



# Campaign Evaluation ‘By boat, no visa’



Final Report of Findings

Prepared for:

**Department of Immigration and Citizenship**

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## Introduction

As part of a comprehensive planning and development process, the Department of Immigration and Citizenship (now Department of Immigration and Border Protection) requested a quantitative research study to measure the current level of awareness and understanding of onshore diaspora community members on the government's current migration and humanitarian policies (as a result of changes from the Expert Panel on Asylum Seekers report).

Australia's Humanitarian Program is an important part of our contribution to the international protection of refugees. It is designed to ensure that Australia can respond effectively to global humanitarian situations and that support services are available to meet the specific needs of these entrants. Australia's migration policy changed in August 2012. The changes mean that Australia has:

- Significantly increased the number of humanitarian (refugee) visas available;
- Added an extra 4,000 visas for people who want to be reunited with their family in Australia; and
- Started sending people to Nauru and Papua New Guinea for the processing of protection (asylum) claims.

The most politically challenging issue in migration policy is the issue of people arriving in Australia by boat without a valid visa. Any irregular maritime arrivals since 13 August 2012 can now be transferred from Australia to a regional processing country. Transfers can be made to countries such as Nauru or Papua New Guinea. Any refugee claim made will be assessed by a regional processing country. If the migrant is later found to be a refugee, they will have to wait to be resettled, as other refugees do around the world. Other changes have been made so that people who arrive by boat do not benefit over other refugees who have been waiting for years.

In February 2013, the department launched the *Don't be sorry* campaign to inform diaspora communities of the changes. Benchmarking market research was undertaken prior to the start of the campaign activities. Market research was conducted to evaluate the "*Don't Be Sorry*" campaign in June 2013.

On Friday 19 July 2013 the then Prime Minister, Kevin Rudd, announced new changes to the asylum seeker by boat policy. The policy announced that asylum seekers arriving by boat without a visa would be transferred to Papua New Guinea and that even if they were found to be genuine refugees they would be settled in Papua New Guinea.

When the new changes to the policy were made the Department of Immigration and Border Protection ran a campaign in in-language and English-speaking media.

The target audiences were based on the languages that materials are available in:

- Afghans (Dari)
- Pakistanis (Pashto)
- Iraqis (Arabic)
- Iranians (Farsi)
- Sri Lankans (Tamil and Sinhalese)
- Vietnamese
- There is a secondary target of the general English-speaking public.

The following is a report of the results of a survey following the conclusion of the campaign

## Survey Method

The survey was administered through a computer assisted telephone interview (CATI) by skilled and experienced bi or multi-lingual interviewers, in the language of choice of the participants. Great care was taken to set the participants at ease to encourage them to be honest and forthright in their contribution, and to overcome their fear of the consequences of expressing views about the Government.

A total of 501 surveys were completed with respondents from seven priority cohort groups as identified by the Department of Immigration and Border Protection including a mix of Melbourne and Sydney respondents.

The margin of error associated with a sample of this size is less than +/-4.5%. It should be borne in mind, however, that this margin of error will increase for analysis on sub-segments of the sample (e.g. for analysis based on gender and age) due to smaller individual sample sizes.

Quotas were applied to the total sample determined as follows:

	Sri Lankan (Tamil)	Sri Lankan (Sinhalese)	Iranian (Farsi)	Afghani (Dari)	Pakistani (Pashto)	Vietnamese	Iraqi	Total
<b>Population</b>	19,854	29,055	28,682	5,913	8,154	159,848	4,500	<b>256,006</b>
<b>Phase 1 Sample</b>	100	0	100	37	30	70	30	<b>367</b>
<b>Minimum Required Sample</b>	30	30	30	30	30	30	30	<b>210</b>
<b>Phase 2-1 Sample</b>	34	32	32	32	32	32	35	<b>271</b>
<b>Final Phase 2-2 Sample</b>	60	75	69	37	30	100	30	<b>401</b>

- Note: 23 Kurdish interviews were also conducted in Phase 1. Vietnamese interviews in Phase 1 did not include campaign awareness questions.
- In addition a control group sample of 42 English-speaking interviews was obtained in Phase 2-1 and 100 English-speaking interviews were obtained in Phase 2-2.

Results in this report are based on unweighted data. Where possible, comparisons are made to the results from the benchmark survey undertaken in February 2013, to the “Don’t Be Sorry” campaign evaluation undertaken in June 2013 and the dipstick evaluation of the “No Visa” campaign undertaken in August 2013.

It should be noted that the methods between the benchmark survey and the evaluation surveys differed. The benchmark survey was a mix of telephone and face to face data collection. The surveys were conducted by experienced bi or multi-lingual moderators, in the language choice of participants.

There were also differences between the sample structures and size of each survey. For the benchmark survey a total of 180 surveys were completed with 30 respondents from six priority cohort groups comprising of Melbourne and Sydney respondents. The evaluation of the “Don’t Be Sorry” campaign a

total of 321 surveys were completed from six priority groups. In addition 70 benchmark surveys were conducted in Vietnamese.

The total samples for the previous surveys comprised of:

Bench mark Survey		Phase 1 "Don't Be Sorry" evaluation	
Cohort Grouping	Sample Size	Cohort Grouping	Sample Size
Tamils	30	Sri Lankan (Tamil)	101
Iranians	30	Iranian	100
Hazaras	30	Afghan	37
Pashtos	30	Pashto	30
Feyli Kurds	30	Kurdish	23
Mandaeans	30	Iraqi	30
		Vietnamese	70
	180		391

## Significance Testing

Significance tests for all cells were conducted on the unweighted database. The test used was a Z-test. This is a two-tailed test of the difference between proportions for large samples. It tests if two sample proportions have come from a population with a given proportion or from two different populations.

The formula used for calculation of Z from a table is:

T=Total base    C=Column base  
R=Row base    X=Cell count

$$Z = \frac{X/C - (R/T)}{\sqrt{R/T * (1-R/T) * (1/C + 1/(T-C))}}$$

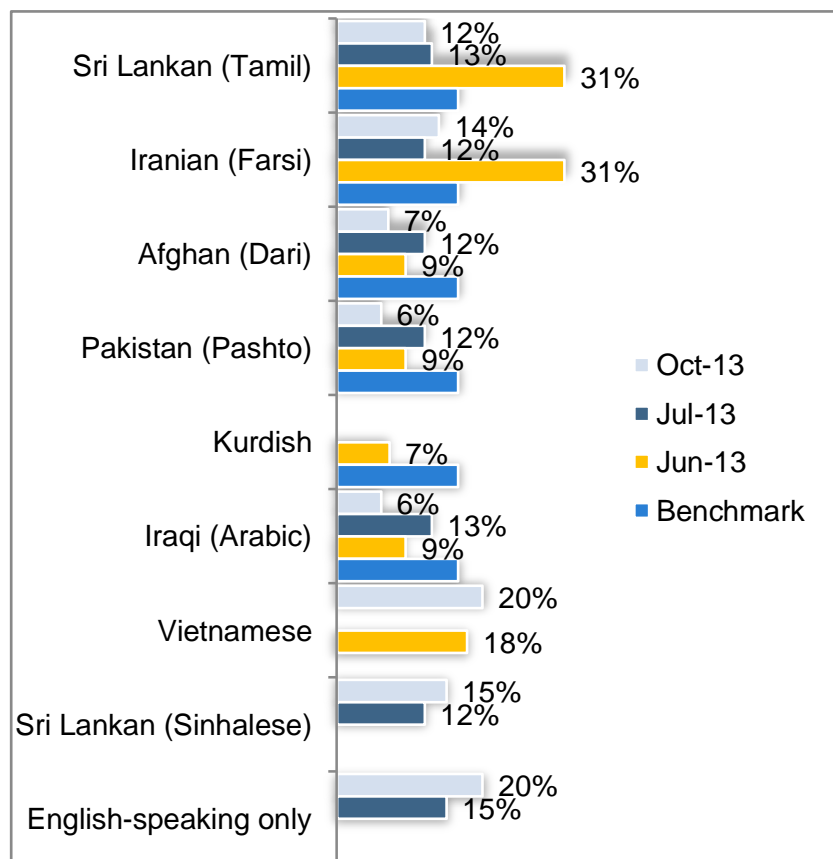
where C and T-C are both > 30.

Results that are significantly different from the average are marked with blue box   in this report.

## Sample Composition

### S2a. What is your original community?

COHORT GROUPING	SAMPLE SIZE	
	%	n
Sri Lankan (Tamil)	12%	60
Iranian (Farsi/Persian)	14%	69
Afghan (Dari)	7%	37
Pakistani (Pashto)	6%	30
Sri Lankan (Sinhalese)	15%	75
Iraqi (Arabic)	6%	30
Vietnamese	20%	100
English Speaking	20%	100



n=501



## The Survey

The survey consisted of 24 questions and was divided into six sections:

1. Travelling to Australia – your community
2. Attitudes towards people smuggling
3. Current policy in Australia
4. Information access and sharing
5. Advertising Awareness
6. Responsibility for sharing information

## Executive Summary

- The largest number of in-language respondents (38%) said that people from their community came to Australia by accessing relevant visa programs. Just less than one quarter said that people from their community came to Australia mainly by boats. Respondents from the Afghan and Pakistani communities were significantly more likely to say that people from their community arrived mainly by boats without a visa than other diaspora respondents. This is quite different from the response to the same question from the benchmark survey where 29% said that people came mainly by accessing the relevant visa programs and three in ten came mainly by boats.
- More than three quarters of in-language respondents said that they feel that people from their community should comply with the requirements, including 36% who agree that it is complicated. Again this is quite different from the response to the same question from the benchmark survey where 60% said that the visa process was complicated and it made it difficult to comply with the requirements.
- One third of respondents say that people have no other way of coming to Australia compared to 71% of respondents from the benchmark survey. Afghanis (81%) and Pakistanis (60%) were significantly more likely to agree to this statement than other diaspora respondents. 28% of respondents said that people coming to Australia by boats were not real refugees but economic refugees (three times as high as the benchmark survey).
- 40% of in-language respondents and 55% of English only respondents believe that people from other communities are doing the wrong thing by arriving by boat without a visa.
- Over one third of the in-language respondents say that they know very little or nothing about the asylum seeker by boat policy. More than two thirds of English only respondents say that they know at least a little about the asylum seeker by boat policy with 38% knowing a fair bit or a lot.
- More than one third of in-language respondents and over four in ten English-only respondents say that they are aware that the policy has recently changed.
- Agreement with statements that relate to the asylum seeker by boat policy is mostly higher amongst respondents to the current (October 2013) survey than amongst respondents to the benchmark or the June 2013 survey. In particular there are substantial increases in agreement with the following:
  - Expanded programs –
    - Both Australia and the UNHCR are increasing staffing to improve processing times (58% compared to 27% in the benchmark survey and 46% in June 2013);
    - Processing times for refugees are likely to reduce (51% compared to 24% in the benchmark survey and 45% in June 2013);
    - There are more lawful options to choose when coming to Australia (67% compared to 38% in the benchmark survey and 52% in June 2013).
  - Others –
    - There will be a reduction in deaths of people who are trying to come to Australia by boat (69% compared to 41% in the benchmark survey and 44% in June 2013);
    - The changes aim to reduce the dangers of boat travel especially during the recent Monsoon season (70% compared to 23% in the benchmark survey and 51% in June 2013); and

- People who arrive by boat and are found to not be in need of Australia's protection will be returned to their country of origin (63% compared to 27% in the bench mark survey and 40% in June 2013).
- Agreements with the statements pertaining specifically to the new policy changes were higher amongst English-only respondents than amongst the in-language respondents.
  - The majority of respondents (60%) of in-language respondents and 65% of English-only respondents) agreed that people who arrive by boat without a visa will be transferred to Papua New Guinea for processing;
  - 44% of in-language respondents and 50% of English-only respondents agreed that even if found to be a refugee when processed in Papua New Guinea, they will not be settled in Australia; and
  - 49% of in-language respondents and 73% of English-only respondents agreed that people who arrive by boat without a visa will not be settled here.
- The main sources of information about Australia's migration policies used were:
  - Internet (37%) and 28% considered it very reliable and 68% somewhat reliable;
  - In-language television (21%) and 40% considered it very reliable and 54% somewhat reliable; and
  - Family and friends (25%) and 21% considered them very reliable and 67% somewhat reliable;
- The main source of information about Australia's migration policies for the community overseas are:
  - Family and friends (48%) which are considered reliable overall; and the
  - Internet (36%).
- 55% of respondents say that they are aware of advertising about Australia's asylum seeking by boat. 57% of English-only respondents were aware of any advertising.
- The main feature of the advertisement that were recalled were:
  - Come by boat and you won't be able to settle in Australia (40%).
- When prompted, 56% of respondents recalled seeing or hearing the "You won't be settled" campaign. Sinhalese (71%) were more likely to recall the campaign once prompted.
- The main messages recalled were:
  - Come by boat and you won't be able to settle in Australia (43%);
  - Do not come by boat (27%);
  - Apply by legal ways instead of coming by boat (24%);
- Respondents who had seen or heard the advertisement saw it on:
  - Television; and
  - Newspapers.
- 9% of respondents who had seen or heard the advertisement visited the website as a result of seeing or hearing the advertisement.

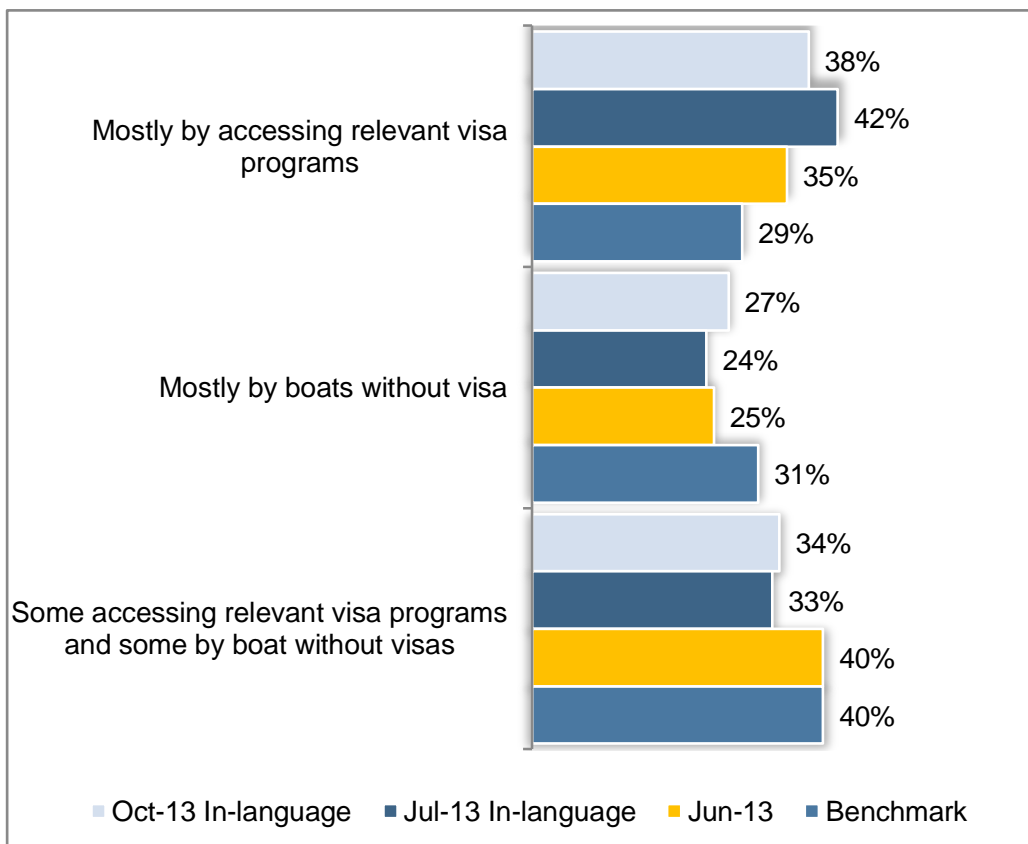
- 25% of respondents say that they have spoken to family and friends back home about Australia's migration policy.
- Respondents who have spoken to people from their community overseas have mostly spoken by phone and told their family and friends that the policy has changed (33%) or to not come by boat, it is too risky (42%).
- Overall respondents did not think that they played a significant role in their community with 25% saying it was only minor and 21% saying they were unsure. Similarly respondents thought they did not play a significant role with community overseas.
- Respondents are most likely to say that the people smugglers must be stopped when asked what should be done.

# Key Findings

## Travelling to Australia – your community

### 1. How are people from your community coming to Australia?

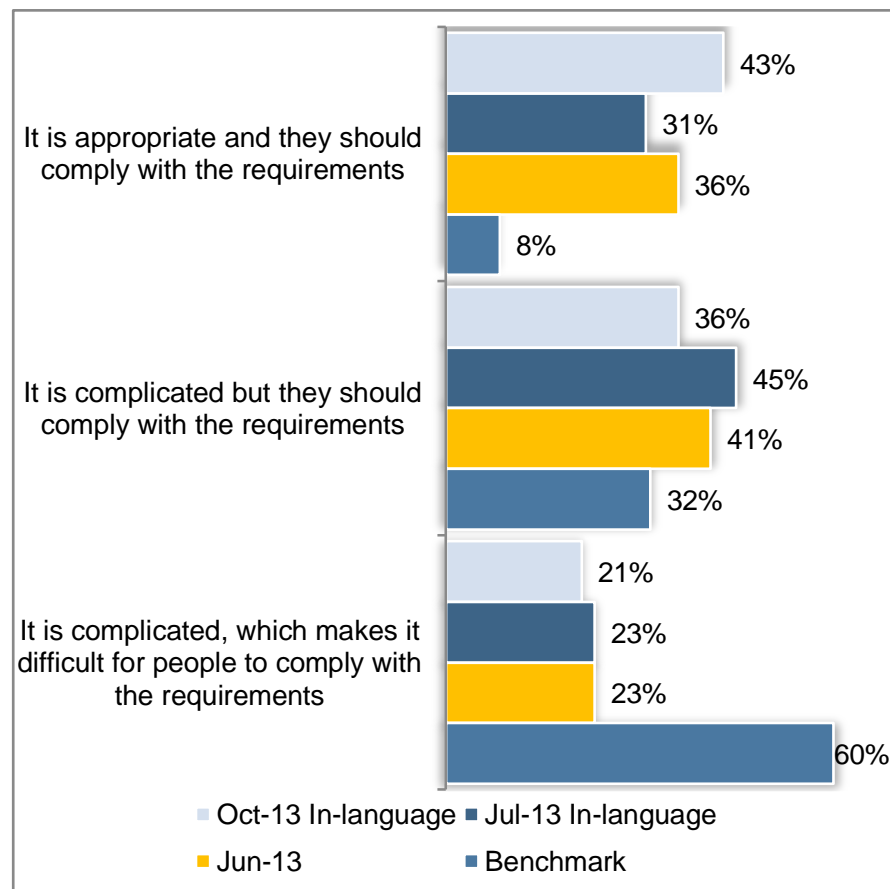
- Of the 401 in-language respondents that completed the survey, a total of 34% said that people from their own community are coming to Australia by either accessing relevant visa programs or arriving by boat without visas. This is lower than results found in the benchmark survey or in the June 2013 survey.
- Just over a quarter of all respondents (fewer respondents than in the benchmark survey and similar to the June 2013 survey) believe that people from their community mostly arrive into Australia by boat without a visa (Iranian, (33%), Afghan (49%) and Pakistani (43%) were significantly more likely to say this.
- Nearly four in ten respondents believe that people from their community are accessing relevant visa programs to travel to Australia (a little higher than found in the benchmark survey). Respondents from Sri Lankan Sinhalese (83%) communities were significantly more likely to say this.



n=401

2. Which statement best describes how you feel about the visa process for people from your community coming to Australia?

- Just over one in five respondents agreed that the visa process is a complicated one therefore making it difficult for people to comply with the requirements when coming to Australia compared to 60% who agreed in the benchmark survey.
- More than one third of respondents acknowledged that it is complicated however still expected people to comply with the requirements compared to just under one third in the benchmark survey.
- More than four in ten respondents thought the process appropriate and that people should comply with the requirements compared to only 8% in the benchmark survey.
- Sri Lankan Sinhalese (64%) and Vietnamese (59%) were significantly more likely to agree that the visa process is appropriate and people should comply with the requirements.
- Vietnamese were significantly less likely (27%) to say that it is complicated but they should comply with the requirements.
- Iranian (32%) and Tamil (30%) respondents were significantly more likely to say that it is complicated which makes it difficult for people in their community to comply with the requirements.

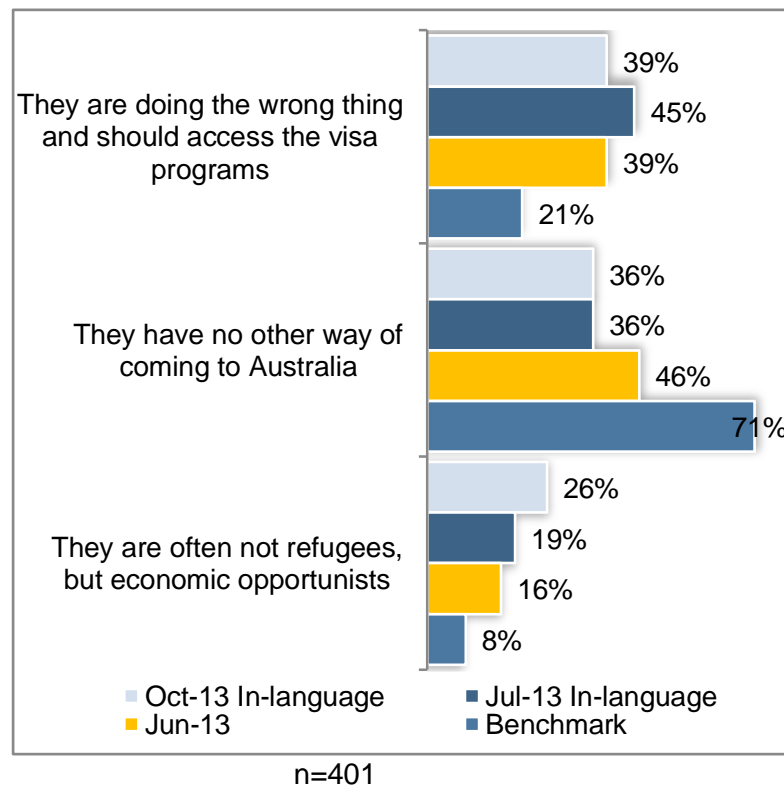


n=401

3. Which statement best describes how you feel about people from your community coming to Australia by boat without visas?

- Only 36% (compared to 71% in the benchmark survey) of those surveyed indicated that their communities have no other way of coming to Australia but by boat without a visa. Afghanis (81%) and Pakistani (60%) were significantly more likely to agree with this statement.
- However 39% (compared to 21% in the benchmark survey) suggested that people who come by boat without visas are doing the wrong thing and should access the visa program correctly. Iraqis (73%) were significantly more likely to agree with this statement.
- 26% (compared to 8% in the benchmark survey) thought that those coming to Australia by boat were often not genuine refugees. Sri Lankan Sinhalese (43%) and Vietnamese (36%) were significantly more likely to agree with this statement.

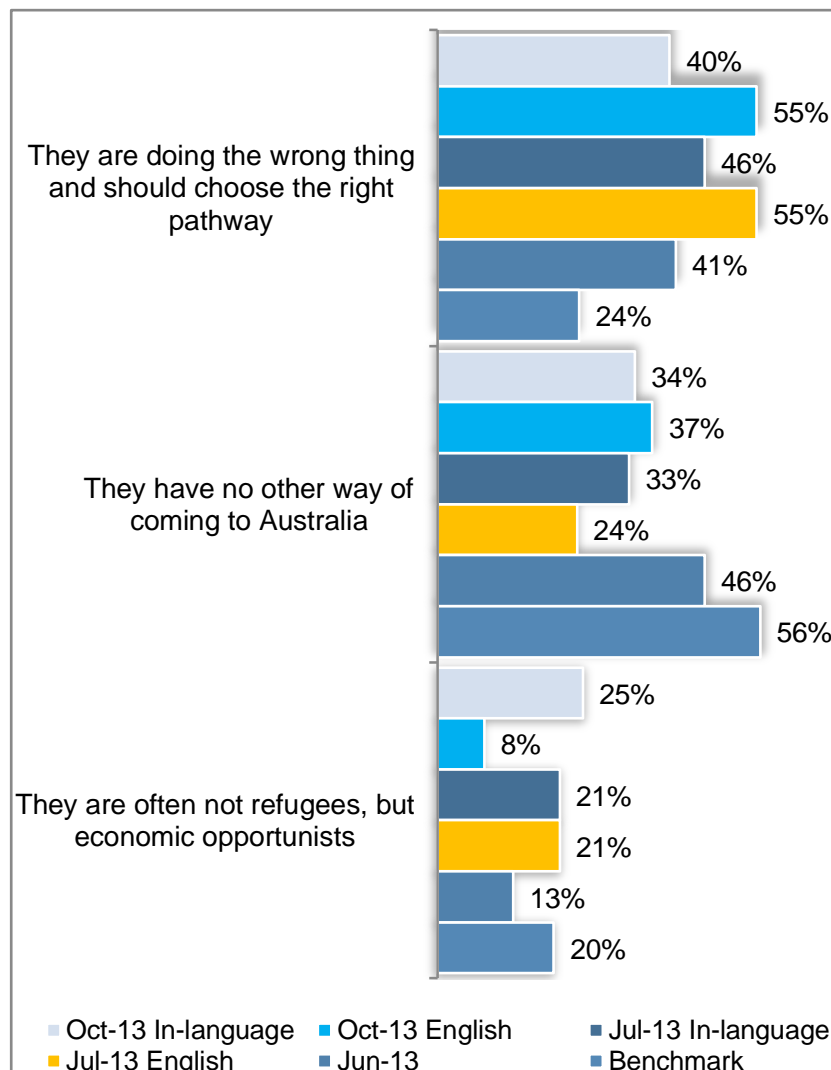
	Tamil n= 60	Iranian n=69	Afghan n=37	Pakistani n=30	Sinhalese n=75	Iraqi n=30	Vietnamese n=100
They are doing the wrong thing and should access the visa programs	28%	39%	19%	40%	51%	73%	32%
They have no other way of coming to Australia	40%	38%	81%	60%	7%	27%	32%
They are often not refugees, but economic opportunists	32%	23%			43%		36%



## Travelling to Australia – any other community

4. Thinking about people from any country, not just your own, which statement best describes how you feel about them arriving in Australia by boat without a visa?

- Similar proportions of in-language respondents (34%) and English-only respondents (37%) agreed that people from any community have no other way of coming to Australia than by boat without a visa. Sri Lankan Tamil (48%) and Pakistani Pashto (53%) respondents were significantly more likely to agree with this statement.
- However 40% of in-language respondents and 55% of English-only respondents believe these people are doing the wrong thing by arriving in this way.
- 22% of all respondents suggest that people arriving by boat without a visa are not genuine refugees. Vietnamese (45%) respondents were significantly more likely to agree with this statement.



n=501

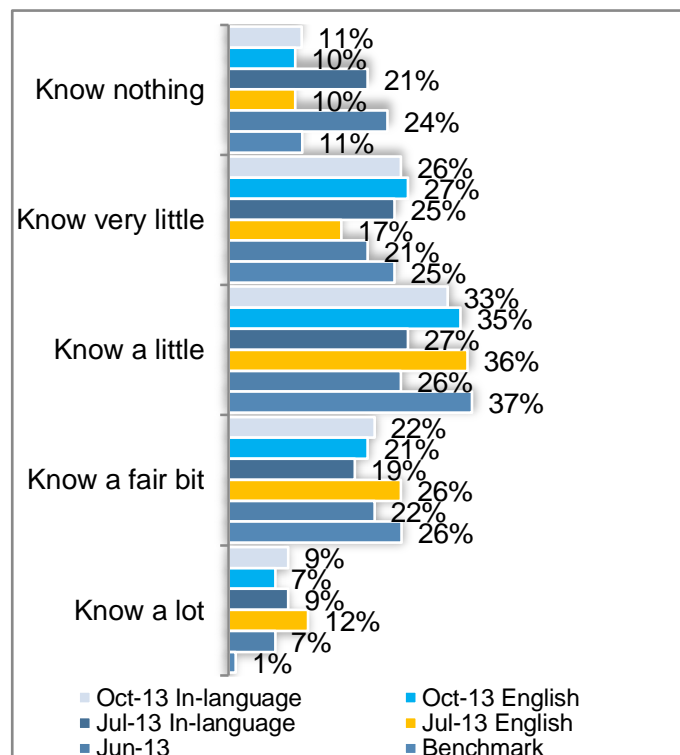


## Current Policy in Australia

5. How much do you feel you know about the asylum seeker by boat policy in Australia? Would you say that you...?

- 30% of respondents claimed to know a fair bit or a lot about Australia's current asylum seeker by boat policy. There was no significant difference between English-only speaker respondents and in-language respondents.
- There were 33% who believe they know a little about it and 37% who know very little or nothing.
- Iraqi respondents were the most likely to claim no knowledge about the asylum seeker by boat policy in Australia.
- Tamil respondents were significantly more likely to say they know a fair bit about the policy.
- Afghan respondents were significantly more likely to say they know a lot about the policy.

	Tamil n= 60	Iranian n=69	Afghan n=37	Pakistani n=30	Sinhalese n=75	Iraqi n=30	Vietnamese n=100
Know nothing	3%	12%	5%	7%	9%	37%	12%
Know very little	27%	23%	22%	43%	32%	23%	20%
Know a little	23%	25%	35%	30%	24%	27%	52%
Know a fair bit	38%	28%	19%	13%	25%	7%	13%
Know a lot	8%	13%	19%	7%	9%	7%	3%

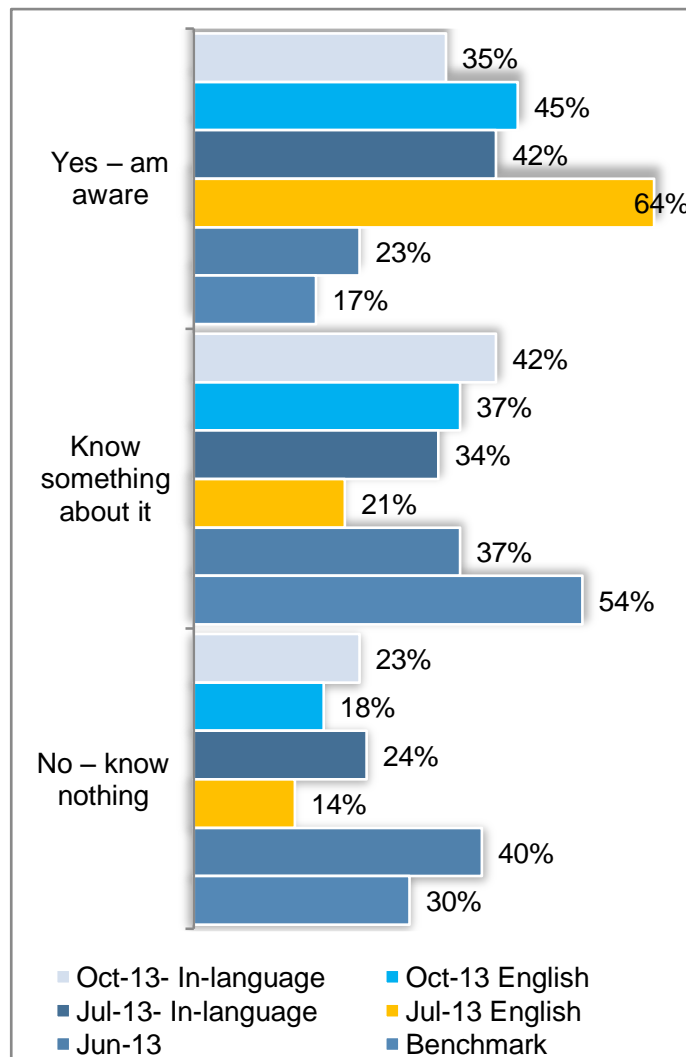


n=501

6. Are you aware of recent changes to Australia's policy on asylum seekers coming by boat?

- Awareness of the policy increased by 12% amongst the in-language respondents since the June 2013 survey and the number claiming to know nothing about it decreased by 17%.
- Sri Lankan Sinhalese were significantly more likely to say that they were aware of recent changes in policy than other diaspora community respondents.

	Tamil n= 60	Iranian n=69	Afghan n=37	Pakistani n=30	Sinhalese n=75	Iraqi n=30	Vietnamese n=100
Yes – I am aware	63%	32%	38%	27%	45%	13%	22%
Know something about it	28%	43%	30%	53%	39%	33%	55%
No – I know nothing	8%	25%	32%	20%	16%	53%	23%

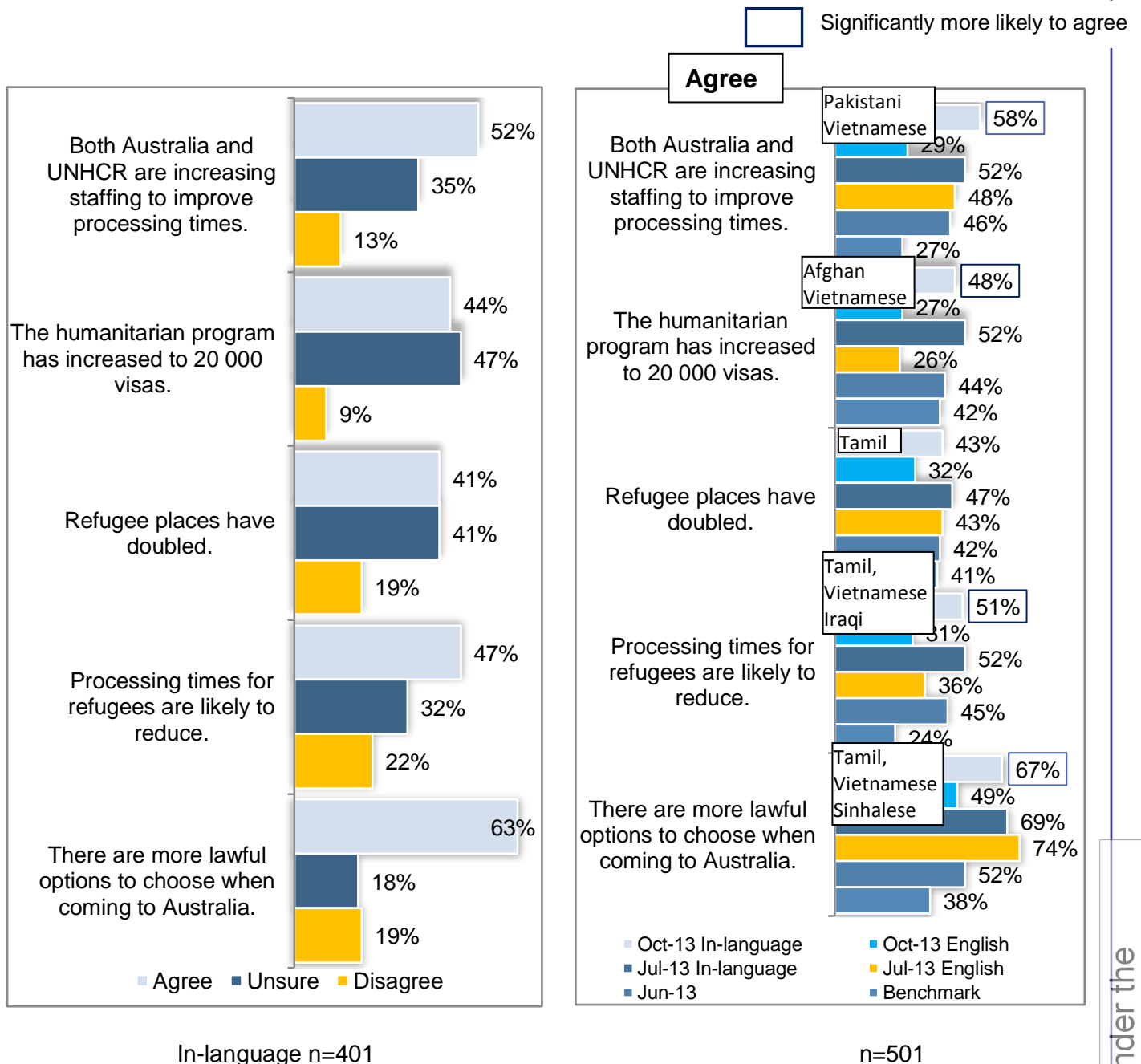


n=501

## Expanded Programs

7. I am going to read you some statements about Australia's migration policy. I want you to tell me how much you agree with the statements, using a scale of 1 to 3: 1=Disagree 2=Unsure 3=Agree

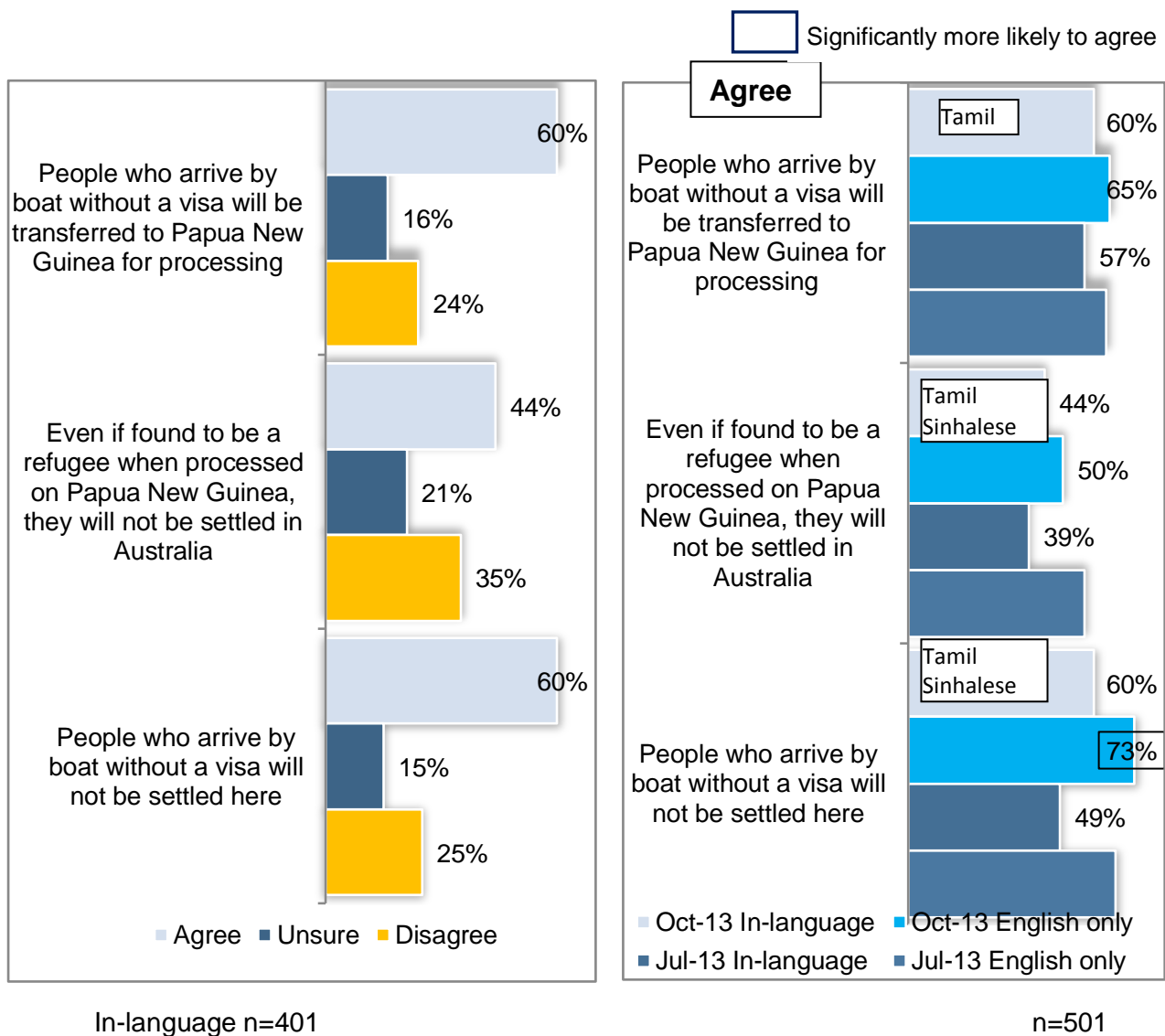
There is greater agreement with the statements about the policy than in previous waves of the survey, particularly amongst in-language respondents.



## Offshore Processing

7. I am going to read you some statements about Australia's migration policy. I want you to tell me how much you agree with the statements, using a scale of 1 to 3: 1=Disagree 2=Unsure 3=Agree

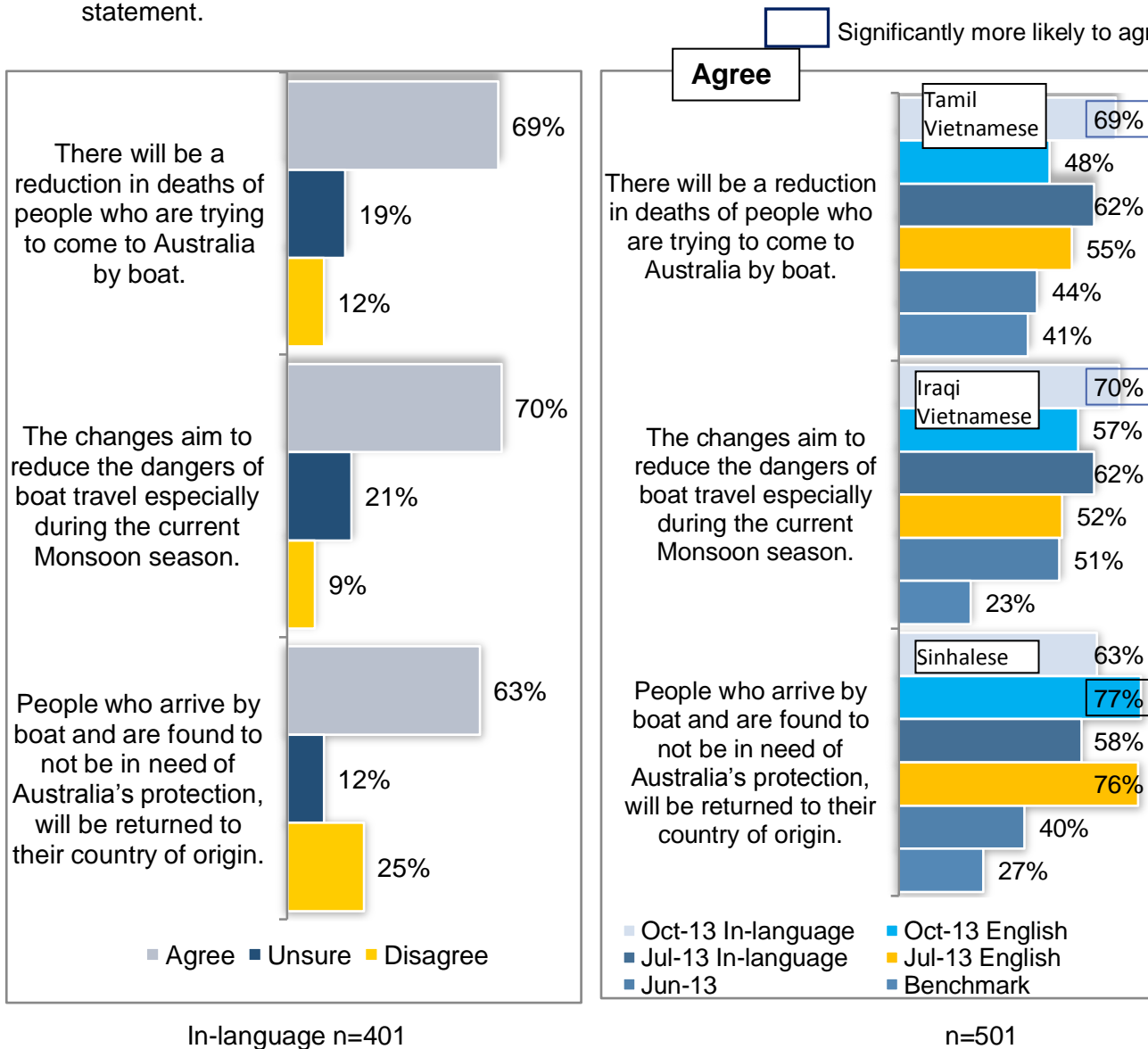
- English-only speakers were more likely to agree with the statements that people who arrive by boat without a visa will not be settled here than the in-language respondents.
- Sinhalese and Tamil were more likely to agree with these statements than other diaspora community respondents.



## Others

7. I am going to read you some statements about Australia's migration policy. I want you to tell me how much you agree with the statements, using a scale of 1 to 3: 1=Disagree 2=Unsure 3=Agree

- The number of respondents who agree that the changes to Australia's migration policy aim to reduce the dangers of boat travel has more than doubled since the benchmark campaign.
- The number of respondents who agree that people who arrive by boat and are found to not be in need of Australia's protection will be returned to their country of origin has also increased since the benchmark survey. English speakers were significantly more likely to agree with this statement.

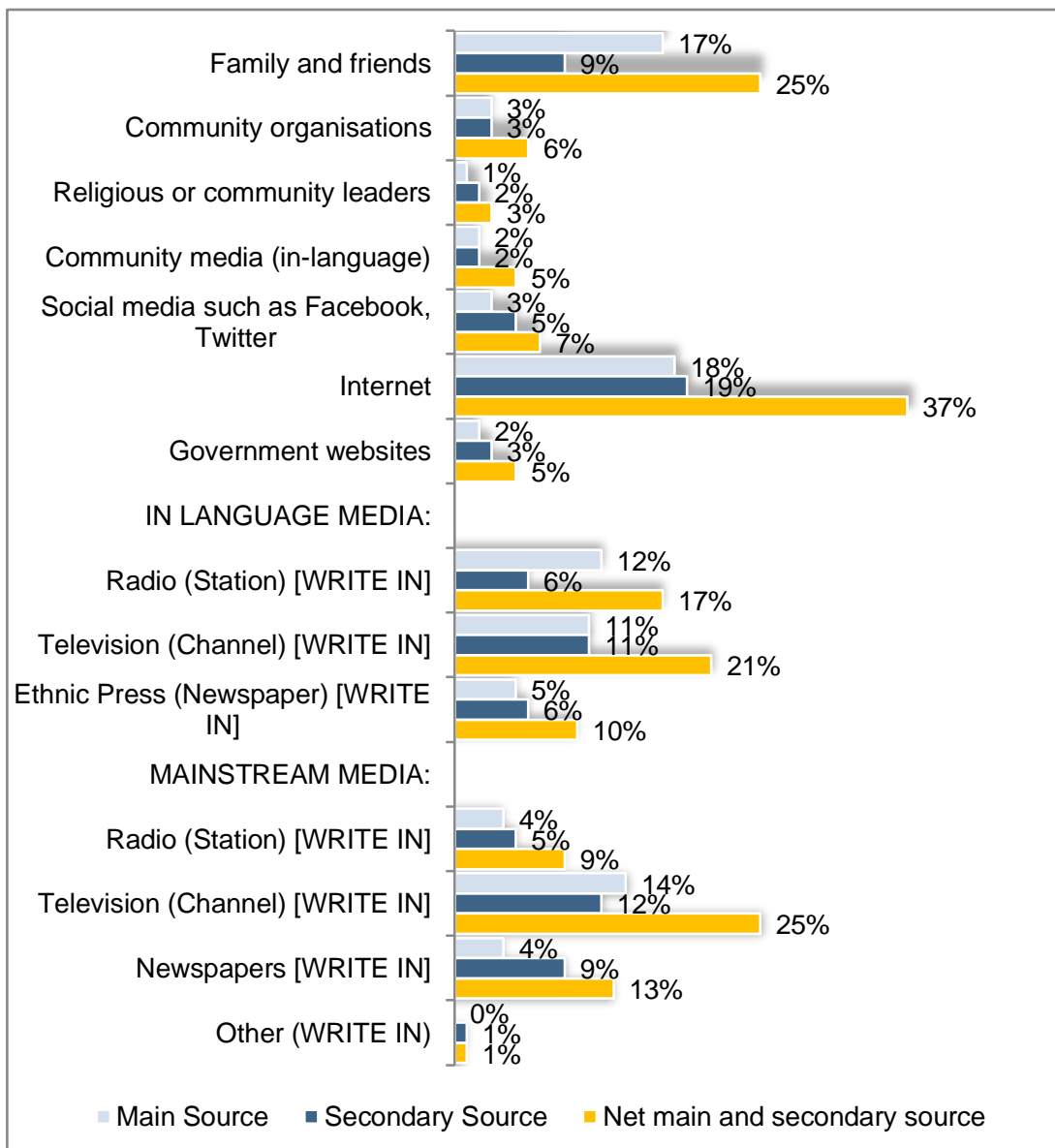


## Information Access and Sharing

8a. Which is the main source of information about changes or policy in this area?

8b. Which is the next main source of information about changes or policy in this area?

- Respondents were asked to choose the main areas they obtain their information about changes or policy in this area and the next main information source.
- The top three were:
  1. Internet selected by more than a third of respondents;
  2. In-language media – particularly television
  3. Family and friends, as selected by more three in ten respondents



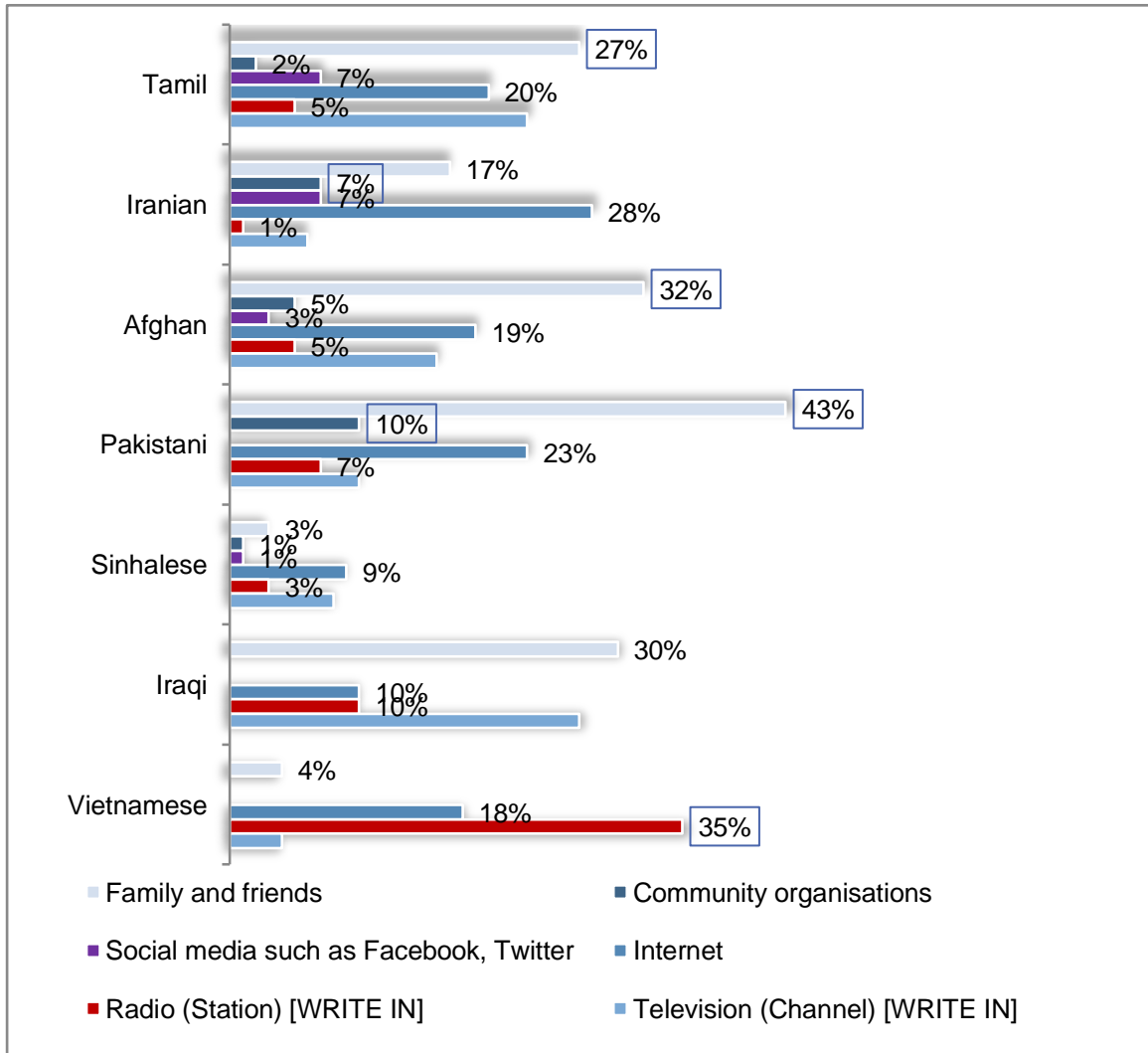
In-language n=401

Note: question wording change from benchmark to 2013 survey

8a. Which is the main source of information about changes or policy in this area?

- The main sources of information were family and friends, internet and In-language television.
- Variations by diaspora group are as follows:
  - Family and friends were number one for:
    - Tamil
    - Afghani
    - Pakistani
    - Iraqi
  - In language radio is number one for:
    - Vietnamese

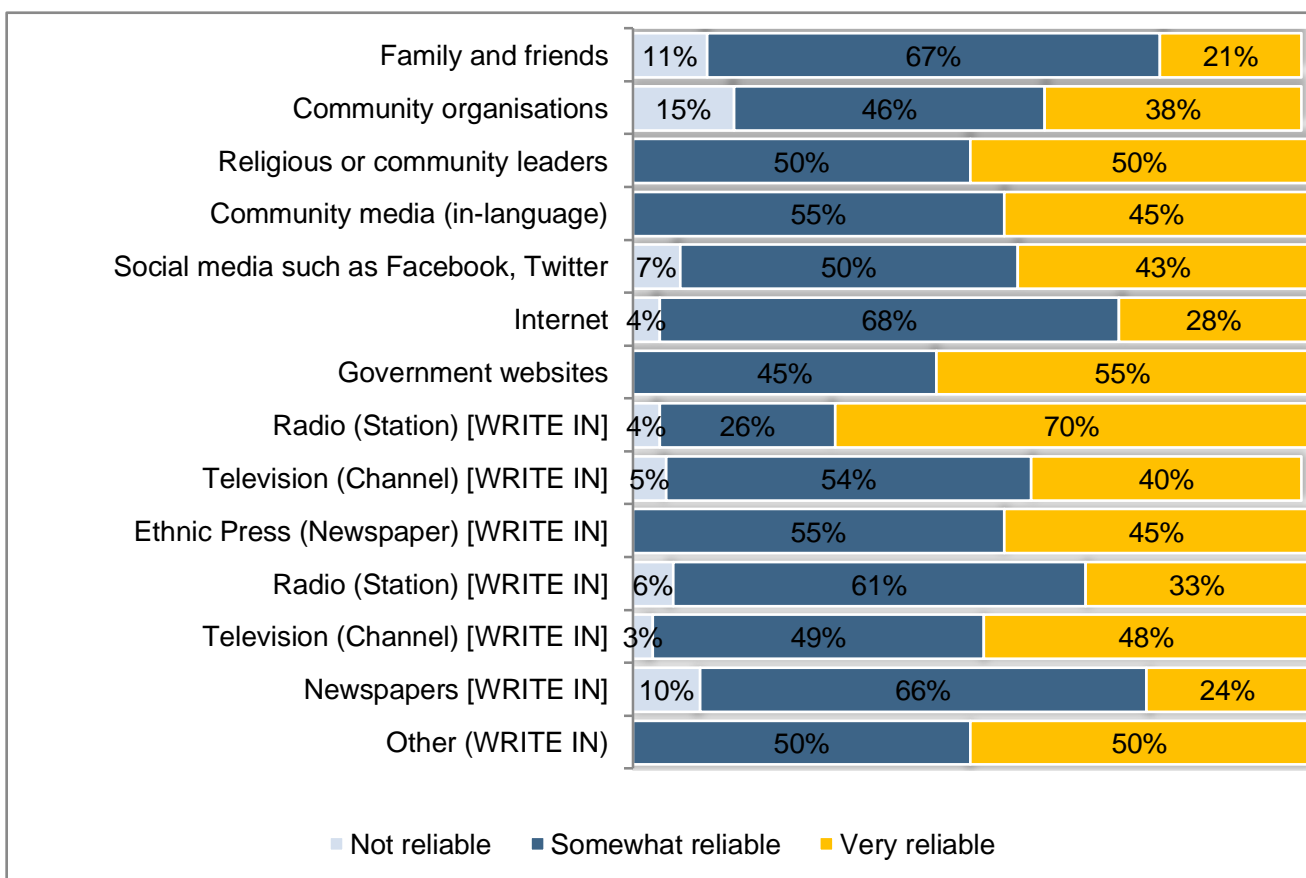
  = significantly more likely to use information source



In-language n=401

9a. How reliable would you say MAIN information [source] is?

- Information sources are considered reliable by most respondents.
- Whilst family and friends is the main source of information, one in five users of this information source consider it very reliable and only 11% consider it unreliable.
- In-language radio is considered very reliable by the most number of respondents who use this information source.
- The Internet is considered to be reliable by 96% of respondents who use the information source and Government websites are also considered reliable by 100% of users.

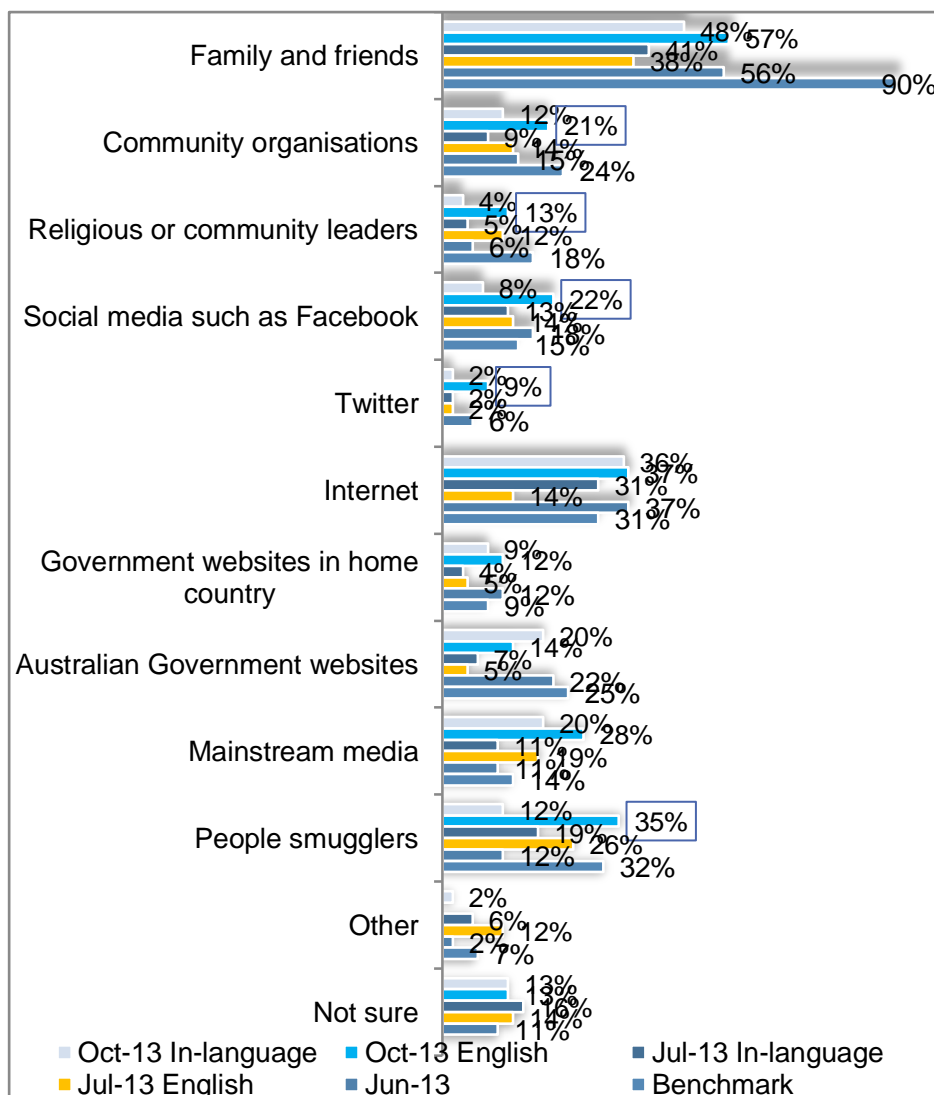


n=501



10. Where do you think people overseas get their information about Australia's asylum seeker by boat policies?

- Whilst fewer respondents nominated friends and family as an information source compared to the benchmark survey this was the most commonly mentioned information source.
- The Internet was the second most mentioned information source and in language respondents were significantly more likely than English speakers to think this.
- English speakers were significantly more likely to say that people overseas get their information about Australia's asylum seeker by boat policies from Community organisations, religious or community leaders, social media, Twitter or People smugglers than respondents from the diaspora communities.
- People smugglers were mentioned as an information source by 19% (35% of English speakers) compared to 32% in the benchmark survey.

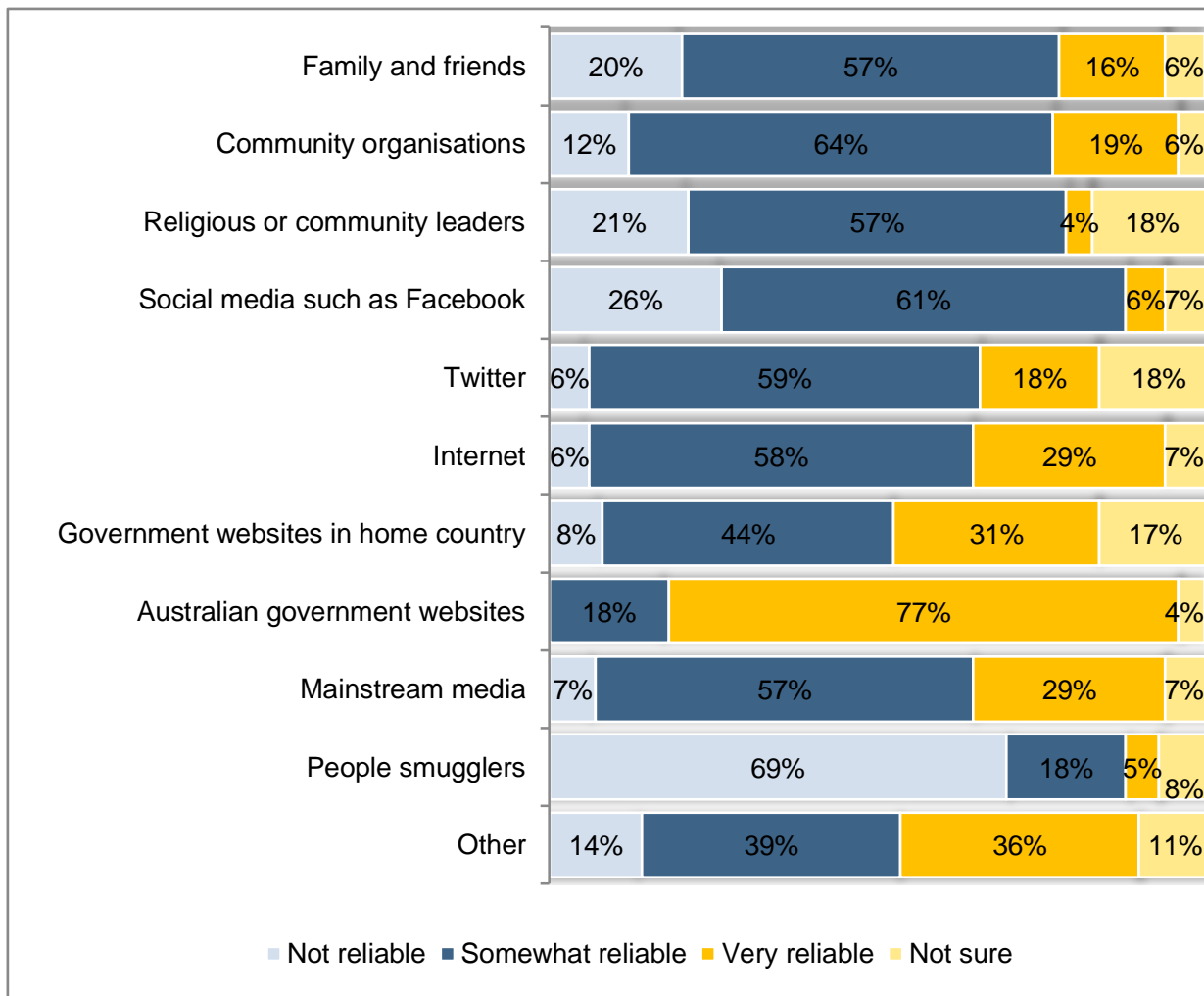


n=501

Note: question wording change from benchmark to 2013 survey

11. How reliable would you say this information is?

- Information sources are considered reliable by most respondents with one exception –
  - 69% of respondents say that people smugglers are unreliable as an information source (significantly higher than any other information source) and only 5% say they are very reliable (significantly lower than any other information source).
- There is no significant difference between in language respondents and English only respondents

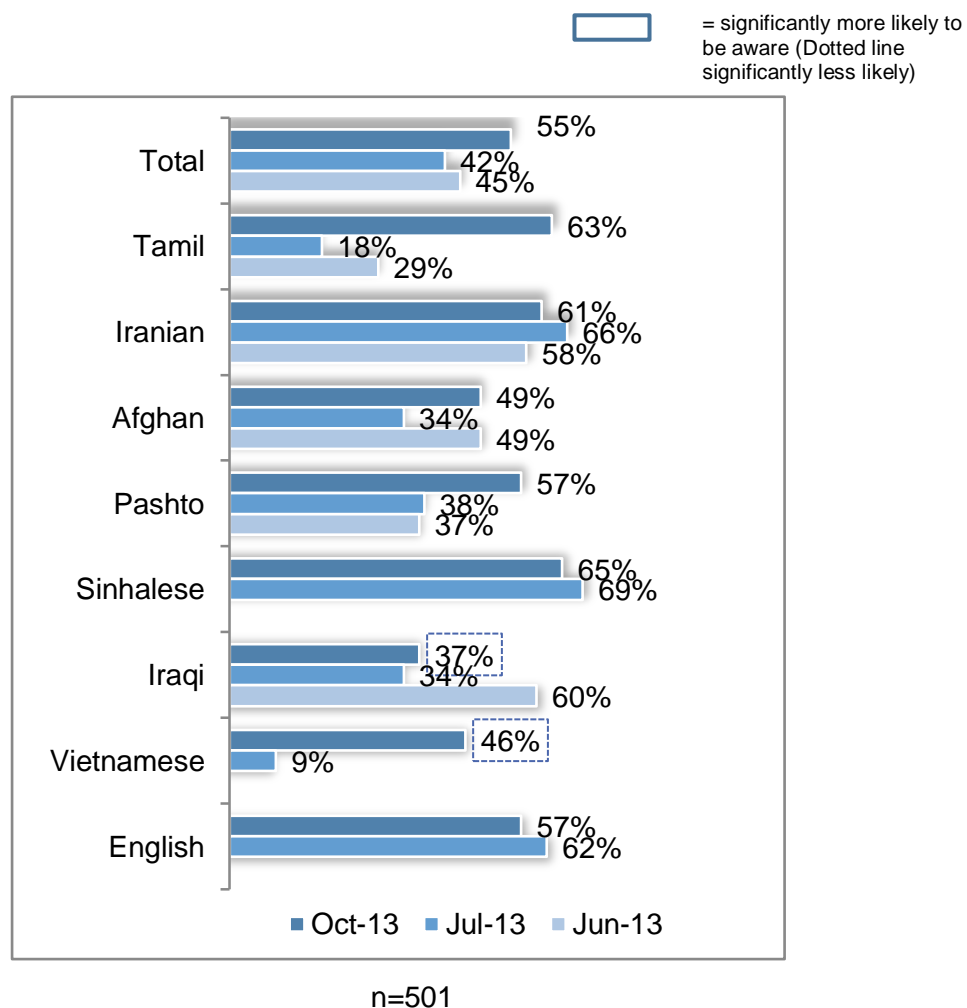


n=501

## Awareness of Advertising

12. Have you seen any advertising recently about Australia's asylum seeker by boat policies? It doesn't matter whether the ads you saw were on TV, radio, in the newspapers, online, outdoors or anywhere else?

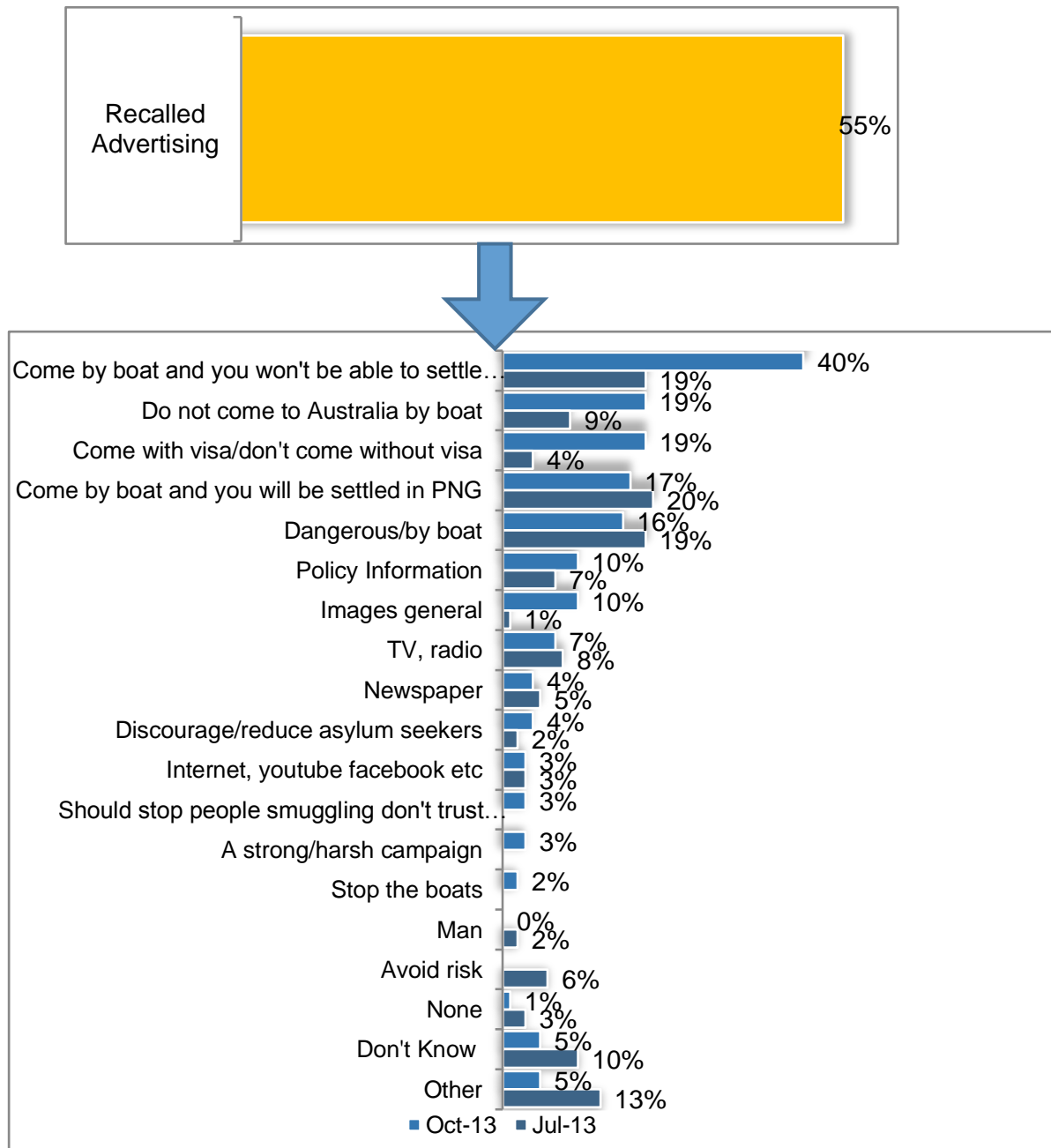
- More than half of all respondents said that they had seen advertising recently about Australia's asylum seeker by boat policies.
- Tamil respondents were significantly less likely to have seen the advertising with less than 20% of respondents claiming to have seen the advertising.
- Iranian, Sinhalese and English speaking respondents were significantly more likely to have seen the advertising.



## Advertising Recall

13. What do you recall about the advertising that you saw or heard? For example the colour of the advertisements, images in the advertisements, or the main message of the advertisements, where to go for more information? PROBE, Anything else?, Anything else?

- Whilst there was a range of responses given, the most common responses mentioned not being able to settle in Australia – double the number who mentioned this in July 2013.



n=278

## Advertising Recall

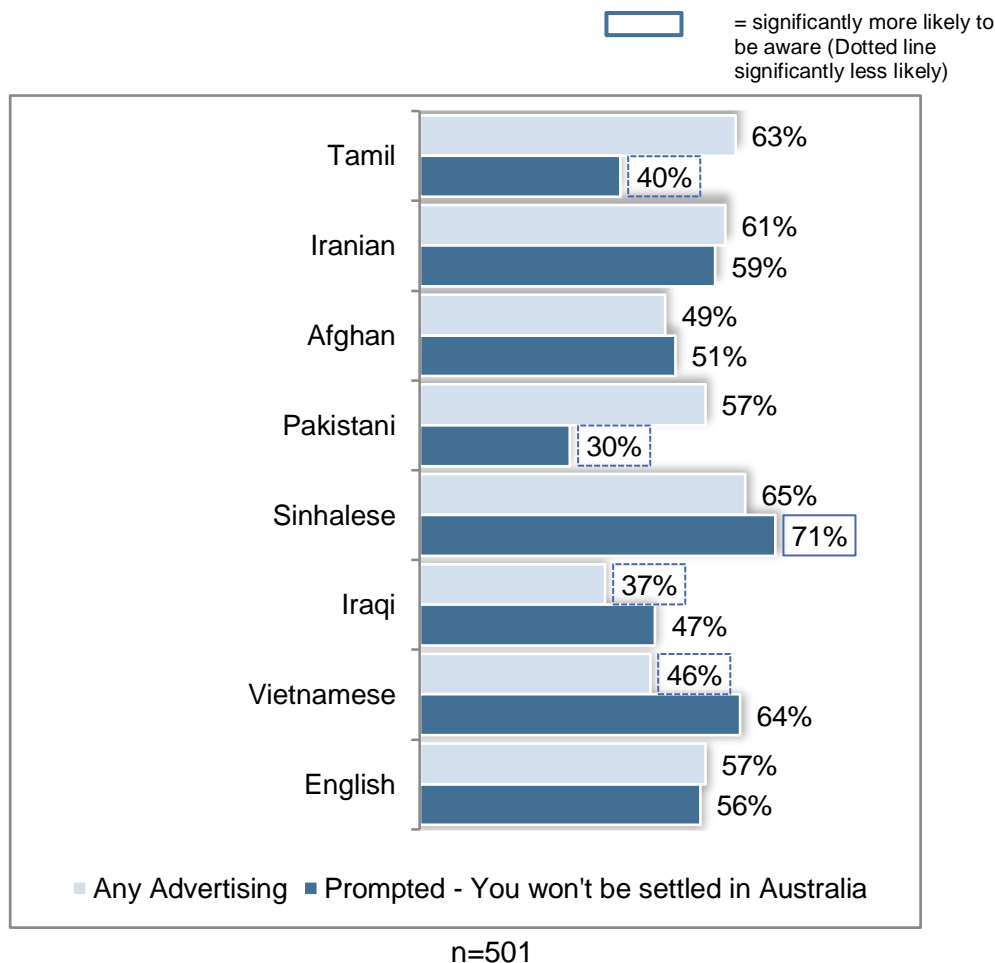
14. I am going to read you a description. Can you please tell me if you recall seeing or hearing this before today?

The campaign has a picture of a wooden boat at sea with blue sky and the headline: *If you come here by boat without a visa, you won't be settled in Australia.*

The TV and radio ads feature a man speaking in-language or English telling us, 'This is the Australian Government's message for anyone associated with people smuggling'. The TV ad footage shows people arriving by boat and in Papua New Guinea detention.

Have you seen or heard this advertisement before today?

- More than half of all respondents recalled seeing or hearing the *You won't be settled* campaign when it was described to them.
- A similar number of respondents who said they had seen or heard any advertising recalled seeing or hearing the *You won't be settled* campaign.
- Sinhalese respondents were significantly more likely to have seen or heard the campaign
- Tamil respondents were significantly less likely to have seen or heard the campaign.

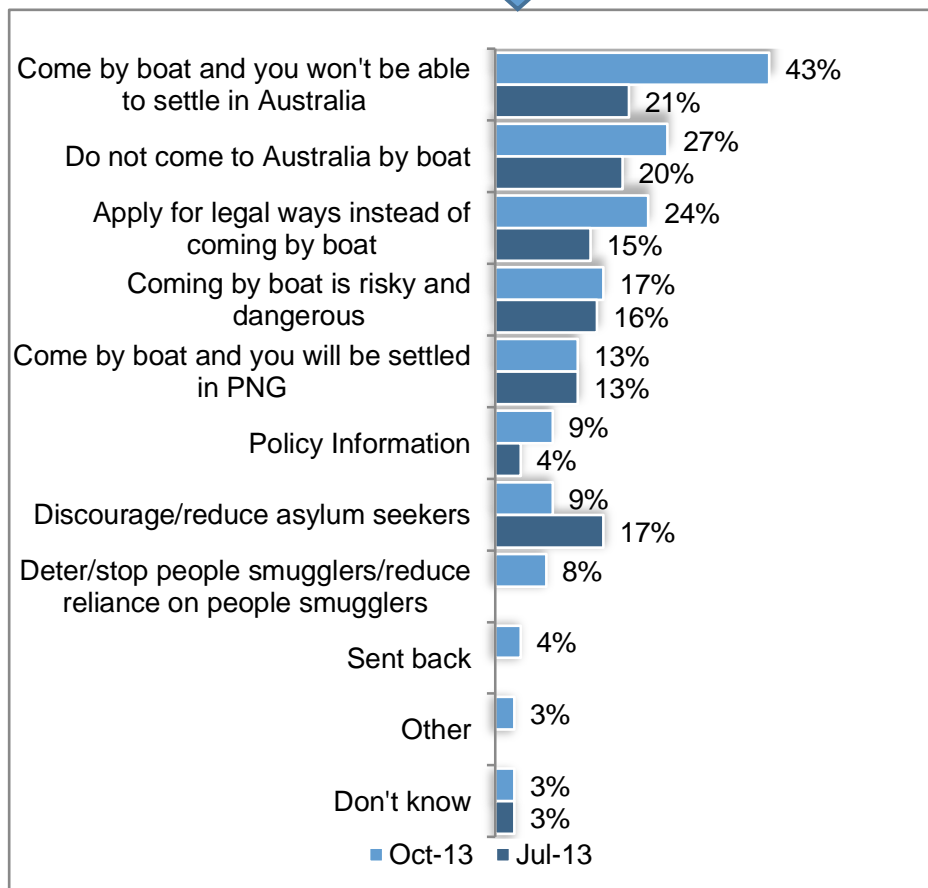


## Advertising Main Message

15. What was the main message in that advertisement?

PROBE, Anything else?, Anything else?

- Whilst there was a range of responses given, the most common responses mentioned not being able to settle in Australia – more than double mentioned in July 2013.
- Over one quarter of respondents mentioned that the advertisement said “Do not come to Australia by boat”.
- There were no significant differences between diaspora groups. English speakers were significantly more likely to say that the main message was to discourage or reduce asylum seekers.

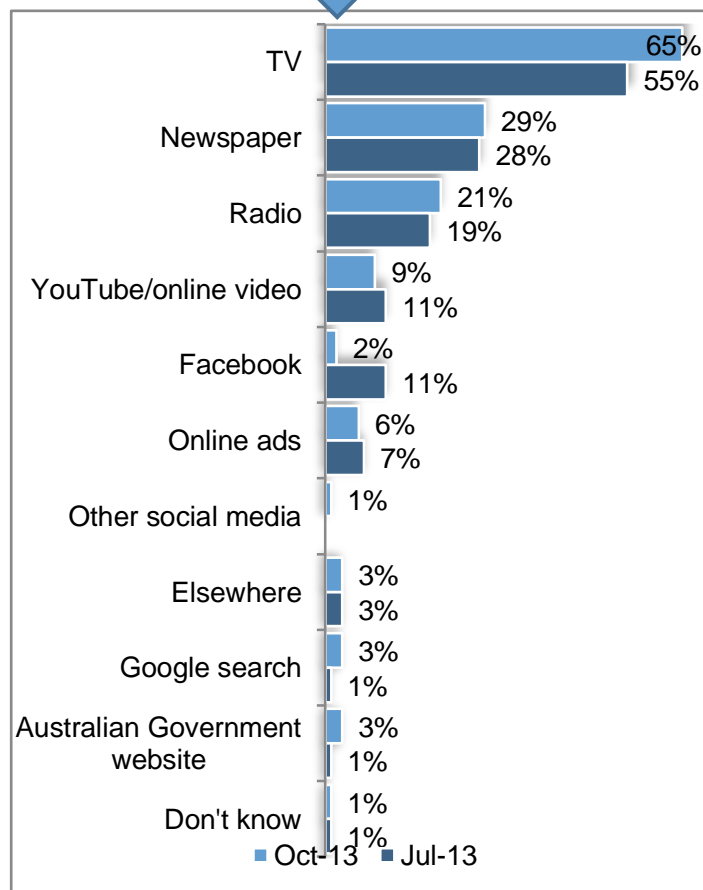
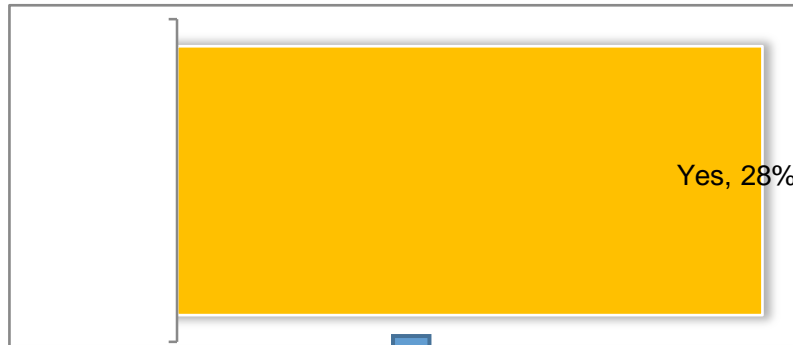


n=280

## Advertising Source

16. If yes to Q14, where did you see or hear this advertising? MULTIPLE RESPONSE

- Nearly two thirds of respondents who recalled seeing or hearing the campaign saw it on television.



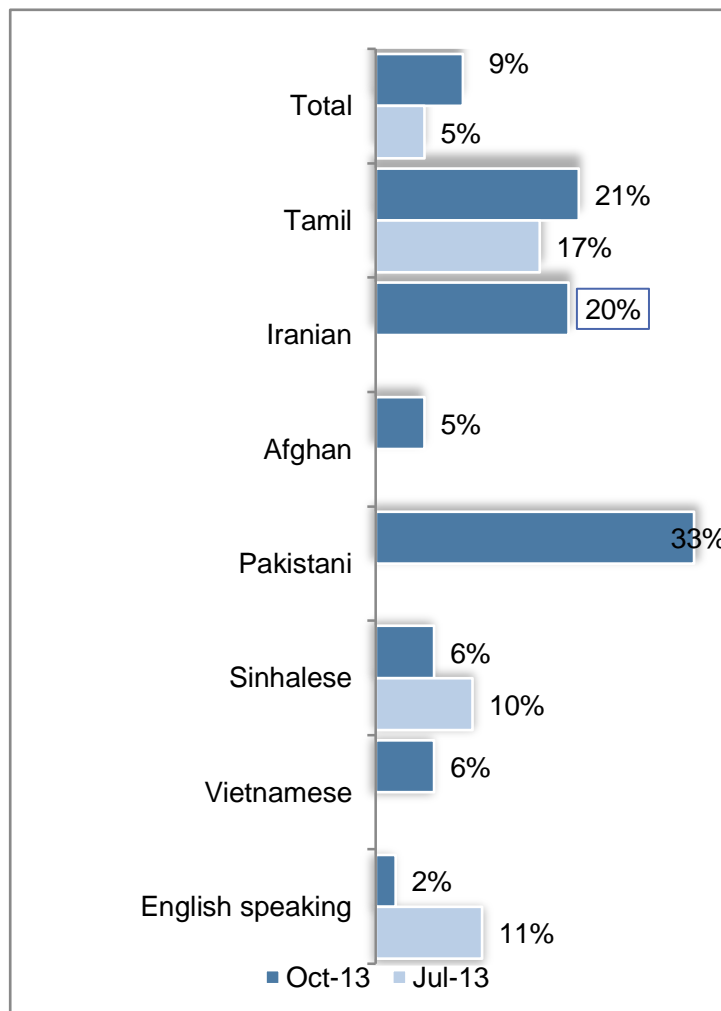
n=280

## Response to Advertising

17. If YES to Q14, Did you visit the Department of Immigration and Citizenship website [www.australia.gov.au/novisa](http://www.australia.gov.au/novisa) as a result of seeing any of the advertising?

- 9% of the respondents who recalled seeing or hearing the campaign visited the [www.australia.gov.au/novisa](http://www.australia.gov.au/novisa) website as a result of seeing the campaign.
- Iranians were significantly more likely to have visited the [www.australia.gov.au/novisa](http://www.australia.gov.au/novisa) website.

= significantly more likely to have visited website



n=280

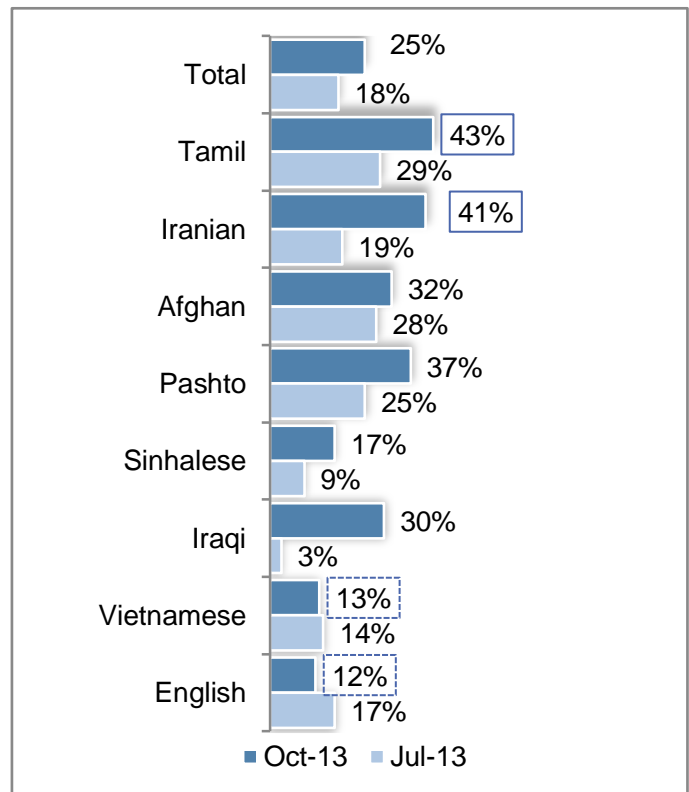
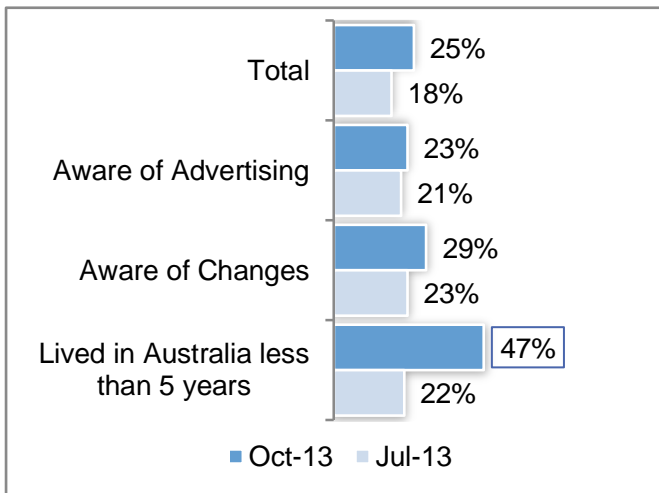


## Information Access and Sharing

18. Have you spoken to any friends or family back home about Australia's asylum seeker by boat policy changes?  
YES

- 25% of respondents have spoken to friends or family back home about Australia's asylum seeker by boat policy changes.
- Tamil, Iranian and respondents who lived in Australia less than 5 years were significantly more likely to have spoken to friends and family back home.

☐ = significantly more likely to have spoken; dotted line significantly less likely

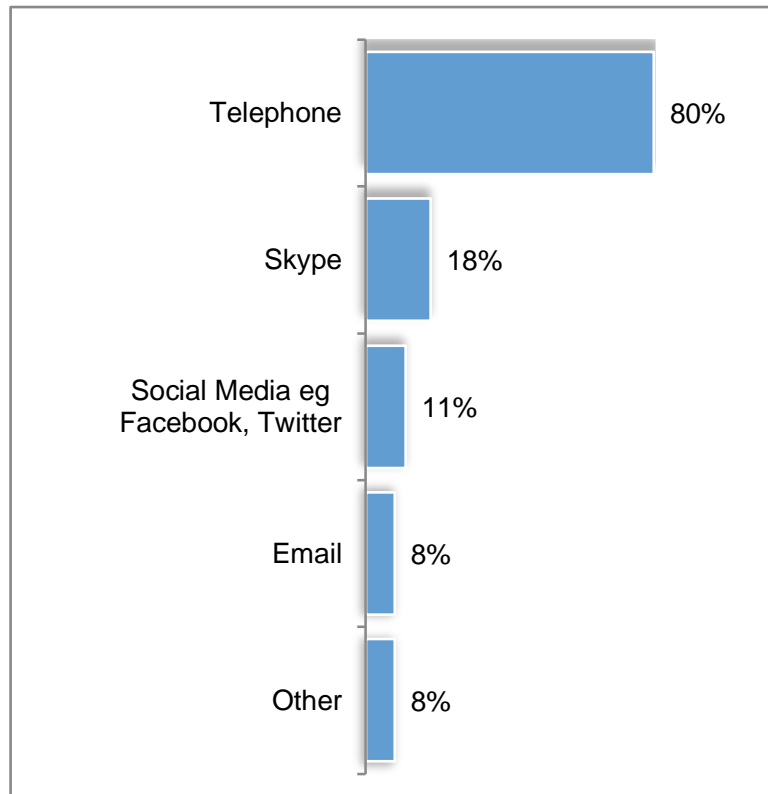


n=501

## Information Access and Sharing

19. What methods have you used to communicate these changes with your friends and family back home?

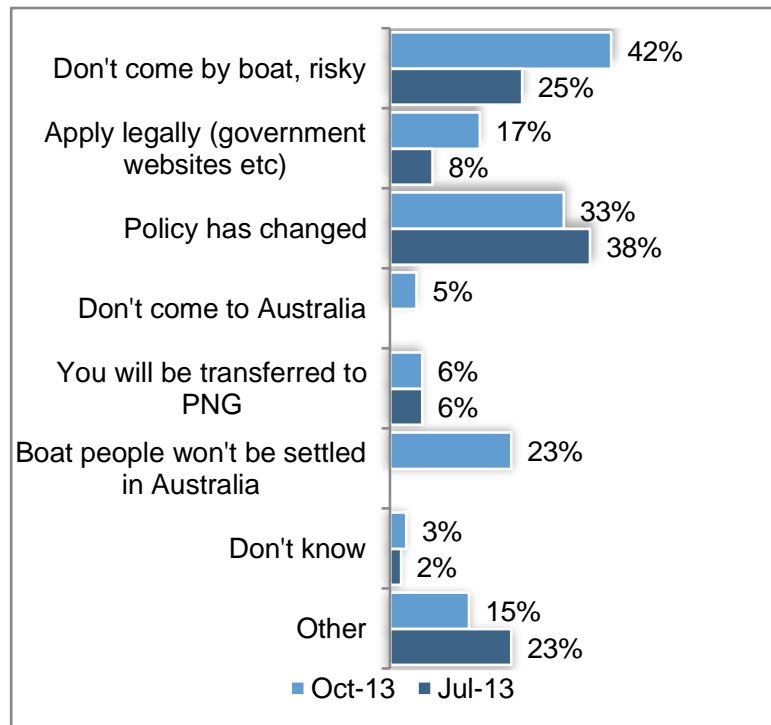
- The majority of respondents (80%) communicated the changes in asylum seeker by boat policy to their friends and family back home by telephone.



n=124

20. What have you told them? PROBE, Anything else?, Anything else?

- 33% told their friends and family back home that the policy had changed.
- More than four in ten respondents who communicated with their friends and family back home told them not to come by boat, it is risky.
- Nearly one in six told their friends and family back home to apply legally.

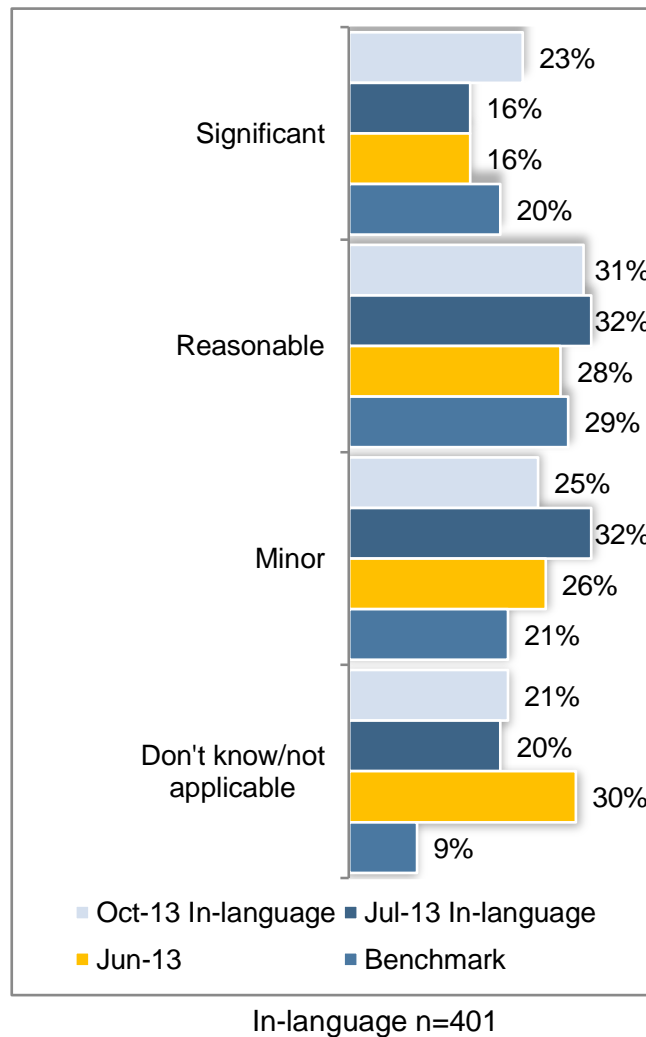


n=124

## Responsibility for Sharing Information

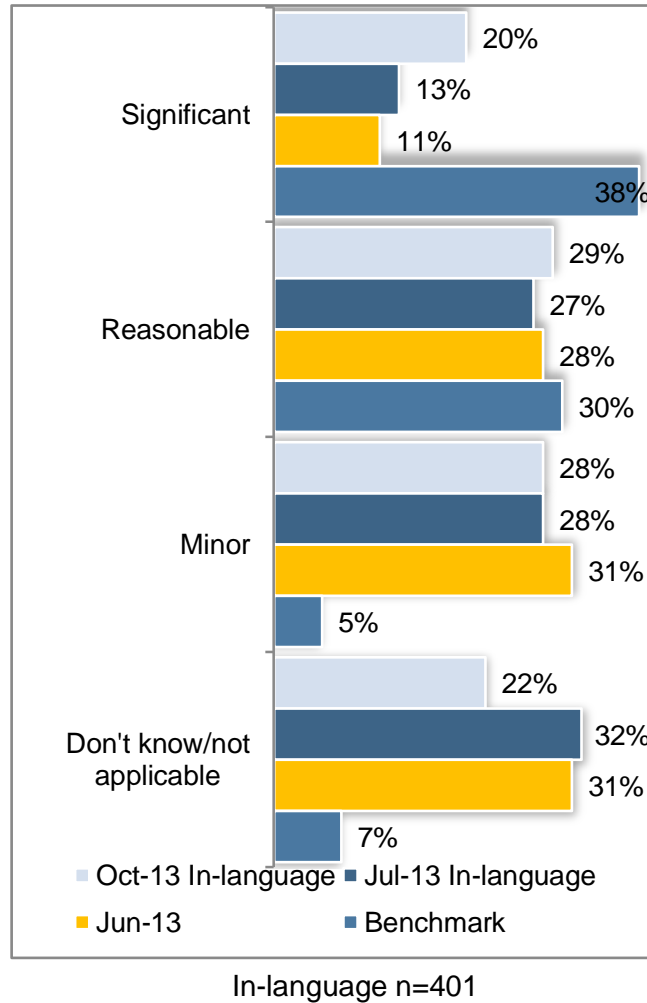
21. How would you describe your role in providing factual information about migration policies in Australia to your community in Australia?

- One in five respondents did not know how to describe their role.
- More than half respondents described their role as either significant (23%) or reasonable (31%).



22. How would you describe your role in providing factual information about migration policies in Australia to your community overseas?

- Similar proportions to the previous question described their role in providing factual information overseas, with over four in ten saying they had a significant (20%) or reasonable (29%) role.



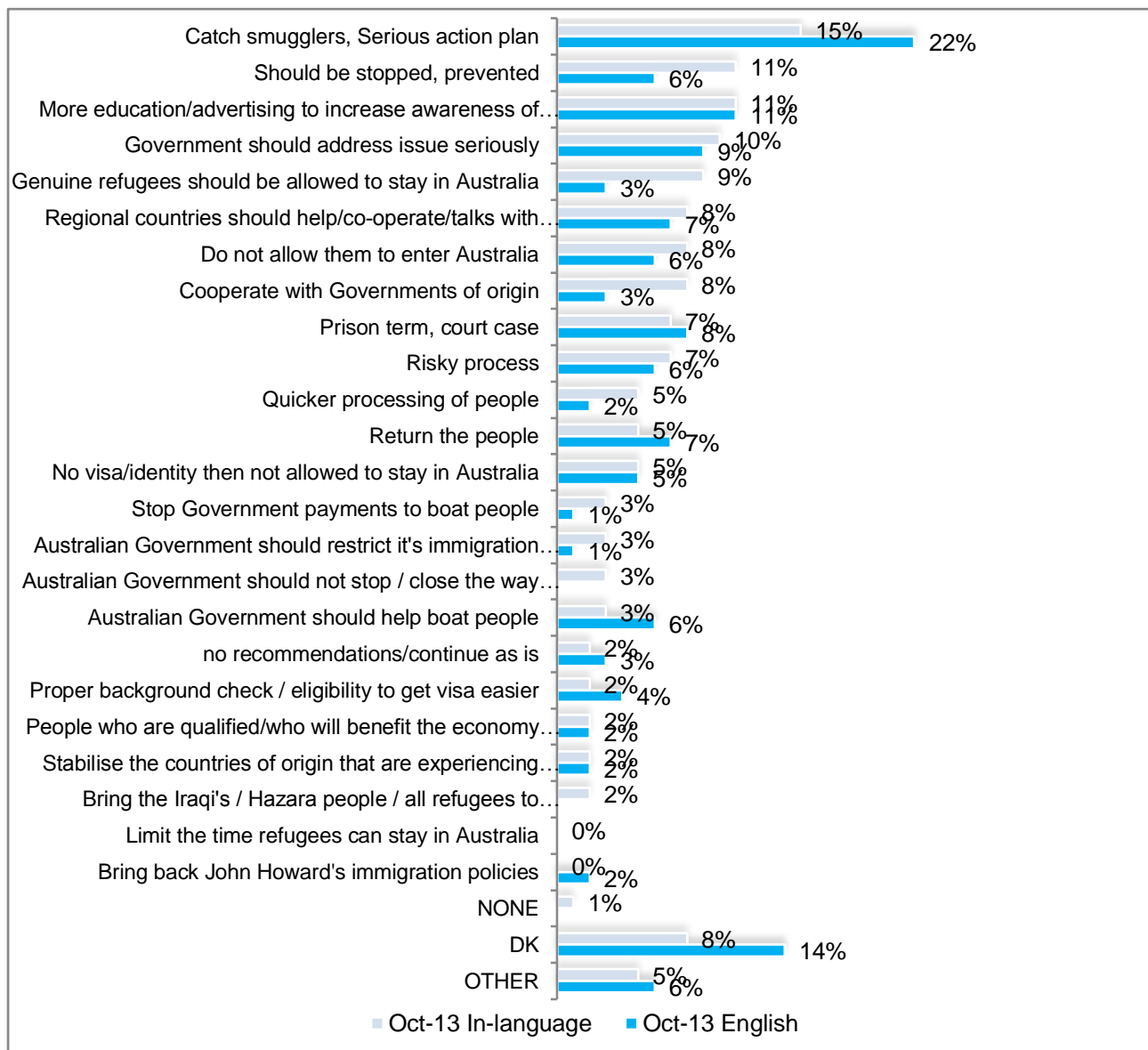
## Action on People Smugglers

23. What do you believe Australia must do to address the issue of people smuggling?

This was an open ended question which allowed respondents to provide a detailed response about addressing the issue of people smuggling.

While responses were varied, there were some common themes:

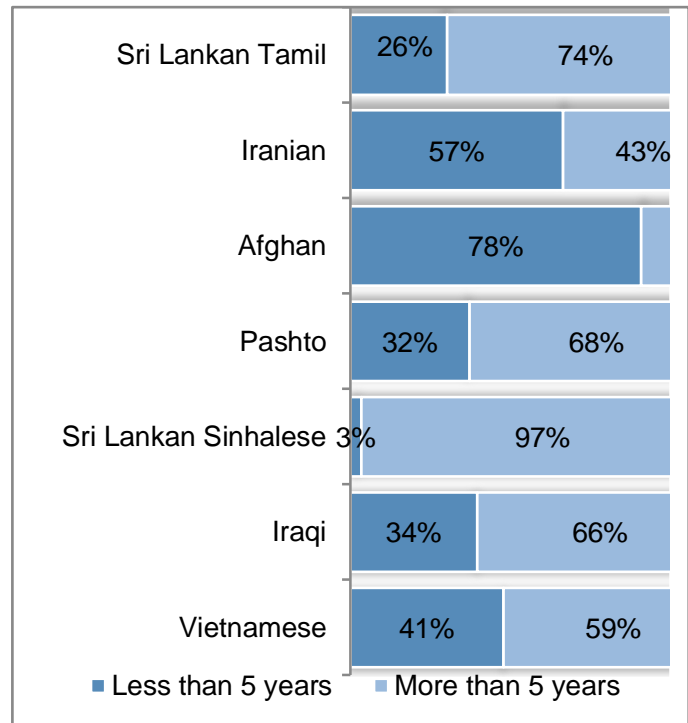
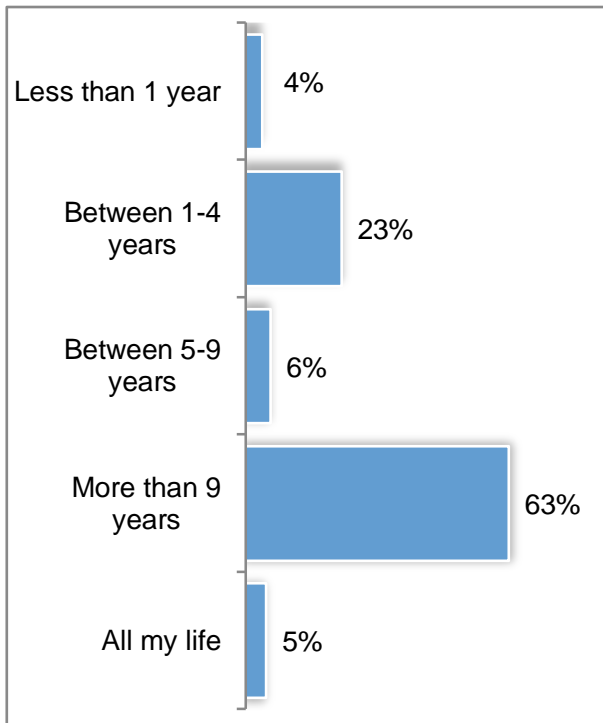
- Smugglers should be stopped and be caught



n=501

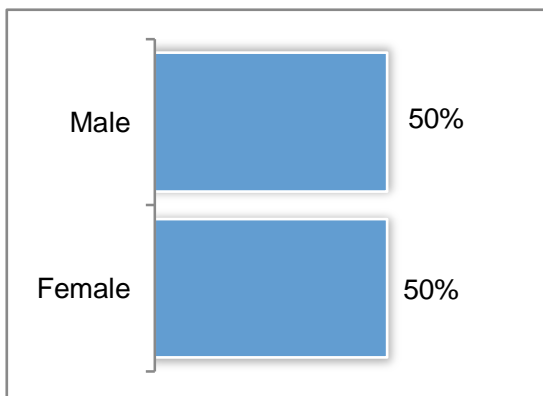
# Demographics

24. How many years have you lived in Australia?

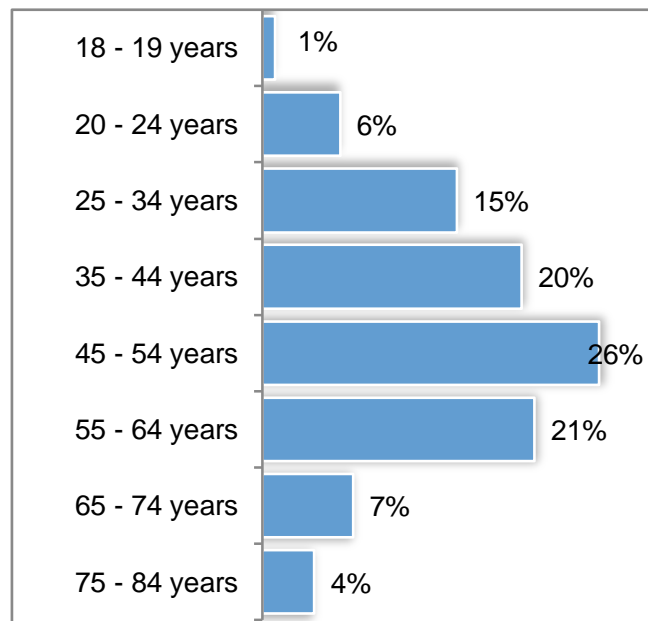


In-language n=401

S3. Gender

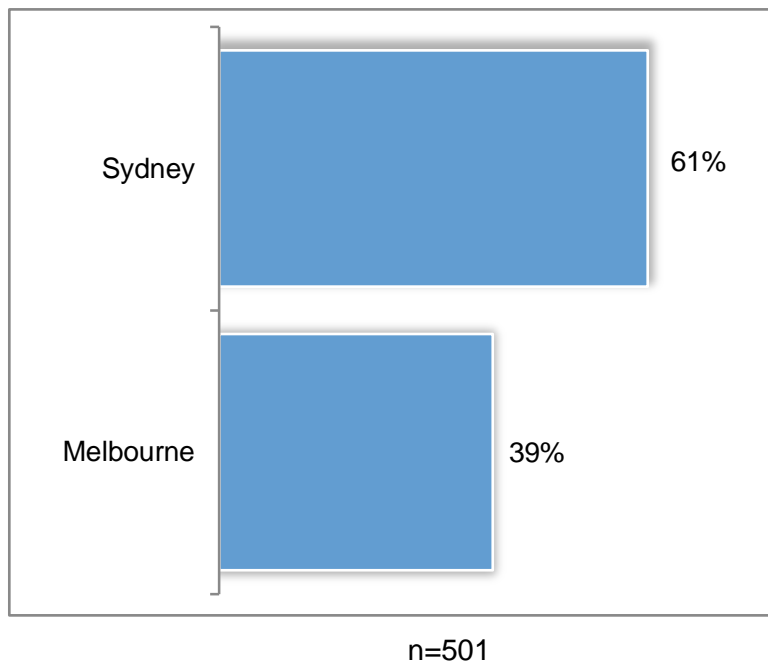


S4a. Age Group



n=501

S5. What city do you live in?





## Summary and Recommendations

- **Success or failure of campaign?**

With more than half the respondents recalling any advertising, awareness of Department of Immigration and Border Protection advertising is fairly high. There was no significant difference in recall of advertising between English-only respondents and the diaspora community respondents. Sinhalese were significantly more likely to recall the campaign than other respondents. Tamil respondents were again significantly less likely to have recalled a campaign.

Prompted awareness of the specific “*You won’t be settled*” campaign was a higher than that found for the “*Don’t be sorry*” campaign and higher than recall when the evaluation was conducted in July 2013, just one week after the commencement of the campaign.

We would suggested in July that the campaign amongst diaspora communities should continue based on the lower cut through of this specific campaign achieved amongst most of the communities. It may indeed have taken some time to reach the required level of awareness to ensure that the message has effectively been received by all diaspora communities. At the conclusion of the campaign we agree that most of the diaspora communities were adequately reached. However, in order to reach the Tamil community in particular, it would be worth investigating an alternative media strategy, since awareness remains low for all campaigns amongst this group.

- **Messages**

The predominant message that was received was that “people who arrive by boat won’t be settled in Australia”. Whilst in July this message had not yet filtered through to the in-language respondents the results indicate that most of the respondents from all diaspora groups and the English-only respondents who recalled the advertisement understood the main message.

Another test that the message had been delivered was in the agreement with the statements that particularly related to offshore processing and settling in Papua New Guinea. The majority of in-language respondents understood that people who arrive by boat without a visa will be transferred to Papua New Guinea for processing but there was greater confusion about whether or not refugees would be settled in Australia or Papua New Guinea amongst in-language respondents. The majority of English speakers understood this message. We would therefore suggest that this message needs to be continued to be communicated directly with the diaspora communities and that the media selection is targeted specifically at these communities.

An important part of the “*Don’t be sorry*” campaign was to ensure that respondents understood that the policy had changed and to promote the positive aspects of the policy change. It should be noted that there was a change in agreement with many of the statements relating to the policy since the benchmark survey and at least some of these changes were acknowledged in the responses. We suggest that the positive components of the campaign are still cutting through, and should continue to be an important component of the advertising message.

- **Media**

The Internet and in-language television are both major sources of information for all diaspora groups but in-language respondents who had seen the campaign were most likely to have seen it on television. We suggest that the power of the Internet and sharing by social media be harnessed as much as possible. In addition to this we suggest that in-language television exposure be increased.

- **Need for education about the asylum seeker by boat policy.**

One third of respondents were aware of recent changes to the migration policy and overall, respondents did not feel that they knew a lot about the policy. However, it should be noted that there was increasing agreement with nearly all the statements that relate to the key messages in the policy. Given the focus of the election and subsequent decrease in general media mentions on the issue after September 7, 2013 it is possible that respondents were confused by the question and thought it related to “very” recent times. We would suggest that it is still important to ensure that diaspora communities are kept up to date with policy changes.

Since the benchmark, there has been an increasing number of respondents who say that people coming to Australia should comply with the requirements. We would recommend that continued reinforcement about the key points in the policy would ensure that all the correct messages were being delivered to friends and family overseas.

- **Likely response to communication**

Whilst respondents did not think that they played a significant role in influencing either their community in Australia or overseas, one quarter of respondents had spoken to their friends and family back home about changes in Australia’s asylum seeker by boat policies. Of those who had spoken to friends and family four in ten had told them not to come by boat, it is risky. One could argue that with or without a campaign this message may have been delivered. Many respondents had encouraged friends and family who lived overseas, to apply legally, to come to Australia. This is a key component of the campaign. The communities need to be continually encouraged, and provided with information to support this message.

***In summary we would suggest that the campaign was effective amongst diaspora community groups and English-only respondents alike.***

## Appendix A: Detailed Verbatim Responses

13. What do you recall about the advertising that you saw or heard? For example the colour of the advertisements, images in the advertisements, or the main message of the advertisements, where to go for more information? PROBE, Anything else? Anything else?

### SRI LANKAN (TAMIL)

Don't come. It is dangerous. It is dangerous. Don't come here.
Main message turning back the boats you don't have place in Australia / TV //
Anybody coming to au. By boat are not allowed to stay.
Boat people will not be accepted in Australia. Will send back.
Boat people will not settle in Aust. It will take long time to process.
Do not come on boats. The situation has changed. Not come by boat.
Do not trust smugglers and do not disappoint of their words. Do not travel on boat. Without visa you cannot settled in Australia.
Don't come by boat.
Don't come by boat
Don't come by boat. You will not be settled here.
Don't come by boat. Come through proper channels. Boat people will not be accepted.
Don't come here. It is illegal.
Don't come on boats. You will not be settled in Australia. You will be settled in Papua New Guinea.
Don't come to Australia by boats. Your life will be risk.
Don't come to Australia without visa
Don't come to Australia. You will not be settled here.
Don't come without visa
Don't disappoint to come by boat.
Don't risk your life
Don't step out by boat
I could not remember.
If people come by boat they won't be settled in Australia
If you come by boat you won't settle
Indirectly telling not to come to Australia by boat
It is not suitable for people without visa
Not come by boat. Don't come by boat.
People by boat without boat ,no need to come here
Please do not come by boat
Please don't come to Australia by boat
Polices are changed. Refugees will not be Settled here.
Sea travel is very dangerous. Don't come on boats.
Stop the boat
Tamil paper ad: blunt statement do not come by boat in Tamil
The news/lost in the sea//
This is for smugglers. Don't come by boats. You will not be settled in Australia.

Will not be settled here.
Will not settled here.
You will not be settled in Australia.

**IRANIAN (FARSI)**

It's a warning to the people not to come via illegal ways because it is deadly
nothing
people should not come by boat and many have come are returning home
There are alternative to coming by boat and there are dangers in coming by boat and policies have changed.
they will drown if they come by boat
A person talking about people dying on their way to get here
About the new policies and they will not be given visa and given temporary visa and they will be processed and when found refugee they will be sent to Papua new Guinea
After a certain date if entered in Australia they will be sent to PNG and visa settled meant for Iran and Afghanistan and Iraq has been stopped
Boat people are sent back to Indonesia; australia.gov.au/novisa
By boat no visa, we are full, if u come by boat u will not be settled in Australia and something about people smugglers.
Don't risk your life, there are a lot of boat people
Gov. has been changed and they do not accept any refugees any more. People should come by legal ways.
I saw that the law for refugees has been changed, and cannot bring their family. In this case the real refugees will be affected a lot.
If you come by boat you will transferred to PNG
If you come here by boat without a visa, you won't be sent to PNG and will be sent back to their home country and won't be settled in Australia
If you come illegally without a visa it is impossible to settle
It says that if you don't have a visa or if you come by boat you will not be settled in Australia.//
Mentioning that it is dangerous it is not the right way to go to Australia and also mention that tough laws they mention laws change//
No sure, seen it earlier that the boats will be sent to PNG
Not sure, can't remember
People should not come by boat, it's not safe and Australian Gov. doesn't want people to come by boat as it's not safe and its costing Australian Gov.
People who come by boat die, and they are sorry that they didn't tell them off or make contact with them earlier
People who come to Australia by boat will not be settled
Radio if any one comes by boat they can't live in Australia. And the same in TV.
Showing a boat on the sea and it was helping a sinking ship and the message was that if you come illegally they will process you outside Australia. And you will never come into Australia.//
Stop the boating//
That Australian govt. Will not settle asylum seekers here who have come here by boat and those that have come will be given a 2 year visa or else will be transferred to a third country
That people coming to Australia by boat are doing the wrong thing.//
That tells your friends and family that you will not be settled in Australia and don't trust people

smuggler. You will be sent back to your country.
The ad on YouTube that was asking people not to come by boat. And he was sorry that he didn't let them know earlier.
The colours of the ad were brown and blue./don't recall any other detail.//
The images were a boat and asylum seekers./the main message is that coming by boat is illegal and people shouldn't do it./all the people coming now are just coming to seek benefits and most are economic opportunists that want to come here courtesy of the Aussie taxpayer.//
The main message of the ad was that the asylum seekers arriving by boat will not be allowed into Australia and I have a copy of this on my website to inform people living in my country and they must choose the right way and legally and don't risk your life coming by boat because after all it's only a wooden boat.//
There is no way to come by boat to Australia. Australia does not accept any one who comes by boat.
They have come to an agreement to stop the boats at Indonesia and that the boats are not a safe option to get to Australia
They say no visa for boat people, and law has been changed.
They will not be settled in any case and they will be sent to PNG and the chances of them returning their own countries are high
They will not be settled in Australia and Australia is not accepting refugees and if they come to Australia will sent them to a third country
Those who come by boat in Australia they will be returned to their home country. (heard in radio)
Those who come by boat will be sent to Papua new guinea. And they will not be settled in Australia.
To let the asylum seeker know that boat is a not a safe option to come to Australia and don't think u will be settled here if you use illegal means
Warning that it is not the right way. And they will send to Papua New Guinea and don't trust the people smuggler.

**AFGHAN (DARI)**

Advertising TV / radio pay more for that Australian advertising policy //
Australia will not well come any more illegal asylum seekers. You can't be settled to Australia if you come by boat.
Can't remember
For those who don't know English it wasn't good because it was hard to get the point.//
Friends and people
It was about a man who had lost his family and was advertising not to come to Australia and its dangerous.`
Laws have been changed and now Australia will not accept any boat people.
Not to risk their life.//
One person will work that don't come by boat to all their friends and family.
Picture of a boat saying you won't be accepted
Return the boats back to their home country
That the saving of life is very important. When they are coming from refugee over there it is very important. Safety is important.//
The boats will be sent back to Indonesia

The law has been changed; don't come without visa to Australia.
There is a boat and it says if you come by boat you won't be settled in Australia.//
They warn the people about Australian policies and tell them not to risk their life by coming to Australia by boat.//
They will be sent to Papua new Guinea
Very useful/people can see people coming boat people dying boat sinking boats are not properly made//

**PAKISTANI (PASHTO)**

Resettled in PNG
Boats are dangerous.
Should stop.
Should stop smuggling.
Stop coming by boat.
Use legal rights.
Can't remember
Dangerous way.be safe than to be sorry.
Do not risk your life.do not come to Australia by boat.
Don't remember
I have listen that Australian Gov. will give different kinds of visa to people coming by boat.
In radio they say that people are still coming.
Last year I saw in internet when there was any accident with refugee boat.
None
Should stop coming by boat.
Should use legal ways
Use legal ways to access Australian visa.

**SRI LANKAN (SINHALESE)**

Saw some of on TV/ radio- Sri Lankan - Sinhalese and newspaper. Strong Campaign have ads everywhere //
Don't go to Australia you don't get visa. Always put ad from government TV//
Image - saw in newspaper //
Just that it was good.//
Saw the ad before the voting / remember it was black page in was in all the newspapers at the same / it had range languages on it / tell your family and friends not to come here //
They will not be settled here if they come//
TV and online seen the ad on radio too //
A lot of people just don't make it it is not the right way even after spending lot of money you will not be settled in Australia//
A sad image, can't remember the message
An ad showing Tamils paying to come here by boat./and there is lawyers here to protect them if they make it here./and they were economists and sent back./And others are using the war as an excuse to come here.//
Can't really remember



Do not risk your life by coming by boat as you will not get here.//
Don't come by boat, don't risk your life coming by boat, you won't be settled in Australia but will be sent to other islands
Don't get into the boat
Don't use the boats you will not be able to settle in Australia//
How rough the journey by boat and people lose their life-radio msg
I remember seeing some statements/but cannot remember what they were talking about//
I think ABC 24 said processing would be done on Manus island or Nauru I think Manus island it was talking about/no actually I have been following it//
Image //
In different languages saying don't come here.//
In my newspaper Sri Lankan put picture message saying not to come to Australia by boat /
It was quite harsh to the point where it is not necessarily to deter people
Main message if you come by boat you will not get in here./
Main message of the ad was that if you wish to come to Australia come the proper way and not any other way like by boat.//
Main message was do not come here if you aren't coming through the correct channels as you won't be let in.//
Main message was that if you come here by boat you will not be settled in Australia.//
Main message was that they wouldn't be settled here in Australia.//
Main messages were that the refugees are coming over here and not to come over here by boat cause you will not get in./it's also good that they show these ads for people coming by boat so that they will not come here by boat.//
Message if come without a visa won't be settle here
Newspaper full page ad message if you come by boat you would not be granted//
Not to come by boat
Not to come here illegally cause they won't benefit by doing this but will end up in Papua New Guinea.//
Not to try to come illegally by boat - better to come the legal way.//
On a billboard and message was do not come to Australia cause you won't get in.//
People won't be settled in Australia sent to PNG for processing
Seen everywhere TV/newspapers/radio - see You DONT GET INTO AUSTRALIA BY BOAT//
Sending the people who come by boat to Papua new guinea and not settling them.//
Sri Lankan cricketers telling people not come by boat internet ad
That if you come by boat you will not be settled in Australia.//
That if you come here by boat without visa you will not be settled here./And also that you would be settled in Papua New Guinea or Malaysia and definitely not settled here.//
That people coming by boat will not be settled in Australia//
The main message being stop the boats coming here.//
The main message is that if you come to Australia by boat you will not be able to get in here or land here.//
The main message of the ad was that not to come to Australia by boat as you will not get into the country.//
The main message was that if you come by boat that you will not be settled here.//
The primary message was if you come by boat won't be settled in Australia regardless if genuine refugee

They not going to settle in Australia if they come by boat instead going to PNG
To warn boat people not to take any risks; if they want to apply for refugees they can apply through UNHCR not through people smugglers
Where to go // message don't come to Australia

**IRAQI (ARABIC)**

A group of people on boats and trying to enter Australia
People arriving to Australia are sent to Papua New Guinea
Photos of people died in the sea while they are trying to access Australia through boats
Refugees must not come by boats to Australia. She saw in the ad a child left alone because his parents drown in the sea while trying to enter Australia by a boat
See the people who come from certain countries and they put themselves in danger and they face a lot of danger and we won't accept that and the message was for people smugglers and they have to do the right thing and apply to the Australian embassy the right way even though the situation is really dangerous and scary. They have to do the right thing through coming the right way and applying to the department
She saw people travelling to Papua New Guinea
That people are sent back to their countries after staying in Papua New Guinea
The main message of the ad is that all boats arriving will be transferred to the island
The message of the advertising, which says that it is dangerous to come to Australia by boats
They are sending people arriving by boat to their country and they will never enter Australia
They will not allow boats and refugees to enter Australia

**VIETNAMESE**

Ads about people want to come to AUS//
Australian government do not allow anyone coming without a visa to settle here and they will be transferred to PNG
Boat people are risking their lives and they won't be settled in Australia
Boat people coming here without a visa won't be settled here
Boat people will be returned to their home country
Boat people will be transferred to other islands and won't be settled here
Boat people will be transferred to other islands, even found to be a refugee they still won't be settled here
Boat people without a visa won't be settled here but will be returned to their home country
Boat people without a visa won't be settled in Australia
Boat people won't be allowed to settle in Australia
Boat people won't be settled here
Boat people won't be settled in Australia anymore
Boat people won't be settled in Australia anymore
Boat people won't be settled in Australia anymore
Can't remember
Can't remember
Can't remember
Can't remember
Channel 7/ a man came to AUS and be moved to PNG/ told people that have to think b4 you



go//
Gov. not welcome/ will move to PNG/ never can stay in AUS ////
If you come here by boat without a visa you won't be settled here; boat people will be transferred to PGN
Illegal boat people will be transferred to other islands
Image: boats got sunk during bad weather; message: boat people will be transferred to PNG
In radio talked about the immi and refugee are arguing/ people want to go back to their countries///
Main message: do not risk your life coming by boat to Australia without a visa, you won't be settled here
New policy: transferring people coming by boat without visa to PNG, agreement between Indonesian and Australian governments
On radio: warn friends and relatives in home country that they must not come here by boat illegally as they won't be settled here and will be returned home
People come to Australia by boat and be moved to another place//
People coming by boat will be transferred to PNG
People coming by boat without a visa will be transferred to other islands and won't be settled here
People coming by boat without a visa won't be settled here
People coming by boat without a visa won't be settled here
People coming by boat without a visa won't be settled here but transferred to other islands, and may be returned
People coming by boat without a visa won't be settled in Australia
People coming by boat without visa won't be settled
People coming by boat won't be settled here but will be transferred to other islands
People must stop coming by boat because they won't be settled here but transferred to other islands
People must stop coming here by boat and they won't be settled here
Picture of country in war, a sentence saying they shouldn't come here by boat
Stopping all boat people coming in Australia
The labour post some info in Aus. newspaper//
Warn people that boat people will be transferred to PNG and won't be settled in Australia anymore
Warning boat people that it is very risky and they must find other lawful ways to come to Australia, image of an Asian male holding a baby with a sad face in misery
Warning boat people that they will be returned to their country of origin and they won't be settled
Warning people who come here by boat that they will be returned to their country of origin
Wooden boats, strong waves, people risking their lives on the sea; people must know they are risking their lives by coming by boat without a visa; people should remind/warn their friends and relatives

**ENGLISH ONLY**

In Newspaper / TV- Some people some people from overseas were stuck in refugee centre ..They come by boat ..Heard they they ask for Muslim address and pray matt - They Ask for Religious cloth/mat/scarf.. Try find Connections / they should sent to their Countries//

Mainly things about seeing boats and people seeing images all directed at policy/no//
Newspaper -The Policy expressed and happening then there is another ad in another in the opinion is stated different / agree and disagree //
Radio .. All this is message that coming to Australia.. Then switched off that heard that
That they are not allowing as many in and that there are changes/no//
A strong message saying that they can't come here and have to come legally. Heard this today on television.//
An image of a boat rocking about and that it was quite harsh saying that they will not be settled here and they have used a male and a female voice and they have put a lot of ads on.//
Asylum seeker will be sent to PNG and will not be settled in Australia.
Asylum seekers will be turned back from Australia//
Asylum seekers will have to return to where they originally came/no that's all//
Boats going to Papua new guinea.. Maybe billboard or TV.. No it was on You Tube....
Can't remember any details//
Don't come by boats.
Have seen advertisements have seen Tony Abbott face //
I can't remember any details//
I have seen stuff from both sides/was more empathetic towards the refugees/there was a child crying//
I just remember they were trying to get a message across/don't risk your life to get here//
I remember that they were saying if they come here they will not be able to settle here//
I remember the message that people that come by boat will not be allowed to settle in Australia.//
If you come by boat there is no guarantee for settlement.//
Images of an ad where they say that if you come here by boat that you will not be settled here.//
Images of leaky boats/stop the boats//
It was about the political party how they would stop them coming to Australia/think it was liberal//
It was aimed at the Australian audience and not overseas/the usual message do not come here//
Just remember that it was covering a full page in the newspaper and it had large writing//
Just the illegal boats that are coming refugees wearing Nike and all that/pulling the boats over Christmas island or where ever they take them/they should be stopped permanently/no//
Kevin Rudd was talking about changes in policy/stopping the boats//
Main message was that people that come here illegally will not be processed in Australia./Maybe that they will catch the people smugglers will be caught and receive harsher penalties for people smuggling.//
Main message you won't be settled in Australia//
Mostly that they would not be settled in Australia if they came without visas/only that they would be sent to Manus Island or New Guinea or detention centres/no just in the election they were saying about stopping the boats coming meetings in Indonesia Bali//
No only thing I recall was the message /refugees boats diverted to Papua new Guinea no longer the island off Queensland not allowed into the country unless they have proper documentation//
Not really...//

Nothing//
People travelling on a boat and they looked discouraged as they travelled.//
Policy has changed that they will not be allowed into the country effectively/no//
Recall stop the boats turn the boats around/people in the water like they are drowning//
Saw a boat with people on it.//
Saying if you come by boat you will not be able to settle in Australia//
See on news.. Can't remember seeing adverts.. //
Seen full page ads in newspapers in different languages./and main messages were that people in genuine need aren't welcome here./it was directed to certain ethnic groups that definitely need the protection and should be made welcome here.//
Stop the boats, no more illegal refugees coming to Australia. They talk to the Indonesian president about this case
Stop the boats//
Talking about stopping the boat people//
That illegal immigrants coming to Australia wouldn't get in here.//
The boats came less and less so that people don't get old information/ so that they should ask how they are coming and how many
The main message being that refugees and asylum seekers will be processed in New Guinea and not in mainland Australia./Also images of boats coming into Australia.//
The main message being to tell your relatives and friends to come the right way or do not come at all as you will not be processed here.//
The main message was that people that come by boat will not be settled here in Australia./Also to tell your family and friends that this is what is happening.//
The main message/the government is actually doing something about the changes in the policy and that they will be very very firm with it//
The people are coming in boats not fit to sail in and then drowning on the way over.//
The prime minister promised not to allow boats to enter to Australia and now he is not fulfilling his promise after election, he didn't take action yet
The words "you are not settling here"//
There was a picture of a ship/if you come to Australia by boat you will not be able to settle here//
They are trying to crack down on people smugglers//
They wanted a donation every month to help people in other countries//
Tony Abbott was saying he was going to change the policies//
Where to go for more information and I would go to D F A T.//

15. What was the main message in that advertisement?

PROBE, Anything else? Anything else?

**SRI LANKAN (TAMIL)**

Not to come by boat
Australia is accept refugees but cannot give protection for other people than political refugee
Don't come boat. You will be send to Papua New Guinea detention.
Don't come to Australia by boat.
Don't come to Australia, you will not be settled here.
don't get on the boat/won't be settled in Australia
Don't risker life by boat
Don't travel illegally.
If you come by boat that you will not be settled here in Australia.//
if you come by boat you won't be settled here
If you come here by boat without visa, you won't be settled in Australia.
If you come without visa. We are not allowed here
People safety is very important. Government is concern about people life and the rules and regulations.
Please come with visa / don't come without visa
please do not come by boat
Prevent the intake refugees
Prevent them to taking boat trip.
the sea is very dangerous//
There is a way to come to Australia. It is dangerous coming by boats. Trying to stop coming by boat.
Will not settled here. You will be sent to Papua New Guinea detention.
You will be sent to Papua New Guinea.
You will not be settled here.
You will send to Paua New Guinea.
You won't be settled in Australia.

**IRANIAN (FARSI)**

The new Gov. Has changed their policies and are not accepting any one coming by boat.
Come here legally, if you come here by boat without a visa illegally you will be sent back to PNG
Don't come by boat you will be sent to PNG
Don't come the wrong way don't come with boats the laws have changed you won't be settled//
Don't come to Australia by boat, if you come by boat you are in danger
Don't come to Australia it's not a suitable place if u come illegally
Don't think it's easy to get to Australia. Choose the right way to get to here
Don't trust the people smugglers and don't be fooled
I did not think a lot about that picture.
If someone come to Australia by boat will not be settled and will not be supported
If u come by boat u will not be given visa and don't come by boat

If you come by boat without a visa you won't be settled here and will be sent to PNG or back to your country
If you come illegally then don't expect live here
If you come without visa they won't be settled in Australia.
It is a message to all refugees that they should not come by boat.
It is just to inform the laws, they do not accept refugees any more.
It's wrong to come to Australia by boat without visa and it is unsafe.//
Laws have been changed and who so ever adopt this way, they all are doing the wrong way.
Main message is to go and get the visa and don't waste your time getting on a boat.//
Not to come here illegally cause you won't get in.//
People should not come by boat and use the legal means. It's much easier and safer way to get to Australia. And the Gov. Does not want people to come to Australia illegally as it cost them with their lives.
People should not come by boat, if they come they will face problems
People who come by boat will not be settled in Australia and discourage them of their journey by boat and they will be sent to Papua new guinea
People who come by boat will not be settled in Australia.
People who come to Australia will not be settled
That it's to deter the people coming by boat not to come here by boat./and also to make them aware of the dangers of coming here by boat.//
That people should not come by boat and they should stop coming by boat
That they shouldn't come here by boat cause they are risking their lives coming here by boat and also bringing children here.//
That you will not be settled in Australia
The dangers of the journey. The new policy of the Gov. And a discouraging message for people who to come to Australia on boat.
The main msg is not to come in Australia that will not be settled in Australia and its useless
The msg is not to come by boat and endanger your family and own life and if possible come by legal means
The msg is that don't try to come to Australia illegally
The msg is that people should not risk their and should use legal and safer or another country to settle.
There are other ways of coming to Australia, don't come by boat you will be returned to your own country or to PNG
They are making it very difficult, so don't come here boat, it is dangerous
They are returning the boats and have stopped the settling them in Australia
This is a way that Gov. Wants to stop the way.
To make it clear to people that laws have changed and they should not risk their life. The message is to make them aware of the changes in the Gov. Policies
To warn people not to come to Australia and avoid coming by boat
Ways to get to Australia is not by boat

### AFGHAN (DARI)

the Gov. want to make people aware of policies
The same message /
Don't come by boat because your life is in danger.



Don't come here by boat, don't rely on the smugglers
Don't come to Australia.//
If you come by boat here without visa you won't be settled in Australia.//
IF you come by boat you don't have right to live in Australia.
if you come without a visa you won't be accepted, it's discouraging from coming
Not to come here as you won't be accepted.//
people should not come by boat should not come because it is very risky/because it is not safe//
People should not come to Australia because law have been changed.
The main message is I think that boat people should not come and that Australia's boat policy has changed and there are more lawful options to come to Australia.//
The main message was to not come by boat if you want to be a citizen of Australia.//
The refugee people are not accepted and sent to Papua new guinea.//
tough message, people have other choice to come to Australia that's why they are risking their lives
Use legal ways to come to Australia.
use the legal means and don't endanger their lives
Whatever the Gov. wants to convey their message have said straight forward.
Yes but it is not fair to stop the way. Let the people to come because they are having difficulties.

**PAKISTANI (PASHTO)**

Boats are not the solution
Do not risk your life
Do not risk your life.
Legal ways there are legal ways . Don't risk your life.
refused//
Should stop illegal ways to
Should use legal ways .
The laws have been changed, those who come by boat will be sent back to PNG or may be returned to their home country.
You can't settle here if you come by boat

**SRI LANKAN (SINHALESE)**

Asking don't come the illegal way in Australia or try to come to Australia and they end up in papa new PNG //
Heard from Friends / The Ones Who Arrive in Australia wouldn't get the Visa ..They go PNG/
If you come buy boat to Australia you wouldn't be settled//
If you come by boat wouldn't be granted visa / settlement //
Image / blue sky and boat //o
Image same message if you come to Australia you won't settle in Australia.
mainly discouraging them/not get onto a boat and go to Australia they will be settled in PNG//
Not to come was illegal//
The government advertisement. Can't go to Australia people smuggling put their mask on because they don't recognise them .. This is in media TV broadcast in Sri Lanka..

Arriving by boat to Australia does not guarantee Australian residency//
Australia doesn't accept illegal immigrants.//
Australia has a really firm stand on what is going to happen to people, no tolerance , no compassion towards refugees even if they are legitimate refugees
Australians are strict on the policy and even relatives coming by boat are not safe.//
Come by boat wont settled in Australia
Come in the legal and the proper way and not to take the risk by coming in by boat.//
coming by boat to Australia doesn't mean you will settle here
Do not come here and do not come here by boat.//
Don't come here cause you will not get in.//
don't come illegally to Australia through people smugglers
Don't come to Australia cause you won't be settled here.//
don't get into the boat, come by legal means
if anyone come by boat they will settle here
if come by boat they won't settle here
if you come by boat you cannot settle in Australia//
if you come by boat you will be settled in PNG not in Australia
if you come by boat you won't be settled
If you come here by boat and don't have a valid visa you won't be settled here.//
if you come to the people smugglers you will be sent to PNG
if you don't come with a visa you won't be settled here
Inhumane and bad policy and I wanted to turn the TV off cause it made me angry that minors can't be protected./Also the government do not tell us anything and all inhumanity as far as I am concerned./I also do not like the economic opportunists coming here and giving us a bad name./while the genuine ones should be given a chance to come here and state their case./and if they want to flee maybe this is the only way that they can come here./Also let us know what is happening and we should know what is happening to these people./Also you should be able to get an answer if asked and not have to wait a week or two to get an answer./Gov. are very secretive about this which makes me wonder what is going on in our country.//
It is not worth risking your life, it is easy way to getting to Australia, the result won't be as they what they expect
It should be to encourage people to come the proper way cause it's too risky to come by boat./Obviously the people smugglers are not very reliable cause they abandon you at sea if boat breaks down or something else goes wrong.//
It shows that you must not travel by boat to Australia and come the correct way with paperwork.//
Just don't come here by boat and spend all the money and risk your life. Instead come the right way by visa.//
Not to come by boat.//
not to set out gamble with your life lot of money you are only engaging people smugglers and endangering your life//
Say people smugglers don't come to Australia ..coming by boat if you come give you hard life //
That if you come by boat and with/out visa you will go to Papua New Guinea and end up there.//
That if you come by boat you will not be settled in Australia but in Papua New Guinea.//

That if you come by boat you won't be settled in Australia.//
That if you come here you will not be settled here and have to return to where you came from./and not to believe the people smugglers cause they are only out to make money and lie to you.//
That it's just propaganda bought on by the government of the day to say that they are doing something.//
that means that if you come without visa or proper visa you won't be settled in so don't come here and don't get into the boat.//
That not to come to Australia as you will not be settled here.//
that processing would not be done on the mainland//
That was to deter the people that wish to travel here illegally and also to deter people smugglers from smuggling people here to Australia.//
The main message was that if you come by boat and risk it you will not even make it to Australia and be held in Papua New Guinea in detention there./Also that these people are obviously desperate to get here.//
They have to settle with the Indonesian government, most people coming here are educated they're entitled to save their lives
think don't come here there is no way to come here in Australia without visa//
To come the right way by visa to this country like I did.//
To discourage people from coming here without a visa and spending a lot of money and risking their lives.//
Won't be settled in Australia
You will not be able to stay in Australia//

**IRAQI (ARABIC)**

Avoid coming by boats to Australia
Don't allow people to enter Australia through boats because people die using boats
Don't come by boat because no one will enter Australia that way
He doesn't recall the main message but he remembers that they were talking about refugees entering Australia by boats and where they will be sent
Not to allow people to enter Australia by boats
Not to come by boats to Australia because it's dangerous
people coming to Australia must go to other places because Australia doesn't allow them to enter in that way( which is by boats)
Refugees are doing something wrong cz they come by boats and they must think before doing such thing
Refugees must not enter by boats, they must access Australia in a legal way
Stop boats from entering Australia and stop smuggling people
the message to the people smugglers and the people who come on boats that this is not allowed and the Australian government will not accept it
The way they choose to come to Australia is not right and they will never stay in Australia , they will stay in Papua New Guinea so it's better for them to stay in their countries
they tell everyone you won't be settled here in Australia go back to your country or go to the assigned islands like Papua New Guinea and Nauru and they will assess the application to protect lives and souls



## VIETNAMESE

Boat people without a visa won't be settled here
illegal boat people won't be settled in Australia
Advise people not to come by boat, they are risking their lives and wasting their money for the smugglers
Avoid people come to Australia by boat//
Boat people are not allowed to settle here even if they're real refugees, they have to stay in PNG permanently
Boat people are risking their lives and they won't be settled here
Boat people are risking their lives, they must choose to go the lawful ways
Boat people coming here by boat without a visa won't be settled here
Boat people coming here without won't be settled here
Boat people must stop coming without a visa
Boat people should not risk their lives, they must choose the legal way to come to Australia
Boat people will be returned to their country
Boat people will be transferred to PNG instead of Christmas Island
Boat people will be transferred to PNG, won't be settled here even they're refugees
Boat people without a visa won't be settled here
Boat people without a visa won't be settled, they will be returned to their home country
Boat people without visas won't be settled in Australia anymore even if they are real refugees
Boat people won't be settled here
Boat people won't be settled here and they will be returned to their home country, it is very risky
Boat people won't be settled in Australia and they will be transferred to PNG
Do not come by boat//
Do not risk your life coming to Australia by boat, must think carefully before doing the action
If people come here by boat without a visa they won't be settled here
Illegal boat people won't be settled here and they will be returned to their home country
It was a bad and very awful ad, people won't be settled here if they come by boat
No idea, too old to remember
People coming by boat won't be settled here
People must come to Australia by lawful ways only
People must not come by boat, they won't be settled here
People must not come here by boat without a visa, it is not easy to settle here this way
People must stop coming by boat, it is dangerous
People must stop coming here by boat because they won't be settled and will be transferred to PNG
People should find lawful ways to come to Australia and stop listening to the people smugglers
People shouldn't come here by boat without a visa
People shouldn't find ways to come to Australia by boat without visa
Prevent people coming here by boat without a visa, create awareness to people in Australia to let their friends and relatives know
Prevent people coming here by boat without visa

Prevent people who want to come to Australia by boat//
Remind people who want to come by boat/ pls think again//
The Australian government wants everyone in Australia to let their friends and relatives in their countries of origin to know that they won't be settled in Australia if they come here by boat without a visa
The government doesn't allow boat people without a visa to settle here
They won't be able to come to Australia if they come by boat without a visa
To advise people that they shouldn't listen to the people smugglers and do not risk their lives as eventually they won't be settled here
To prevent boat people without a visa coming to Australia
To prevent people smuggling and boat people coming in as it is very dangerous
To reduce the possibility of people smuggling from happening
To restrict illegal boat people coming in
To stop boat people coming
To stop boat people coming in
To stop boat people coming in
To stop boat people coming to Australia and advise them not to listen to people smugglers, they won't be settled in Australia and will be transferred to PNG
To stop illegal boat people coming in
To stop letting boat people in
To stop people coming here by boat
To warn boat people that it is 100% that they won't be settled here
To warn boat people that they cannot be settled in Australia
To warn boat people that they won't be settled in Australia but will be transferred to somewhere else
To warn people that it is not easy to settle in Australia illegally
To warn people that it is very dangerous to come here by boat, they should not listen to the people smugglers
To warn people to stop coming by boat, they won't be settled in Australia even if found to be a refugee
Want to aus. People know more/ not really relevant to overseas//
Warning boat people that they will be returned to their home country and won't be settled in Australia for any reasons
Warning boat people that they won't be settled in Australia, and prevent other people who are planning to come by boats
Warning people overseas and as well as people in Australia to stop their friends and relatives to stop coming to Australia by boat

**ENGLISH ONLY**

Switched off half way through
The very fact if you arrive in Australia without a visa you will not be settled in Australia//
Anybody illegal won't come into the country that is the same for refugees people smugglers//
Deters people smugglers giving promising opportunities to people who want to settle in Australia - to stop them and hopefully so people won't rely on smugglers.//
Discouraging people to come and if you do come you won't be placed in Australia.//
Do it properly, if you're going to come to Australia you must legally and not sneak in.//

Don't bother - don't risk this avenue of travel because it won't get you the desired result.//
Don't bother doing it and go through the right channels//
Don't bother to try//
Don't come by boat to Australia, it is risky
Don't come by boat//
Don't come cause you will not get in here.//
Don't come here we don't want you here//
Don't come here/no just don't come here without a visa don't come here unless you do it right/no//
Don't come out here you won't be settled here/no//
Don't come to Australia illegally it was an ad by previous government when they were promoting their Papua new Guinea solution/no they had it in several languages not just English it was during the Kevin Rudd campaign it was shown a lot/no//
Don't come to Australia illegally/as you won't be accepted/no//
Don't come with the smugglers/and if you come by boat you will not have a chance of staying here//
Don't get on a boat and come this way.. You won't get in.. //
Don't get on a boat to come to Australia because you'll end up somewhere else.//
Follow the proper rules//
I think they are showing the advertisement in the wrong country/instead of showing it in Australia they should show it in other countries//
I think they want people not to come by boat to Australia//
If they come here they won't be settled in Australia.. //
If you came by boat without a visa you would not get settled here/no//
If you come by boat you will not be able to stay here//
If you come by boat you will not be settled in Australia
If you come by boat you won't be allowed to land or won't be allowed to stay something to that effect/ no//
If you come here through the wrong channels you will not be settled here//
if you come here you will be sent back//
If you come here you won't be settled if you come by boat.//
if you come to Australia by boat you will not be settled here/and it will take much longer to get processed in Papua new guinea/the living standard might be much worse//
If you don't have a visa you will not enter Australia
just aimed at keeping people out of the country/not informing enough what avenues can be taken if genuine refugees//
negative for participation/in using that way to enter Australia/illegally by boat//
No boats allowed
not sure//
People coming on a boat will not be able to stay on our shores and will have to go to New Guinea//
Protecting people from migrating to Australia without knowledge of what is happening. It was also an ad for family and friends telling them not to take any kind of boat trip.//
Scare the actual people away from here/ for me it doesn't make any difference because I live here and I don't actually think the people who live overseas will read this message. For me I think it is mainly just to change the way I vote and who I vote for

suppose to be people smugglers get out of the way and immigration should be in control of asylum seekers
that all illegal refugees will be sent to their countries
that Australia is a closed door//
That if you come illegally you will not be processed in Australia.//
That if you come to Australia that you will not be settled here.//
That illegal immigrants will not be processed in Australia.//
That it was really horrific and people do not choose to come here and it also makes out that all asylum seekers cannot read and write and this is just not true.//
that they won't be settled in Australia/no//
the people are desperate//
they should have done the new policies ten years ago/they have allowed the problem to develop//
They wanted to deter them. it is also a financial thing - I don't think in this day and age when you have the floodgates open to house them and provide for them there is not enough money in the kitty for that. I think when that ad came out that it was for preventing people from getting on boats and losing their lives at sea.//
Try to stop the boat.//
trying to stop them getting on a wooden boat to come out here they are not safe/no//
vote for us//
you break the law you do the time//
you won't be settled in Australia/no//

20. What have you told them? PROBE, Anything else? Anything else?

**SRI LANKAN (TAMIL)**

Aus. Gov. have to control with Sri Lankan Gov., It has to be controlled
Boat journey is very difficult and dangerous. People are sending to their own country.
Boat people will not be settled here. Many people died by travelling by boat.
Boat travel is very dangerous.
Boat travel is very dangerous.
Boat travel is very dangerous. Many people have died in the sea.
Boat travel is very risk.
Coming on boat is very risk. Do not come on boats. The policy has been changed. The risk is very dangerous.
Dangerous travel, people have died.
Dangerous travel. Many people have died. Boat travel is very dangerous.
Don't come boats. It's dangerous, you will get into trouble. The policies have been changed.
Don't come here. There are lot of problems. People are suffering without work.
If you are lucky you can come, Anyone can fpplish auz rule
It is dangerous. Many people have died.
It is very dangerous coming by boats, Do not come by boat. Boat life is very difficult.
No
No
No security for people to come by boat
People are ready to die.
Please don't come by boat ,please come with visa
Talked about the recent policies of Government. Boat travel is illegal.
The people who come without visa will not settled here. Don't come by boats.
The policies are changed. Travelling on boats is very dangerous.
The recent changes have been told by me, but they say they know everything. The reason policies are advertised in all newspapers.
There is a policy in Australia for Asylum seekers, but never say to come or not to Australia.
Travelling on boat is very dangerous, so don't come. Very dangerous.

**IRANIAN (FARSI)**

Told them people should not come to Australia by boat and the paths are closed
A family member wanted to come to Australia and I told him not to come to Australia by boat and the risk of travelling here by boat.//
A lot of boats sinking, talking about the changes the government changed
Do not risk your life coming here by boat because you won't be settled here
Don't come by boat it is really full of danger and above all they are not accepting any one over here in Australia.
Don't come here by boat, bcz you all will face problems here in Australia.
Firstly this way is not the right way and if they want to come they should apply via legal means through embassies and this journey is dangerous and personally I didn't had a good experience



He told them not to try and enter Australia by boats because it is dangerous
I let them know about the current situation in Australia and the govt's latest decision regarding asylum seeker
I told them that they should not come by boat any more.
If people come by boat they won't be settled, don't take risk that's your own decision, don't blame anyone for the consequences
If u come by boat chances of death are high and don't come
It's more difficult now to come to Australia now
It's not useful to come by boat. It's dangerous and there are chances of drowning and even if u make it here u will not be given visa so it's not worth to risk your life.
Just about the laws of Immigration and I have even heard that Gov. Will give them bridging visa for short time. And Gov. Will not give them Permanent visa.
Just told them about the changes boat people won't be settled here if they come by boat
Laws have change and its tougher now and tell people not to come
New laws have been introduced and people will be sent to Papua new guinea and people who come to Australia by boat Australia is not a place for them to live.
Not to come by boat.//
Policy have change, have to go through proper process
That arriving in Australia by boat will encounter a lot of dangers and that they would not be settled here but in Papua New Guinea./Also that most of the boats do not even make it to the border.//
That policies have changed and from now on if someone comes they will not be settled here`
That they have changed the rules and regulations and this results in less people coming here illegally.//
That this way is dangerous and it's better not to come by this way or method
The law is good for some and not for other and changes have occurred and try the legal way
They cannot come to Australia and the path to Australia by boat has been closed
They should not come by boat
Told them not come here by boat, if anyone asks tell them don't come by boat, if you want to come to Australia then go to the Australian Embassy and apply

**AFGHAN (DARI)**

Don't come by boat the law has been changed, find any proper way to come to Australia.
They should not come and it's not safe
About the ads, what is going on about the changes
I'm actually reflecting to them on what is happening here such as the policy change after the election.//
It is 100% risky to come here by boat
Laws has been changed and don't try to come to Australia.
New Gov. Has changed their law and will not accept people coming by boat.
People are dying in water and the Australian policies has been changed and don't try to come now.
Talking about the changes of Australia's policies.
That it was dangerous firstly and if someone comes now they are wasting their money and they will not be settled in Australia
The policies have changed.

They should not come by boat any more.

**PAKISTANI (PASHTO)**

I am happy here.

I am happy in Australia.

Processing procedure.

I am safe in Australia .

I'm safe and well .

I stop my family and friends they should not come by boat to Australia.

I tell them that the policy has been changed and that they should come to Australia through the proper channels.//

I told them not to come by boat.

not sure

The Australian Laws has been changed about Asylum seekers.

We are safe.

**SRI LANKAN (SINHALESE)**

No

Told them don't try to come to Australia without any visa / told them to come proper way is act legal application simple thing //

they have seen the advertising the advertisements //

Basically emailed the current changes so that they could pass onto others wanting to travel to Australia./and also sent newspaper clippings about asylum seekers and our government policies.//

I told that people are wasting their lives coming by boat is risky/don't do that use the correct way//

I told them that they weren't aware of the number of boats arriving and you have to get visas to come here and do not travel by boat cause you will end up in Papua new guinea and family will not see you cause everyone is separated once you arrive in Papua new guinea./also that you are put into detention if you go there by boat.//

If anyone comes to Australia would not be settled here//

Just talked about the changes

Tell family and friends back at home not to enter Australia by boat/it's not the only way//

That the policy has changed and my friends are asking about skilled migrants and if they can come here to Australia to work here.//

That we should spread the message that asylum seekers are risking their lives coming here by boat and that they will not get in.//

Told them about the new rules and new policies and also most of people are struggling and it is very difficult for them to get settled here if they come illegally by boat

We discussed now about it and that you should not do it. And how we are encouraging the government not to let asylum seekers into the country.//

**IRAQI (ARABIC)**

Advise them about what they must do, how to apply, tell them that the processing time for refugees will reduce

Australia doesn't allow people to enter by boat. The way is very dangerous so don't come by boat

Don't come by boats because it's dangerous. He told them about the UN procedure and to enter Australia only by getting visas from the UN
entering by boats is dangerous, they should wait for the visa they applied to
She doesn't advise them to come by boats to Australia
That it is hard to come to Australia, they need a lot of money to come. She doesn't encourage them to come
That the way to Australia is very dangerous and if he manage to get visas for them he will call and tell them
To follow legal ways to come to Australia, because they will not allow anyone to enter by boat
To go to the UN and apply for a visa

**VIETNAMESE**

All boat people will be transferred to other islands and settle there, they won't be allowed to settle in Australia anymore; Australian Gov. Supports finance for those islands
Boat people without a visa won't be settled in Australia
Boat people won't be settled here, they will be transferred to PNG even processed still won't be allowed to stay in Australia
Do not risk their lives to come to Australia by boat, they won't be able to settle in Australia
It's very difficult now/ and some news I knows from radio, newspapers//
Just said that they has been held in the refugee//
Obtaining a visa is the only way to stay in Australia
People coming by boat without a visa will be transferred to PNG, may be returned to their country of origin
Said even if boat people are transferred to other islands it is still better for them as if they were still staying in their own country
The government do not let boat people settle in Australia and they will be returned to their home country
The government doesn't let people coming here by boat without a visa to settle here unlike before
There are only lawful ways to come to Australia now
Warnings about people smuggling and people coming by boat without a visa



23. What do you believe Australia must do to address the issue of people smuggling?

**SRI LANKAN (TAMIL)**

Government should stop.
Talk with the Governments where smugglers are operating.
Act directly.
Basically, the country they r coming from ,there are smugglers. Military and army involved in this. Auz Gov. should do that they should cancel the visa who are helping people
Be very strict on this matter.
Every one doing the same. Aus. Gov. can send back
Gov. has to find and punish them
Government should take necessary action.
Gov. has to stop
Gov. has to stop immediately
Gov. has to stop this process
Have to find the smugglers and give necessary punishment.
have to stop
have to stop immediately
I believe that this is not an Australian problem / its a international problem - we only hear the coming to Australia stop the war- its not something that we can solve on its own// something that we have to work with other countries under the UNHCR//
I have no idea, but Aus. Gov. can stop by local government
It is a business. Aus. Gov. is trying to stop but still continuing
It is a business.it is a very hard to stop
It is a business. People are having risk.. Gov. can control somewhat
It is a sad thing but people have no choice to come here
It is a wrong thing, Aus. Gov. can push Gov. to do the right thing and can stop smugglers
It is not good, Gov. has to control it
It is very difficult. The Government should take necessary action before they come to country.
It's sad to say that people spend money with smugglers
It should be stopped at the spot where the journey starts. The Gov. should talk to the governments which the problem take place.
Lawful action should be taken against smugglers.
not sure//
People are coming because of the situation in Sri Lanka...so Australian Gov. has to consider the situation in Sri Lanka
People do not know anything. Money is the major role. Punishment is necessary.
People should not give money unnecessarily. They should find proper lawful ways.
Political party has more power, Gov. knows that But Nobody can stop this.
Proper punishment should be given.
Punishment should be given the person concern.
Punishment should be given. Government take initial action against them.
Should be punished. They collect a lot of money from people.
Should find out by the Gov. and take necessary action.

Should inform to UNO and should take necessary action.
Should stop them. Real refugees should be considered.
Smugglers are doing a business and they are not convincing people to come But they are helping to people who are not refugees..Aus. Gov. has to stop this
Smugglers encourage the common people to come by boat. Aus. Gov. has to stopped with Gov.
Stop as much as possible.
Stop the boats and arrest the smugglers cause too many people are losing their lives./And boat captains or smugglers should be jailed for life cause they are murderers./And people are losing their lives at sea innocently especially children.//
Take action where boats are functioning.
Take necessary action against smugglers. The sources should be found out,
Take necessary action.
Take necessary action.
Talk to certain Governments. Public media should be used properly.
The Gov. Should check the boats in a proper manner. Aus. should play major Should check proper manner. Should solve the problem of country. Life should be safeguarded. Act quickly to safeguard. There should be policy changes. Politics should be stopped with two major parties.
The government should study from them. It should know them well.
The Government should take necessary action. Should stop.
The Government should take necessary action. Because it is related to life.
They are actually cheating people. Australian Gov. cannot do anything
They are becoming richer, Australian Gov. cannot do anything
They are cheating people so Gov. has to punish smugglers
They are doing wrong thing. The Government should stop them.
they are earning money, I don't know how Gov. can stop this
They have to pressure on sources from country, they start journey.
they need to work with Indonesians authorities in policing much strictly and resource/enforce policy and processing times to be quicker/
They should talk and should sign agreement with Indonesian Gov. And take necessary steps to stop smuggling.
You will send to Papua New Guinea. Not believe them. Not believe them.

**IRANIAN (FARSI)**

They should close the entry of people from Indonesia. They should make people aware of the danger of the sea and all the alternative taken to come to Australia illegally.
As I said it is case by case but I think it's a good policy to send them somewhere and then start the process. In some cases they do need to settle down for 2 years and be granted a visa and then they can be returned when the situation in their country is normal.. Also what I think is that if these sorts of people are looking for peace then why, if Australia is so big, we don't get them to go to regional areas where we need people and the farms where things need to be done. What Australia did in the beginning was give people land and gives them that to work with - putting the people in the right field to help the economy. Electricians, farmers, let them settle down to the area they are needed and assist the economy, don't just put them in Sydney with everything provided for them..
Australia cannot solve their problem that they sand the refugees to PNG, people will still

<p>come. If Australia wants to refugees they should bring them from Indonesia and Malaysia. Gov. should take them in their Confidence that they do not come by Boat.</p>
<p>Australia should cooperate with the countries such as Indonesia or Iran etc. most of the action that the current or previous Gov. are doing are up to paper work or talk or dialogues. They such come up with more flexible ways and process of granting visa even on higher financial cost. And the processing time should be more accurate and exact so that it is more reliable is people are willing to come using the legal means. In short the processing and granting visa should be a quicker and easier way then the option of getting on boat and time it takes to get processed.</p>
<p>Australian government should provide these refugees a temporary visa allowing them to stay for a short period of time to let them know about the life and whether it is suitable for them, if it is not suitable then they can go back; because these boat people who decided to risk their lives already sold all of their assets so if they realise the Australian life isn't suitable for them they would not have other way to go back</p>
<p>Australian Gov. should not stop the boat if they do like this, then they should open other easy ways to bring Refugees from other countries.</p>
<p>Create tougher condition to grand visas and don't make it seem easy for the opportunists out there for illegal means.</p>
<p>fact: Indonesia is a corrupted country from the top to bottom, they need the money so Australia should not settle anyone coming by boats</p>
<p>find the people smugglers and lock them up, send them different countries</p>
<p>get to the source of the problem/abide by the united nations codes/stabilise the other countries that are having the problems/do not accept people coming by boat//</p>
<p>Gov. Australia should solve their problem, inside Australia and should not involve other countries.</p>
<p>Gov. Australia can help the people refugees by educating them with skills. And put them in different country sides.</p>
<p>Gov. Australia should let the people to come to Australia bcz many of the people have danger in their countries and they want to come here to have peaceful life. If they close the way, Gov. should make legal way to come to Australia.</p>
<p>Gov. should not take it hard for those who need of protection, those who want to cheat Gov. should not allow them to come to Australia.</p>
<p>Gov. should solve the problem of these refugee, they find job for all those who are inside Australia. They should not stop the way bcz people's life in danger in Asian countries.</p>
<p>Gov. should stop the boat at any cost as it risk human life at a high cost. There are really desperate people out there and maybe it really is there last option so Gov. has a responsibility to take them in and process them but the process should not take a lot of time which will cost the Gov. less time and money and will be more effective for the desperate people in need.</p>
<p>Help them, they all the real refugees and Gov. of Australia should help with them.</p>
<p>I can't pass my view over this issue, whatever is suitable for Australia they will do the same things.</p>
<p>I don't know about their politics. Sorry.</p>
<p>I don't know about this sorry.</p>
<p>I don't know.</p>
<p>I have thought a lot about this asylum seeker problem, if they open off shore processing centre in Indonesia and Malaysia. After 1 or 2 years they will automatically stop coming by boat.</p>
<p>I think Gov. should stop the people not to come by boat from Indonesia, and make the legal ways more easier for the refugees. In these conditions no one will come by boat.</p>

I think that what they've done so far is good and it's not encouraging them to come by boat in fact the opposite that they aren't coming here.//
I think they should reduce the restrictions especially for students so that they can study here./But don't let economic opportunists into the country.//
If they give them visa legally they will never ever come by boat, but it is quite difficult to apply for legal visa.
Introduced new law and they are doing the right thing.
It is difficult to solve this problem, like if they come now they will be returned back and if they come here to live in Australia. It is too difficult to make their life.
it is illegal don't come by boat, so promote the campaign to wider audience
it takes a very long time to get here if apply via legal means, and sometimes it's difficult for people to live in their in own countries , if there are easier ways of getting here even if they have to pay people are happy to pay. They should introduce various visa programs even temporary once that are legal and are easier to access.
Its corruption in Indonesia. And UN offices in Indonesia should operate more efficiently. Employ people with the same ethnic background and send them as official in Indonesia to process and access people and cut the processing time and avoid people from taking the alternative that is boat. This will stop opportunists to get Australia and reduce the time required to process.
Just be more tight on it and not - I don't know - I think these people are coming from Indonesia so I'm not sure how they are being allowed to leave from Indonesia in the first place.//
Just give people the visas whoever wants to come here, Australia has a lot of land/ just don't bring Muslim people who want to change the Australian government, and they want to put the Islamic rules in here
Limit the number of the visas. The solution is to talks with Indonesia govt.and come up with agreements. Also they should stop boats from coming.
make it as difficult as they can: sending boat people to somewhere else
Make migration visa easier and faster so people can entre Australia legally instead of by boat it takes a long time/there are many skilled people that can come in immigration process is too long//
Make very strict law to decide who can come in and who can't; let them know that they must have permission to come in, just don't force Australia to accept them
Need to find source of smugglers have a very heavy fine for smugglers stop them what they doing//
No idea
No idea, no opinion.
No idea.
Not sure//
People who have come to Australia by boat should be processed properly should be given visa and proper work. They should be treated fairly and processed accordingly.
Policies have been introduced but the policies are not useful. They should stop the boats but open other ways of accepting refugees via UN through countries such as Indonesia and turkey so that they don't use boat as a way to get to Australia.
Protect the borders
Send the boats back with the untrue refugees but with the refugees leave them on board and show some compassion and let some of the refugees in.//
Send them to a second country and do not let them settle
Should process the asylum seeker in Australia more quickly and stop more to come in. since

<p>the ones in here have already risk of getting here but father such risks should be reduced or avoided.</p>
<p>Should seek an international solution that follows human rights convention. should held talks with gate to this route especially Indonesia and other pacific country should avoid using this issue as a way to campaign during election</p>
<p>Stop people smuggling. They should make deals with the country of origin so that the problem is solved in their own country so that they don't take the dangerous journey. But in case they come accept them. Make documentaries and publish them on national TVs . Also do not give or provide the refugees with social welfare and other benefits since this encourages other outside Australia to choose Australia since it provides more chances of settlement with benefits and a better life.</p>
<p>Stop the boats by bringing people to Australia if they come by boats it will not be peaceful anymore people who come by boat are rich paying boat people not safe send them back//</p>
<p>Talk to the leaders of the countries that asylum seekers are coming from and do not grand visa to people easily.</p>
<p>The government can do anything, money can do anything, but they can't stop the boats because if the wars in those countries stop then they will stop coming to Australia and otherwise</p>
<p>The Gov. should make the information known more internationally or global. A good option is to put up ads and signs boards in their national languages at the airports of the countries where the people are coming from .in this case, mainly Indonesia or Malaysia.</p>
<p>The new laws are wrong and it's not according human rights and inhuman. Asylum seeker should be processed in Australia to lower the cost of processing offshore. It will cost the govt. less to process in Australia instead of buying boats overseas.</p>
<p>The policy they are using is correct. But the people who come by boat 10% of them are in real need to be protected and given visa and they should be processed and other who are found not in need of protection they should be deported. The current policy is good if applied properly.</p>
<p>The policies Australia has taken is against human rights.it should open centres outside Australia like in Indonesia or turkey and process them there with lower cost and it will be more effective in processing the Guinea refugees and give them visa and officials should be more experience in their work so that the process is quicker.</p>
<p>There is real asylum seeker which Australia should process under human rights convention using the official procedure, policies regarding citizen should be stricter and the social welfare and benefit should not be given to newly arrived people that way it will save more of the taxpayer money.</p>
<p>They have to close the door 100% so that no one can come by boat.//</p>
<p>They should be able to stop the boat arrivals. However they should try to be more lenient with the processing of the people who are here already and are in camps. People must have been really desperate to take this method to come . They must have a reason therefore they should be processed properly and should be given visa and protection and Australia should show that it supports human rights .</p>
<p>They should come up with a way or strategy to stop the boats at Indonesia. I think people who come to Australia by boats should be processed they should be proceed properly and should not be sent to a third country since they have no other option to come here and if sent back or another country will put them under psychological pressure and stress</p>
<p>They should help the real refugees, all refugees have problems in their home country that they are coming by boat putting their life in danger.</p>
<p>They should not stop those who have danger in their home countries. If they don't want them to come by boat, make any easy way to bring them.</p>



They should prioritize the visa process; the officials should be more cooperative with people in need. They should make more attempts to arrest the people smugglers. They should introduce more ways so that people don't have to use boat as alternatives.

They should say don't come by boat and they should come here by visa./Also stop the boats and turn them back.//

They should see the background of the people and what the grounds for their action are and accept them on the basis of the situation. Should grant them with protection visas but provide them with jobs instead of social welfare to help them improve and make them useful people instead of using the taxpayers money Australian will have no problem with them as well.

They should send the boats to PNG and people will stop coming unless they are really in need . people who come by via study or working visa should not be given social benefits as it limits the chances of citizens to find job and make austral an ideal target for migration.

this is an organised crime, talk to Iranian government and governments in other countries to stop people smugglers from making false information to innocent people; send the people smugglers back to their home and public their information and appearances so that people know what they have done.

When I came it was pretty easy to settle here and policies were a lot easier for students than now./also we all have relatives o/seas and Australia should provide easier pathways for these people to come to Australia./and the Labor government are trying to close the doors and this is why the boat people are coming here./Australia must set up meetings with the leaders of these countries and sort out which people are asylum seekers and which aren't. And the genuine ones need to be settled here whereas the others need to be returned to their country of origin because they have no legal right to be here./Also to tell the people before they buy their ticket or give the boat person/captain the money they should first have a look at the boat on which they intend to travel on cause most of the boats do not make it here in the first place or they break down or even sink on the way here.//

## AFGHAN (DARI)

Process the asylum seeker quicker and give them protection. Come up with a way to stop people coming on boat by introducing other alternatives.

We all see lots of people losing their life - hope Australian government stop this - the boats /they shouldn't come by boat //dangerous

Arrest the people smuggler and number of visa given should be increased and processing time should be reduced so that people avoid taking such risks.

Australia should bring the real refugee from the second country, and process their cases from that country. This process must be fast then no one will come by boat.

Gov. should not close the way, all those will come here and put their life in danger those who have problems in their home country. And let them come.

Gov. should not close the way, if they close the way, Gov. should bring legal ways to bring them from Indonesia and Malaysia.

Hazara people in Afghanistan and Pakistan their life are in danger and if the close the way. Australian Gov. should make any legal way to bring them to Australia or any other peaceful country.

I personally think they should implement the current policies and they should also take more drastic measures. They should also make the law a bit tougher.//

I think Australia should increase the number of humanitarian visas.//

I think they should contact Indonesian government Malaysian government /to stop the boats/no//

If Australia Gov. stop the people coming by boat they should bring the people legally and if they don't, people will keep coming by boat.

If Australian Gov. can try to process the case of the people from other countries like Indonesia and Malaysia to bring the refugees to Australia legally.
if the ways is close Australia should make the legal way more easy so that the people really need protection should come with out and difficulty.
I'm sorry no comment.//
In general they should stop the journeys at the starting point at Indonesia, because it's hard to stop them once they are in waters. The best solution is to cease the boats at Indonesian shores.
increases the processing of visa in countries were the people really need protection in their own countries so that they don't have to take dangerous journeys and should increase the numbers of visa given so that the families are reunited and are settled at a safer place so that desperate people don't have to choose alternative ways such as illegal migration or boat.
Let them come, in Indonesia Gov. should process their cases and bring them legally to Australia.
not really sure
Number of the visas should be increase.
Other nations do not have any problem their home countries, and they should bring the Hazara as everywhere they have been killing. They can't live safe life anywhere.
People have problems and they stop the people to come it is not good for the people who have problems.
People who come by boat, before coming by boat UNHCR should process their case and bring them legally, and if it happens like this no one will come by boat.
should reduce the processing time and change to previous policy and the new solution are not helping desperate people in need
sponsor her mum but she has been rejected 3 times where her mum is alone in Afghanistan with no safety and protection so she is very frustrated about the policy by the Australian government)
Stick to the policy and whatever policy that may be - whether it is against people coming to Australia or accepting. Don't do policy shifting. Maybe increasing humanitarian intake may also help.//
Stop the boats and use the right path.
the Australian government should give genuine refugees a choice to come here legally so no one would come by boat; they should be entitled the right to work as they have many problems in their home countries too
The best way is to give people visa through the right and legal processes via Australian consulates in their own countries so that they don't have to take alternatives such as boats. Do not make the legal means so hard and less accessible such that they are forced or are desperate to take such action as boat and leave the legal means.
The current policy is not very convincing, it is tough; they have to do it the same as they used to do before; they should investigate the genuine refugees instead of treating them all as prisoners and rubbish and sending them everywhere; do more civilised intelligent ways; they are risking their lives because they need a safe place to live and they don't have the money to afford the legal ways, we should look at things from their point of view.
The policies will work if they keep on it. It will take little time.
The policy is very important. They need to understand the problems of different people from different countries. Long time in camps and they need to fix them from sickness. Very dangerous. People come from these countries with broken life. Australia is very important and they need to make it easy to accept refugees and help the people from the torture of their sad story of home country. Humanity and humility is the best.//

They should help the asylum seeker, should provide them with job and should process them as quickly as possible.
They should not stop the people to come, those who are there process their cases faster and let me live their life here.
They should process the visa of the people from their home countries, if they don't want them to come by boat.
Those coming by boat should be recognised properly as refugees. There should be other options for these people too under the refugee convention. They should think of other and more effective measures because the current ones aren't acting as a deterrent.//
Those who have come here process the cases as soon as possible and those who are on the way to come to Australia process their cases through UNHCR and bring them to Australia.
WE hope that Gov. should make any easy way to come to Australia, no one want to come by boat to put their life in danger.

**PAKISTANI (PASHTO)**

Should be banned.
Should return the boats .
Should stop smuggling.
Stop the smuggling
All illegal way must be stopped they should make any legal way for them.
Australia Gov. should not stop the way, let the people come bcz they are in danger.
Australia should not close this way for refugees, if Australian Gov. closes this way. Gov. should bring them legally from other countries.
Australian Gov. should process and give visa to all those who have come to here. Give them their PR and let them work.
Gov. of Australia should close the way but bring people from Indonesia and Malaysia through UNHCR. It is more easy way to solve this problem.
Gov. should discuss the problem of refugees from the Gov. of the countries from where they are coming.
I don't believe all these people are doing the wrong thing and everybody should be tested as to whether they are true refugees or just illegal immigrants OR opportunists./and the ones that are real refugees should be able to stay and the economic opportunists should be sent home straight away as they are the ones trying to live here off the aussie taxpayers back.//
If Australia Gov. stops the boat from coming then by UNHCR Australian Gov. should bring the refugees from different countries.
People smuggling should be ban in all these countries which are involved in this crime .
People who really need protection should be protected and Australian Gov. should stop the boat arrivals.
Processing centre should improve the
Refused//
Send police to Indonesia to catch the people smugglers
Should ban the water ways for other countries.
Should return the boats
Should set the dialogue with the responsible govt.
Should stand for what they have said.
Should stop.
Should stop the illegal ways.



Should stop.
Should stop taking more refugees.
Should set policy .and act accordingly .show some flexibility for refugees to settle in Australia.
They should discuss with the countries where these people are living. The government should find some other ways or maybe be a little bit flexible on the processing and allow some other ways to come to Australia. People smuggling should be banned.//
They should give them visa, protect their borders. Don't let them to start this journey if any one does and reach to Australia behave with them nicely.
They should not close the way because there are many people whose life is in danger and they should come to have a free and peaceful life in Australia.
They should stop .

**SRI LANKAN (SINHALESE)**

I think it's not good to support people smuggling .. People smuggling are not good people they take big amount of money \$160,000 rupee = \$16,000 Australian dollars ..Don't Know How they take this Money?? Heard stories sometimes people are not Poor. They Think that Australia has good living Conditions//
let people come only the proper way//
Male from Sinhalese ..giving example Australia went to war with Iraq / people displaced of war – e.g. because the war people must come by boat and because of war ..people displaced and their homes destroyed so Australia must take them ..they should think before go to war ..
Need to get to the bottom of this investigation need to stop the activities of the people smugglers//
Not sure //
Question is there is true refugee/ everyone cant be painted with the same brush so there the authority should be careful to pick the real people its up to australia to investigate //
Well they should advertise this in origin country through the government in sri Lankan community / work with government with western to stop this issue the boats//
What Australia should do is take them to court and be straight with them / strong protection policies /
Would say there would be a broad range of things - you want people to follow the law and policy / political reasons where they feel that there life is in danger so there that feel that's the only option to come to Australia/ it's not as black and white but these situations have to be valid //
Australia Gov. stopping the boats just as they are now//
Australia should take a hard stand deporting them back to their own country law doesn't that these people to me their country so that they should look after their own problems it is the people's choice they vote they should learn to live with it they selected a bad government we are not the united nations what can we do we are limited we are small population//
Australian government can track the telephone calls/their conversations/communication of the boat people after they came here to find out the root, during interviews they always give wrong information (100% wrong); even people from their community (lawyers) and relatives come to detention centres to help them lie and find ways to lie to the government
Don't listen to made up stories from non-genuine refugees, Sri Lanka is a safer so don't come here
Don't take the boat people into the Australian land/have to reduce the migration law if you reduce migration law people will come correctly people got all the qualifications to come into land they restricting them not giving any facilities for them/my nephew living with me he can't find job in Australia he had to leave because he can't find job in his field now has to leave

because of law he got all qualifications but has to leave but boat people get it all medical facilities all the facilities from government so rich people come by boat it is easy//
Full punishment..put them in jail ..
Get more aggressive in the policy and the government should reserve the right as to who comes in and who doesn't come in to our country.//
Get the people who are boat captains and people smugglers and punish them./and also send the refugees back to where they come from cause it makes the people like me that came the right way look bad./and if they come they should get treated like prisoners and then they will tell their friends not to come cause they got treated like prisoners.//
Gov. has to stop immediately
Hard question to answer. They should encourage people not to come by boat and go to their home country's embassy and process themselves to come here that way.//
I don't know
I don't think that the government can do anything about it and good luck to anyone that tries to stop it./The problem is the rapists come to your country and rape it and leave nothing and therefore you leave your country to find a better lifestyle for yourself.//
I know that the genuine refugees should be given a chance to come to Australia and that they will come the proper way or sponsored to come here./And they should be discouraged to come here by boat and not to risk their lives by coming here by boat and educate these people cause they are very desperate people.//
I think that Australia needs to be fair either put all refugees in detention or none in detention./Also give all refugees that is people that come here without their paperwork a fair go./also the government need to supply more information to us./also shut down the people smugglers so that they can't smuggle people here into the country./And this is a waste of time and money to lock these people up as it's a waste of their time as well./and do not persecute a person that is only trying to escape a very bad situation but punish economic opportunists cause they seem to be the trouble here not a person without paperwork who is a true refugee.//
I think that the government should be stronger in decisions and put on stronger messages and if you choose to come here you are taking extreme risks and should be the responsibility of the person not the government's responsibility./and coming on a boat which isn't safe at all is just crazy.//
I think the government should provide more information to people overseas to tell them not to come here by boat. They need to release information in the media overseas to let people know. They should provide photographs of how the boat people suffer.//
I think there should be the process should be made easier and be a little more lenient with the refugees and they should be charged a small sum of money and explain to them the current policies cause if they are prepared to pay the people smugglers they should pay our government and then they decide if they can stay or not.//
I think to speak to the Sri Lankan government and advise them to punish the people smugglers and lock them up so that the boats can't go to Australia./And these poor people that do travel don't know the sea conditions and should be educated on that before they give up all their money./and also to ensure that the boats have food and water available if coming by boat.//
I think what the new government are doing is very good and the people are getting the message that is not to come by boat and come here legally./
I think what they are doing is good/policy changes are good to stop the people smugglers but not good for the humanitarian side to help the refugees//
I think you have to give punishment fine/ give big fines \$100,000 must pay / and deport them by the same boat

I'd rather not answer that question because I don't know enough/I would stand by Mr Tony Abbott on that/no//
If Australian government could send them back without letting they settle here then that would be the good thing I believe.//
If people from home country, Gov. has to find real refugee.
If you have a qualification you should have to follow the qualification and come legitimately. We followed it and so should others.//
It depends on the people whether they believe what they are told by others./In other words their gullibility.//
It needs to be dealt with fairly and with compassion./and also these people need to abide by the rules./as long as fair play is applied and they have to abide by our rules and trouble makers need to be sent back immediately.//
It's the wrong thing /some people are smuggling / they have to get punishment for that they have to give money //
m to enter country by proper means
no idea
no idea
not much that I can think of - I'm not sure what they could do - I remember a people smuggler actually coming to Australia and I think they should be more st4rict on that maybe taking very strong action against them and sending them to prison as for overseas I'm not sure how they can do it.//
perhaps try to - well I think it's more of a wider issue in terms of governments and why people are coming to this country whether its political asylum or an easier route rather than going through the visa process.//
Put these people on the right pathway and tell them that they can't come in here to Australia.//
send message to the governments of the countries where most boat people come from: they won't be settled by Australia that way; increase awareness using mainstream media
send the boats back to Indonesia, a lot of people are dying so the Australian government has to do something
Should take a very strong stance with the asylum seekers and ensure that all economic seekers are screened out totally and returned to where they came from. And the true asylum seekers are dealt with very fairly./I strongly believe that the government are wasting time advertising but they should use hand out leaflets and brochures and make these available to every country involved and also at grass root level./People smugglers message is also a lot stronger than the governments message and that is why the people are still coming here./and their message is that Australia will look after them and provide them with benefits and that they don't have to work hard for their keep and also that the government will look after them with health and all these things.//
Stop the policy media spin on people smugglers //
tax payers putting more money to help processing time/the Australian court should help/ don't decrease intake of refugees instead increase/help to balance the intakes with other countries
That they have to increase the number of skilled migrants and also to stop the boats from coming here.//
That they have to protect the borders./Use the navy and the air force to protect our country.//
That they should punish the people smugglers with a life sentence./and the government should work very hard to find the network of smugglers and round them up and punish them with life sentences./And these people that come here should become Australians and not like Isla mists that come here to promote Islam./Also the law of Australia should be kept for all people and if they don't wish to live within the law they should go back./and multiculturalism is

the first step towards destruction or disintegration./Also that everyone that comes here must speak English language as well as their own cause it's an English speaking country.//
the policies should be tightened/refugees should come here the right way//
There are a couple of things to look at where people are coming here and a lot of economists should be sent back whereas the real boat people or refugees should be given a chance if they are genuine boat people and if things change in their country they could then return to their country peacefully./But they should definitely be given an opportunity to live here in Australia.//
There may be 100 or so in a boat and we have to screen all the people and work out which ones are the real refugees and which ones could be criminal or economists and also these people are coming here and relying on our centrelink payments and tax payers are paying for them./They must come by the right channels and not the wrong way. And those that are qualified should be allowed in and not the others without paperwork otherwise we just end up paying for them.//
They have to chase the smugglers away from Australia and especially the economic opportunists./and also people are lying to try and come here and using the war as an excuse and the war is over now and shouldn't be used as an excuse and they also come here cause they think that they can get benefits from this country.//
They have to come out and stop the boats from coming and get the people to come the proper way./Have to go to Indonesia and speak with the heads of government there and tell them we will not accept the refugees here.//
They have to sink the boats or return these people to where they come from.//
they have to speak with Gov. heads of other countries and take immediate action in stopping boats
They should advertise overseas about people smuggling not in Australia/
They should be very strict about the law for refugees
They should continue with the policy and be strict with it.//
They should give penalty to people smugglers/ strengthen policy//
They should increase the intake of refugees into the country because we have the capacity to take them, they should at least increase it to the European standard as we are a wealthy country. Already we are reducing foreign aid but we have to look to the benefits.//
They should turn back the boats and send it back to where it came from./Even if you come here and have spent\$20,000 dollars to get here and you will not get here and you can live there with a house comfortably. And also it should be a hard policy and accept the real refugees that need it and not the opportunists that can come the real way with papers cause real refugees don't have paperwork./Also Abbott not disclosing much at all and this is annoying and upsetting to me./if we don't go and help the boats and refuse to respond to them they will get the message very quickly and not come here into Australian waters or even leave their shores.//
They smuggle from Indonesia and not worth.it is not appreciated. They are greedy people.
Think the people who are coming from other country should advertise in the sri Lankan Sinhalese community overseas should have ads there to show the people the thing is that sometimes the people want to come here to increase money statue their government will have to spend lots of money to have them settle in Australia our economy will have to provide food and shelter for asylum seekers without visa don't come here / the Australian government spend lots of money there the people can improve their economy . Improve their condition the government has to spend lots of money for their living conditions, they could in their educational also they can find and provide for themselves in their countries like factory work . Improve their living conditions so they can stay in their own country - that's why? Debate why?



They want to settle in Australia.
Think who want to come let them come and work - if they don't want to stay in their country ,you have to let them come //
To sort of open more centres for people that legally should be here and send others back like economic opportunists./Also work with the unhcr to get more centres here so the real people that need protection will get protection.//
Unsure I cannot make that decision.//
Very strict rules if they are caught put in prison they are not strict enough//
We should catch them/ Australia can't do alone they do need support from other countries - any country all people in the world help / Australia needs support and solution and illegal people put them in jail long as the government from their country of origin ..they look after people smugglers - what Sri Lankan government take them to high court and they go to trail / due to coming illegal immigrants / without visa on boat// if guilty they go to jail // that's our country //
We should develop better relation with other countries and looking at the reasons why people are coming here boats based on the fact that their harsh policies have been implemented but people are still coming by boat and dying so those policies are not as effective
What they should do is that you cannot come to Australia in the wrong way./You must come here with the relevant paperwork./also tell the governments overseas to try their best to stop these people from coming./and if there is a problem we should offer assistance to these countries./and it is pretty obvious that there is a conspiracy going on and someone is making millions of dollars in the people smuggling business./and the people need to come here the right way./These people that come the wrong way should be made to stay in their country of origin./I know the suffering of coming to a new country./and nip it in the bud NOW and do not let it grow into a tree./Indonesia cannot take them so what are they going to do cause these people have spent all their money and now have nothing down them or what./I do not know.//
Work with the countries where the people are coming from and educate them to come here the right way and proper process rather than an illegal way./Put the same ads on overseas so they can make an informed decision about coming here./ Also publicise the use of visas to come here.//
You have to process the applications quickly and fairly./And also that you should not have white Australian people processing these people because they don't have a clue about how to process these people./and also we don't need fundamentalists living here in Australia cause they are full of problems and we don't need that sort of crap here./Australia is a free living country and I wish it to stay that way please./Also John Howard tried very hard to wreck our good country and don't let Abbott do it as well cause they seem to come in with good ideas and then they seem to get corrupted by other people's views and money as well.//

**IRAQI (ARABIC)**

To catch the smugglers
Allow people with visas only to enter Australia which is a better way than boats
Australia must have firm policies regarding coming by boats to Australia
Australia must increase numbers of visas
bring all the Iraqis to Australia/ people are killed every day
Don't allow ppl to access Australia by boats, but if it happened they must help them instead of sending them back home
He doesn't know
He doesn't know

I don't know what the solution is. Maybe modify the process in the other countries where those people are coming from, for example: Iraq, Sri Lanka etc...
Increase number of visas and make it easier to get them, that will be better that people arriving by boats
Increase visas to Australia so that people can enter in a legal way
Refused
Send them back to their countries and they have to come here legally. Only those who are eligible and real refugees for example the Copts living in Egypt they are genuine refugees. I support the policy of Abbott if they are a 100% refugee because of their race and religion then they should be here
Speed visa processing time through collaboration with the UN
Stop allowing people to enter Australia through boats
The Australian Gov. must not allow boats to enter Australia and they must make it easier to get visas through the UN
The UN must help people to get visas in order to avoid anything illegal and the process of getting visas from other countries to Australia must be easier
They must change the immigration policies
They need a firm policy regarding ppl getting to Australia from other countries without visa
To allow people to enter Australia using visa only
To build a fence around Australia
To cooperate with the UN and give more visas to people so that they don't try to come by boat. To reduce visas processing time.
To give more visas for the Embassy and to process the visa in a shorter time and the other option is even if someone has a family here and they don't mind to support their family member from overseas for example if I want to support my brother giving him accommodation and other things they should allow this because it will be good for the country and the migrants. If someone has so many to support from overseas we can fill forms for sponsorship the government should take into consideration that a person has so many so relatives here. The department of immigration has from time to time come and talk about the changes to the community to teach them and educate them about what's happening. the government should take them somewhere other than Sydney and Melbourne for a minimum of 5 years if they want to get help from the government and if they change their mind the government should stop paying them. For example in Perth this will create more jobs. Government should put themselves
To open centres in other countries to allow people to get visas and make the process of filling applications easier
To open immigration offices in other countries so all people can apply in a legal way and study all applications
To put protection on borders and to watch for boats entering Australia in an illegal way
To reduce number of refugees, and only allow people that really need to come to enter Australia after studying their application
To send these people back to their countries
To stop all boats from entering Australia, allow people who follow legal ways (using visas) to enter Australia
Work with the UN to give more visas for people

## VIETNAMESE

Find out the root of people smuggling from their country of origin
Be harsher in making migration policies in general
Boat people coming without a visa must be returned to their home country
Connect with other countries to investigate the organisation of people smugglers; interview the refugees staying in overseas detention centres and only let them in if they are genuine refugees and desperately in need of support, it would be too late to solve the problem when they already arrived to Australia by themselves
Create awareness for people who have plans to come to Australia by boat without a visa that they won't be settled
Create awareness from their country of origin
Create awareness on public media to stop people coming by boat
Create awareness that people won't be settled here if they come by boat without a visa to prevent them
Create awareness to countries overseas to let people know it is hard to settle here if they come by boat without a visa
Create awareness to let people know that they won't be settled in Australia anymore more
Create awareness to people that boat people won't be settled in Australia anymore; advertise overseas as well
Create more awareness to stop people smugglers and harsher policies
Create wider awareness to countries where most of boat people come from that they should not come by boat, they won't be settled here even they would risk their lives
Do not let anyone coming here without a visa settle here
Do not let anyone without a visa to come in Australia, it does not matter if they are real refugees or not, everyone must apply through UNHCR to be asylum seeker
Do not let boat people settle
Do not let boat people settle in Australia
Do not let economic opportunists settle in Australia, but still let genuine refugees to settle instead of putting them in detention centres or returning them back home countries
Do not let people in or move them to another place//
Do not let people in too much to reduce their chances//
Doesn't pay attention so unsure
Establish offices in countries where the people are suffering from their government or wars to process applications for refugees; this way will prevent people risking their lives to Australia illegally as well as restrict chances economic opportunists coming in
Gov. Should talk to Gov. Overseas to find a way reducing the number of people come by boat//
Harsh punishment for the people smugglers (life imprisonment and monetary fines )
Harsh punishment for the people smugglers eg imprisonment for life
Harsh punishment for the smugglers
Harsh punishment for the smugglers eg imprisonment; create more awareness
Have to have some info to people we know where they come from/ need to have people to get correct info/ don't let people arranging the smuggling//
Implement stricter law, do not let people come in and make them know that they won't be settled here
Increase border protection

Increase border protection
Increase border protection
Increase border protection
Increase border protection
Increase border protection, check households more frequently
Increase border protection, tighten relationships with neighbour countries such as Indonesia, identify the country or countries with the highest number of illegal boat people and appoint a specific authority from Australia to come and promote the campaign in that country/countries so that people know they won't be able to settle in Australia if they ever risk their lives coming by boat illegally
Increase border protection; find the smugglers and implement harsh punishments
Increase criteria for migration laws
Keep advertising the campaign
Keep practising Kevin Rudd's law: do not let people coming by boat without visa settle here Australia, however still process genuine refugees through UNHCR
Keep promoting the advertisement in Australia so that people here can tell their friends and relatives in their home countries to be aware of the changes
Let people in but limit the time that they can stay in Australia (at least 15 years before they can go back to their home country); also UNHCR must support Australia financially to take care for boat people in detention centres; tighten relationships with countries with high number of illegal boat people to investigate the root of smugglers; eliminate corruption in those countries where the money for smugglers is injected to their economies (from local to state and federal governments)
Look for the smugglers from their countries and as well as in Australia if there's any to stop them all
Make laws to return people with no legitimate reasons to stay in Australia back to their home country, make laws to prevent people from selling internal organs
Making changes to the migration law to prevent people coming without a visa
More humility programs//
More information, news through radio, newspapers to let people know//
More strictly with people come by boat//
More strictly//
More truthful explanation of what people smuggling is really about; and what people's situations are really about instead of looking at one
Need to cooperate with overseas governments/ people in community need to know and report to government if s.o want to go overseas by boat//
Negotiate with government of the countries where most of the boat people coming from and try to warn people about the changes of the Australian asylum seeker polices so they know that they won't be settled even if they risk their lives
No comment
No comment
No idea
No idea
No idea
No idea
No idea
No idea
No idea



No idea
No idea, the government have enough smart people to figure out what to do
No idea, the government should know what to do
No idea, the government should know what to do
No idea//
No idea//
No idea; the Australian government should know what is best for their people
No ideas
People coming here especially in Middle East countries as they won't be settled here
People must obtain a visa to stay in Australia
Prevent boat people by transferring to other islands and won't let them settle here
Process and allow genuine refugees to settle in Australia; to stop people smugglers: work with the governments where boat people originate from to investigate and stop them
Re-practise John Harvard's asylum seeker policies, it was the best one.
Request the government to be selective in choosing who to let in lawfully
Retain all the boats and then return all of them home
Send away any boat that comes here
Should not have more laws for refugees/ if we do not allow people in/ they will have no other way to choose then they will have to get visa to come here//
Stop ALL illegal boat people coming in; only process and let people from detention centres who have been waiting forever to come in; appoint authorities from Australia to go overseas to countries that have the high number of illegal boat people coming in and talk and create awareness about the policies in those countries
Stop boat people coming in as the what the policies state
Stop boat people coming in, transfer to other islands and return to their country of origin if they are not genuine refugees
Stop letting boat people in Australia, transfer to other islands
Stop letting boat people in, be selective in choosing who to let in (only allow genuine refugees)
Stop letting people in, pick the genuine refugees and let them in Australia, return economic opportunists home
Stop letting people in, put them in detention centres and process
Stricter law for asylum seekers; increase awareness to other countries as well not just only in Australia; let people in countries with high demand of asylum seeking that they can apply as refugees the lawful way.
Stricter law; warning people that it is not easy to settle in Australia illegally
Stricter laws to prevent boat people
Strong penalty, jail for life
Talk to friends and relatives overseas, educate them and let them be aware that it is risky doing thing illegally, they should learn for themselves before taking the risk
The government must be very considerate and determined about the law, increase border protection, do not let economic opportunists settle in
The government must set harsh punishment for those economic opportunists and carefully select and allow those genuine refugees to settle in Australia
The government should be selective in choosing who to let in, allow genuine refugees in and return economic opportunists back to their countries
The government should be stricter in making rules

The government should be very selective at choosing who to let in lawfully
The government should know what to do
There is no way to prevent them
Tighten migration policies especially for countries that have the highest number of illegal boat people
Tighten policies for refugees: increase border protection, stricter policies for acceptance of refugees: send all boat people back to their country so that people in their country become aware of the fact that it is impossible to settle here without a visa
Try to find the smugglers to cut the way to come here//
Working with the countries that have highest number of boat people to investigate the people smugglers

**ENGLISH ONLY**

Australia Must do someone strong Protection/ Better to Send them back the best way back to send back through policy to their country due to don't know the system .. Think they can't send by aeroplane .. Or maybe they have their policy of their own to send back/ message first message actually send back safe way//
I would say no comment / answered already //
You can only I think the first thing that these people get on the boat ..to treat them badly not good / other thing or is people smugglers organises there the ones that we need to go after / first thing to is give Christmas Island/ geographically that if everyone things if it's easy//
Send them back. People smuggling will never stop .
A more accurate dispersion of information/more firsthand information//
A more humanitarian approach//
Accessing criminal information of the people smugglers//
As soon as they have no documents they should be sent straight back immediately.. If they have documents, give them some chickens etc and some arable land in the middle of Australia and let them establish a community in Australia and assimilate with Australia and grow the population.. We need a large population to be viable..//
Better management on this issue is very necessary.
Catch smugglers before people get on boats
Create more useful laws that help these people understand to not come here.//
Deal with them very harshly imprison them cause they are taking people's lives./ And also they are queue jumpers.//
Definitely not just chuck them all on an island/get them working on projects like for example the snowy mountain scheme in the past/we should distinguish between asylum seekers and economic opportunists more accurately/shorten the processing times/be more humanitarian and less focused on economics/the government should put together a commission to be more academically focused//
Don't know cannot think off the top of my head I can't answer that//
Don't know stop them from coming here/we they need to get the people coming over here they need to stop it at the source/no idea//
Don't know would not have a clue where to start/no//
Don't know/they should be brought to justice let the courts decide//
Education so that people in their own countries know that they're not guaranteed settlement in Australia unless they come through the proper channel.//
Find a Solomon with the wisdom of such and pray/no/if you solve the problem in the land they

are fleeing from and it has not be solved since people have been solving struggles//
Focus on the people behind the smuggling/the people who are in charge//
Got to make sure message get across the people who migrate do it the proper way like people have done in the past/I think it is totally wrong to be paying large amounts of money to people in Indonesia I can't believe people can do that//
I am not a politician so I don't know but I think what we can do we can give those people much assistance as possible so they don't have to get on the boats and sink but I don't know how this will look like
I believe that the government should have some sort of cap on the number of refugees and asylum seekers that are allowed in each year./also money to be spent wisely to see how they go with their new ideas.//
I don't know.. I would not be the politician's shoes for anything.. Don't know.. //
I really don't know it's something that's beyond my imagination.//
I really think that these people deserve a chance to come to Australia and open up official channels so these people can come to Australia and this will lead to people trying to come here unofficially./and if you open up the channels it will solve all the problems and it would make people smuggling a lesser way for people to come here cause you have opened up alternate channels.//
I think Australia has a high duty of care and have are responsible when people smugglers hear that a boat has been saved by the Aussies that is reassuring it does not matter what scenario they will be saved if there was no news on that subject there would be less discussion around it and less of a risk /no//
I think I think what tony Abbott is suggesting is the right thing or bring back the john Howard system we cannot have another 50 000 it is too hard to rent know/no//
I think it has to be a regional thing so not just Australia but it is Indonesia's problem too.//
I think it is a good idea not to settle them in Australia and make that well know/raise the penalties for people smugglers/no//
I think it would be wonderful if we helped the countries at the source of the problem//
I think that the people that have been smuggled should be sent back//
I think that the whole policy is reasonable to handle the issue/no that's all//
I think that we should take a more humane approach/so there is more options/people like to use scare campaigns to scare people into not coming but it does not really work/it is quite embarrassing how Australia has dealt with the issue in the past//
I think that what we need to do is extend a hand out and work out where the people are mainly coming from that need help./and pay people to help these people./also to educate children from an early age that these people need help and to educate our younger generation to be able to help out refugees when they become adults.//
I think the process needs to be sped up and people do not need to be kept in detention./and also kids don't need to be in detention for so long./And it is not humane to see what the government of the day are currently doing to these people.//
I think there should be heavier penalties for people smugglers/and Australia should work together better with neighbouring countries//
I think they need to be more humanitarian in the issues overseas in order to avoid people making that decision to come here by boat. So address the root cause and not the outcome.//
I think they should be more consistent in following the rules/don't accept them//
I think they should stop giving them centrelink payments/make arrangements for them to come in a plane instead//
If they let people in and process them properly there will not be any problems./Also that the real refugees really need our help and should get it from the Australian Government//

I'm in agreement with what the present government is trying to do/apart from trying to stop the people from drowning coming by boats there are also a lot of people who come in illegally by plane too//
Increase the communication both in Australia and overseas countries where the majority of these people come from for asylum seeking.//
Increase the numbers/and increase the humanitarian numbers/I would like you see a more effective system//
It is a very complex issue and there is no one solution. Some are economic opportunist so we need to call on experts and find out why people are moving from one place to another and then develop techniques from there/
Just do our best to help them//
Look more at the humanitarian side of it//
Main thing is to catch the people smugglers/don't be so lenient and be more serious//
Make it known that the penalties are very harsh and also we will not tolerate people smugglers./and also that if the smugglers are caught they should be dealt with in a harsh way.//
Mean business and mean what we say/stop changing our minds//
More awareness to be given to the people that are coming from o/seas./And these people are to be made aware of the government's current policies and that they have changed.//
MY opinion is that the people that genuinely need help should get it and put all the people that bludge here in Australia in the boats and send them over there as an exchange and this will hopefully change their minds.//
No idea
Not allow them, cancel them from coming and send them back to their own country. There must be a message sent that people can't make their way into the country in that way. For example no one can get into Malaysia or Singapore because it is well restricted. If that can be applied here with some kind of similar policy then that should be the message. Then we can do checks on who is coming and then they cannot go on beyond that point.//
Not sure.//
Not sure//
Not sure//
Not sure//
Not sure//
Not sure//
Not sure//
Not sure//
People have a right to move from their country to Australia./And it doesn't work to just send people here by boat.//
People who come by boat, Australia should do careful checks and criminal history checks to make sure they are not dangerous people or criminals who are entering Australia.
Prosecute the people smugglers
Put the boat captains and smugglers in jail or even kill them for doing this they are taking advantage of the system and robbing the real people like refugees and if we do not respond to their calls they will eventually get the message or even let these people die there or put them in America or the U K if they survive but not here in Australia.//
Send them back//
Sink the boat and that will stop them./I don't believe we have the infrastructure to cope cause we aren't building dams or hospitals or anything like that and we don't need the economic opportunists./we have to keep our country Christian and do not change our

tradition and keep our original traditions like Christmas pageants and that sort of thing.//
Stop it.. I don't know.. It is very hard but the Gov. Must do something.. Lots of people die children included.. Don't know who is coming.. Very scary.. //
Stop the boats
Stop the boats from coming here./And I guess send them back when they arrive.//
Stop the money by making sure smugglers don't have a business/raise awareness of correct ways of coming by also giving legal access increasing numbers making sure people don't languish in refugees camps for years and years//
Stop them- prime minister has to talk and put the rules and they then have to follow the rules and then they can stop them because they disobey the rules/ they need to have rules first not to allow them to come by boat anymore
Talk to other people o/seas about this situation.//
Tell them the weather is very bad here and there are lots of insects here/that should keep them out of here//
The border protection should be increased/it has to be the naval more patrolling boats//
The government should take action regarding those smugglers
The solution needs improvement - I think sending to PNG is not the solution and it's going to cause overcrowding. I don't know a lot about the processing but from previous issues with some claiming to be refugees but actually being terrorists so perhaps making absolutely sure that people are who they say they are and then train them to be useful to the country.//
There needs to be more of a focus towards stopping the people who are in charge of the people smugglers//
They can tear up the refugee convention/stop using the tax payers money/leave it to the Australian people//
They come here send them back/no//
They have to be checked out/ if they haven't got ids send them to Papua New Guinea/ every boat should be examined
They need to be firm and follow the current policies and not accept people who have not come through the correct channels//
They need to combine with united nations and countries they are coming from and stop them from leaving in the first//
They need to consult with experts/speak with organisations that understand the issue in other countries//
They need to sort out who are the real refugees and treat them properly and then kick the other ones out back to their own country.//
They really need to figure out what is going on in Malaysia/figure out what is going on and get to the source of it//
They should address the issues of refugees more generally then just focusing on people smuggling/there are other symptoms to be addressed//
They should be stopped. Australia must communicate with countries of people smugglers and find those people. People who risk their lives by coming by boat must be aware of the this risk before thinking of doing it, and those people must know that they will be sent back home if they come by boat
They should do better and just send people back to their own country straight away//
They should do the right thing//
They should go into countries where it is happening and have a base their where people are trying to leave.. And process there before they leave.//
They should have better protection, talk to countries who have ppl smugglers and take action



against those people, put ads for ppl who want to come by boat so that they can see how dangerous the way is
They should have strict rules it is dangerous for the people as well/no//
They should stop people smuggling by police intervention and doing background research on people coming to Australia
Think Australia is far too soft the Government is not doing enough..eq Iran if you are in Poor company 10,000 ..If you can put little child on boat refugees. Woman murdered ..Disagree Policy ..Think not Enough Research ..These are Economic Migrants ..Think ..They be put to work//
Try find a proper solution//
Unable to understand//
We are not addressing the real issue/the real issue is why aren't other countries like china excepting Muslims/why are we allowing mosques to be built when other countries do not allow this/I believe most people come here for economic reasons/the government needs to study the reasons why they are coming here and learn more about the religion of Islam//
We need to deal with the smugglers in some sort of way./and also we need to deal with the smugglers with grace humanity and kindness.//
What is in process at the present time is the right way/no what I have seen turn boats back with navy I agree with John Howard and I agree with Tony Abbott//

# Questionnaire



Hello, I'm \_\_\_\_\_ calling on behalf of the Australian Government Department of Immigration and Border Protection from McNair Ingenuity Research, the national research organisation. We are conducting an important confidential survey about awareness and understanding of the government's current migration and humanitarian policies.

**(IF NECESSARY SAY: "The answers that you give are combined with those of hundreds of other people whom we survey. After we have done our quality control checks, we do not keep your phone number or name, and you cannot be identified. We are not selling anything and not asking for donations.")**

S1. This research is funded by the Department of Immigration and Border Protection and we are not asking for any personal details but by participating you are helping our understanding of immigration policy knowledge and behaviour to improve our communication of these policies. It is very important that everyone participates.

Respondent agrees to be interviewed	1	<b>GO TO S3</b>
No	2	<b>TERMINATE</b>

## Screener

S2. From sample: Community Group:

S2a. What is your original community/preferred language?

Sri Lankan (Tamil)	1
Iranian (Farsi/Persian)	2
Afghan (Dari)	3
Pakistani (Pashto)	4
Sri Lankan (Sinhalese)	5
Iraqi (Arabic)	6
Vietnamese	7
English speaking	8

## QUOTAS

Sri Lankan (Tamil)	100
Iranian	100
Afghan	30
Pakistani	30
Sri Lankan (Sinhalese)	30
Iraqi	30
Vietnamese	30
English speaking	100

S3. Record Gender                      Male 1                      Female 2



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RECONCILIATION ACTION PLANS bringing a voice to Aboriginal Australians and people from the Torres Strait Islands



**S4.** To ensure that we survey a representative cross-section of participants, would you please tell me which of the following **age groups** you belong in? **(READ LIST)**

18 – 19 years	1	
20 – 24 years	2	
25 – 34 years	3	
35 – 44 years	4	
45 – 54 years	5	
55 – 64 years	6	
65 – 74 years	7	
75 – 84 years	8	
85 + years	9	
Don't know	10	<b>DO NOT READ – thank and terminate</b>
Refused	11	<b>DO NOT READ – thank and terminate</b>

**ONCE RESPONDENT SELECTED, ASK** What is your first name? \_\_\_\_\_ May I call you **NAME**?

QUOTAS

SYDNEY/MELBOURNE: 50/50

- 2 -

The following questions relate to **your community** and their arrival in Australia

1. How are people from your community that is [INSERT FROM S2a] coming to Australia?

Mostly by accessing relevant visa programs 1

Mostly by boats without visa 2

Some accessing relevant visa programs and some by boat without visas 3

2. Which statement best describes how you feel about the visa process for people from your community coming to Australia?

It is appropriate and they should comply with the requirements 1

It is complicated but they should comply with the requirements 2

It is complicated, which makes it difficult for people to comply with the requirements 3

3. Which statement best describes how you feel about people from your community coming to Australia by boat without visas?

They are doing the wrong thing and should access the visa programs 1

They have no other way of coming to Australia 2

They are often not refugees, but economic opportunists 3

4. Thinking about **people from any country**, not just your own, which statement best describes how you feel about them arriving in Australia by boat without a visa?

They are doing the wrong thing and should choose the right pathway 1

They have no other way of coming to Australia 2

They are often not refugees, but economic opportunists 3

**Current policy in Australia**

5. How much do you feel you know about the asylum seeker by boat policy in Australia?  
Would you say that you...

know nothing 1

know very little 2

know a little 3

know a fair bit 4

know a lot 5

6. Are you aware of recent changes to Australia's policy on asylum seekers coming by boat?

Yes – am aware 1

Know something about it 2

No – know nothing 3

7. I am going to read you some statements about Australia’s migration policy. I want you to tell me how much you agree with the statements, using a scale of 1 to 3:

- 1=Disagree
- 2=Unsure
- 3=Agree

ROTATE ORDER WITHIN CATEGORIES

	Disagree	Unsure	Agree
<b>Expanded programs</b>			
Both Australia and UNHCR are increasing staffing to improve processing times.	1	2	3
The humanitarian program has increased to 20 000 visas.	1	2	3
Refugee places have doubled.	1	2	3
Processing times for refugees are likely to reduce.	1	2	3
There are more lawful options to choose when coming to Australia.	1	2	3
<b>Offshore processing</b>			
People who arrive by boat without a visa will be transferred to Papua New Guinea for processing.	1	2	3
Even if found to be a refugee when processed on Papua New Guinea, they will not be settled in Australia.	1	2	3
<b>Others (some inaccurate to test awareness)</b>			
There will be a reduction in deaths of people who are trying to come to Australia by boat.	1	2	3
People who arrive in Australia by boat without a visa will not be settled here.	1	2	3
The changes aim to reduce the dangers of boat travel especially during the current Monsoon season.	1	2	3
People who arrive by boat and are found to not be in need of protection, will be returned to their country of origin.	1	2	3

- 4 -

**Information access and sharing**

8. A. Which is the main source of information about changes or policy in this area?

B. Which is the next main source of information about changes or policy in this area?

	A	B
	Main Source	Second Source
Family and friends	1	1
Community organisations	2	2
Religious or community leaders	3	3
Community media (in-language)	4	4
Social media such as Facebook, Twitter	5	5
Internet	6	6
Government websites	7	7
In Language media:		
Radio (Station) [WRITE IN]	8	8
Television (Channel) [WRITE IN]	9	9
Ethnic Press (Newspaper) [WRITE IN]	10	10
Mainstream media:		
Radio (Station) [WRITE IN]	11	11
Television (Channel) [WRITE IN]	12	12
Ethnic Press (Newspaper) [WRITE IN]	13	13
Community event	14	14
Other ( <b>WRITE IN</b> )	15	15
Not sure/none	16	16

9. FOR A. How reliable would you say INSERT MEDIA NAME information is?

- Not reliable 1
- Somewhat reliable 2
- Very reliable 3

FOR B. How reliable would you say INSERT MEDIA NAME information is?

- Not reliable 1
- Somewhat reliable 2
- Very reliable 3

10. Where do you think people overseas get their information about Australia's asylum seeker by boat policies? MULTIPLE RESPONSE

- Family and friends 1
- Community organisations 2
- Religious or community leaders 3
- Social media such as Facebook, Twitter 4
- Internet 5
- Government websites in home country 6
- Australian government websites 7
- Mainstream media 8
- People smugglers 9
- Other (WRITE IN) 10
- Not Sure 11

- 5 -

11. How reliable would you say this information is? ASK FOR EACH IN Q10.

- Not reliable 1
- Somewhat reliable 2
- Very reliable 3
- Not sure 4

12. Have you seen any advertising recently about Australia's asylum seeker by boat policies? It doesn't matter whether the ads you saw were on TV, radio, in the newspapers, online, outdoors or anywhere else

- Yes 1
- No 2

13. What do you recall about the advertising that you saw or heard? For example the colour of the advertisements, images in the advertisements, or the main message of the advertisements, where to go for more information? PROBE, Anything else? Anything else?


14. I am going to read you a description. Can you please tell me if you recall seeing or hearing this before today?

*The campaign has a picture of a wooden boat at sea with blue sky and the headline: If you come here by boat without a visa, you won't be settled in Australia.*

*The TV and radio ads feature a man speaking in-language or English telling us, 'This is the Australian Government's message for anyone associated with people smuggling'. The TV ad footage shows people arriving by boat and in Papua New Guinea detention.*

Have you seen or heard this advertisement before today?

- Yes 1
- No 2 GO TO Q18

IF YES ASK:

15. What was the main message in that advertisement?

PROBE, Anything else? Anything else?


16. If yes, where did you see or hear this advertising? MULTIPLE RESPONSE

Newspaper	1
TV	2
Radio	3
YouTube/online video	4
Google search	5
Online ads	7
Australian Government website	8
Other website (WRITE IN)	9
Facebook	10
Other social media	11
Elsewhere (WRITE IN)	12
Don't know	13

17. Did you visit the Department of Immigration and Border Protection's campaign website <http://www.australia.gov.au/novisa> as a result of seeing any of the advertising?

Yes	1
No	2

18. Have you spoken to any friends or family back home about Australia's asylum seeker by boat policy changes?

Yes	1
No	2

19. What methods have you used to communicate these changes with your friends and family back home?

Telephone	1
Email	2
Social media (eg Facebook, Twitter)	3
Skype	4
Other (WRITE IN)	5

20. What have you told them? PROBE, Anything else?, Anything else?


21. How would you describe your role in providing factual information about migration policies in Australia to your community in Australia?

Significant	1
Reasonable	2
Minor	3
Don't Know/not applicable	4



22. How would you describe your role in providing factual information about migration policies in Australia to your community overseas?

- |                           |   |
|---------------------------|---|
| Significant               | 1 |
| Reasonable                | 2 |
| Minor                     | 3 |
| Don't know/not applicable | 4 |

23. What do you believe Australia must do to address the issue of people smuggling? PROBE, Anything else? Anything else?


24. How many years have you lived in Australia? **READ LIST**

- |                   |   |
|-------------------|---|
| Less than 1 year  | 1 |
| Between 1-4 years | 2 |
| Between 5-9 years | 3 |
| More than 9 years | 4 |
| All my life       | 5 |

Thank you for your time, again, I am **[your first name]** from McNair Ingenuity Research, and we assure you that your answers are used only for statistical purposes and cannot be identified back to you.

Our supervisor is \_\_\_\_\_, and in case they need to check my work, can I just check your first name, and check that the phone number I have reached you on is: \_\_\_\_\_

*If you have any queries you can call us on 1800 669 133, and ask for the supervisor. Thank you and good day/night.*

**Quotas**



# Details Tabular Results

## How To Read Cross Tabulations

Example table, and how to interpret it

This is the total number of people who were asked the question – often it’s the same number of people in the survey

This is the base – the number of people in each of the age groups who were asked the question

	Total	Gender		Age		
		Men	Women	18 - 39	40-54	60+
Respondents	500	260	240	150	200	150
Q1 Did you murder your wife?						
Yes	100	100	0	20	40	40
	20%	38%	0%	13%	20%	27%
	100%	100%	0%	30%	40%	30%
No	400	160	240	130	160	110
	80%	62%	100%	80%	80%	73%
	100%	40%	60%	32%	40%	28%

These are vertical percents, the most common statistic used. In this case it is the percent of men that said Yes

These are horizontal percents. They are used less often, and represent, in this case, the proportion of the people who said no, who were aged 40-54. Horizontal percents are easily distinguished from vertical percents, because there is 100% in the total column.