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Cyber Health Check Tool Stakeholder Kit

Introducing the Cyber Health Check Tool

The Australian Government is committed to keeping Australians secure online as a national priority.

The Department of Home Affairs, in collaboration with Australian Signals Directorate, has developed a **Cyber Health Check Tool** designed for small businesses, not-for-profits and individuals, providing straightforward and concise cyber security guidance.

The tool is designed to introduce stakeholders to the simple steps they can take to build cyber awareness and maturity, and utilises cyber messaging consistent with other government initiatives, calling on Australians to take actions to stay safe online.

This toolkit contains helpful information and various easy to share resources which can be disseminated to your stakeholders and promoted on your own channels.

About the tool

- The Cyber Health Check Tool is a free, anonymous and voluntary online self-assessment tool, hosted on www.cyber.gov.au
- The tool is a quick 5 minute assessment, allowing users to complete the tool and receive key advice to consider with minimal time commitment or digital literacy required.
- Once complete, the user instantly receives their results as a tailored action plan that includes a:
 - o rating classification (On track, Vulnerable or At risk) and health check score; and
 - o prioritised list of actions to consider taking *now* or to *review later* as part of the personalised advice provided.

Intended audience

The tool has been designed primarily with small business owners and not-for-profits in mind, given these enterprises are disproportionately targeted by cyber criminals, but can be utilised by any individual to enhance their cyber awareness and promote good cyber hygiene.

The simplicity of the tool is intended to:

- engage stakeholders with minimal technical experience to self-assess and identify any vulnerabilities;
- · compel users to take action to improve their cyber security; and
- encourage ongoing proactive cyber security behavioural changes.

Promoting the tool - How you can help

The Department of Home Affairs has developed a range of resources in this stakeholder kit to make it easy to promote the Cyber Health Check Tool and reach a broader audience (See *Assets* below).

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By sharing the resources in this stakeholder kit, you can support the cyber security awareness of the Australian business community and not-for-profit sector, as well as helping individuals who are vulnerable to cybercrime to more confidently and safely navigate digital technology.

We encourage you to use the resources in this kit and share them with your organisation and your networks. In this kit, you will find a range of resources and information including social media content, suggested editorial content and a fact sheet. These resources can be adapted to suit your audiences and channels.

FAQs

Why has the Cyber Health Check Tool been developed?

The Cyber Health Check is part of the Australian Government's commitment under the 2023-2030 Australian Cyber Security Strategy to support small and medium-sized business owners to strengthen their cyber security resilience, and to promote cyber uplift across the broader Australian community.

Why does the tool focus on both businesses and individuals?

The Australian Institute of Criminology's *Cybercrime in Australia: 2024* Report, indicated that 47% of Australians experienced at least one form of cybercrime in the past 12 months, most commonly from identity fraud, scams, malware or online abuse.

ASDs 2024 Annual Threat Report indicated both businesses and individuals self-reported high instances of online banking fraud and email compromise. These findings support the need for evidence based targeted action to support both vulnerable individuals and businesses in assessing and improving their cyber security.

What will you do with the information you collect?

The tool is anonymous but includes optional questions to assist in classifying an organisation's size and sector category. This information, alongside the results captured, can be used to inform future education and awareness campaigns, targeting vulnerable sectors or organisation types.

How does this tool fit with other similar products and services?

The Cyber Health Check Tool has been designed as a foundational step to building cyber maturity. The tool serves as an entry-level assessment for users and is complementary to other government funded initiatives that provide more detailed cyber guidance and support services.

Contact us

For more information or to ask a question, visit our website at <u>Home Affairs Cyber Security</u> or contact us at cyberresilience@homeaffairs.gov.au

To access the Cyber Health Check Tool, visit: www.cyber.gov.au/cyberhealthcheck

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Assets

Key messages

- The Australian Government is dedicated to strengthening cyber security across government, businesses and the community.
- Improving your cyber security can start with simple steps to assess your cyber maturity.
- The Cyber Health Check is a free anonymous online tool for businesses, not-for-profits and individuals.
- The tool is a fast 5 minute self-assessment with easy to understand questions to check/measure your cyber awareness.
- The tool provides you with a tailored action plan that includes personalised advice to improve your cyber security.
- Simplicity of the tool You can also use the tool as a reference to track your progress incrementally by implementing your action plan suggestions and re-assessing your cyber maturity.
- The Australian Government is continuing to work with Australian business owners to support cyber maturity and safeguarding productivity with ongoing initiatives.

Fact sheet

The fact sheet provides an easy to share overview of the Cyber Health Check Tool for prospective users.
 Download factsheet here.

Social Media

 We encourage you to share the link to the Cyber Health Check is tool across your social media channels. Our Department channels will share social media content promoting the tool from October 2025 onwards. Follow us on Instagram, LinkedIn and X to view and share our posts.

Instagram: @aucyberseccoord Facebook: /AusHomeAffairs

LinkedIn: @aucyberseccoord @australian-department-of-home-affairs

Download our social media tile here.

Newsletter Content

You may wish to promote the Cyber Health Check tool with your stakeholders through your online
publications or internal bulletins. Simply copy and paste the proposed content below, noting you can
tailor to suit your audience.

The Department of Home Affairs has developed the Cyber Health Check Tool, an exciting initiative that helps Australian [businesses/organisations] and the community take simple steps to strengthen their cyber defences. The tool is a free and anonymous 5 minute self-assessment, made up of easy to understand questions. It provides you with a tailored action plan with customised advice to improve your cyber security.

The tool is an easy first step to check your cyber maturity and identify what improvements you can prioritise now and in the future to enhance your cyber security.

Go to www.cyber.gov.au/cyberhealthcheck to try out the tool.

Visit: <u>//www.homeaffairs.gov.au/about-us/our-portfolios/cyber-security/cyberhealthcheck</u> to find out more.