22(1)(a)(ii)

We tried contacting the Institute this week as well. Still the office is closed.

However, we managed to speak to one of them on a mobile which they have given us. According to that person they have not even thought of commencing the course and gave an indication that they don't think online teaching is as practical as a physical class.

If this continues we lose our credibility with the first prize winner of 2020.

Therefore, we have below suggestions:

- a) Hand him the cash which is equivalent to the course fee
- b) Purchase and give him film equipment equivalent to the course fee price. (we can speak to him and ask what he really needs I terms of the equipment)

Let us know which option is preferred and also if the has already handed over the balance prizes to the winners.

Thanks & Rgds s. 47F(1)

# TBWA\

s. 47F(1) s. 47F(1)

# TBWA\Sri Lanka

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s. 47F(1)

Colombo 6 Sri Lanka

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From: s. 47F(1) s. 47F(1)
Sent: Friday, November 20, 2020 4:03 PM

To: s. 22(1)(a)(ii) < s. 22(1)(a)(ii) HOMEAFFAIRS.GOV.AU>; s. 47F(1)

s. 47F(1)

**Subject:** RE: Update - SFC Film Diploma prize [SEC=OFFICIAL:Sensitive]

Hi s. 47F(1)

We have been trying to call their office but we have not been able to get through to them. Since Colombo is still in lockdown in some areas, believe they don't fully operate still. Therefore we have not been able to get any kind of infor about the course.

Last time when we spoke we were told that they will inform us via an email once they decide to

conduct the course.

We will keep trying next week also.

Best Rgds s. 47F(1)

# TBWA\

s. 47F(1) s. 47F(1)

### TBWA\Sri Lanka

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s. 47F(1)

Colombo 6 Sri Lanka

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From: s. 22(1)(a)(ii) < s. 22(1)(a)(ii) HOMEAFFAIRS.GOV.AU>

Sent: Tuesday, November 17, 2020 9:20 AM

To: s. 47F(1) s. 47F(1) ; s. 47F(1) s. 47F(1)

**Subject:** Update - SFC Film Diploma prize [SEC=OFFICIAL:Sensitive]

# **OFFICIAL: Sensitive**

Hi s. 47F(1) s. 47F(1)

I am wondering if you might have an update on that Film Diploma prize from last year's Short Film Competition. Have they locked in any courses and prices for next year?

Kind regards,

# s. 22(1)(a)(ii)

A/g Assistant Director | Strategic Communication Joint Agency Task Force | Operation Sovereign Borders Department of Home Affairs

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